



CLARK ATLANTA UNIVERSITY

Job Description

Position Title:	Visiting Assistant/Associate Professor of Marketing
Department:	Marketing
Reports To:	Chair, Department of Marketing

The following statements are intended to describe the general nature and level of work to be performed and are not intended to be construed as an exhaustive list of all responsibilities, duties and skills required of personnel so classified. All duties listed are essential functions for the position. It is understood that other related duties may be assigned.

General Function (Description):

Clark Atlanta University (CAU) is a culturally diverse, research-intensive, liberal arts institution that prepares and transforms the lives of students. CAU is located in the heart of Atlanta, which is the epicenter of the Civil Rights Movement and the modern center of emerging technologies and innovation. Ignited by its history, CAU is committed to delivering education that is accessible, relevant, and transformative. The Department of Marketing at Clark Atlanta University School of Business invites applications for a **Visiting Assistant Professor** position in Marketing, beginning **Fall 2025**. This is a full-time, non-tenure-track academic appointment for one academic year, with the possibility of renewal based on performance, departmental needs, and funding availability.

Examples of Duties and Responsibilities:

- Teach undergraduate and graduate-level marketing courses in traditional, hybrid, and online modalities.
- Contribute to curriculum design and program development aligned with departmental and School of Business goals.
- Support student learning and engagement through academic advising, mentoring, and co-curricular activities.
- Participate in departmental and university service, including committee work and student recruitment activities.
- Uphold the highest standards of professional conduct, academic integrity, and collegial collaboration.

Knowledge, Skills and Abilities:

- Demonstrated ability to teach core marketing courses such as Principles of Marketing, Marketing Management, Consumer Behavior, Marketing Strategy, Digital Marketing, or Marketing Research at both undergraduate (BA) and graduate (MBA) levels.
- Active engagement in scholarly research with a commitment to maintaining AACSB Scholarly Academic (SA) status.

- Strong interpersonal, organizational, and communication skills conducive to working in a collegial academic environment.
- Experience in teaching in diverse and inclusive academic environments.

Minimum Hiring Standards:

Education	Ph.D. or DBA in Marketing or a closely related field from an accredited institution (ABDs will be considered with expected completion before or shortly after the appointment start date). Consideration may also be given to candidates with practical industry work experience and prior collegiate teaching experience.
Years of Experience	Evidence of effective teaching at the college/university level. Strong communication and interpersonal skills.
Years of Management/Supervisor Experience	Not applicable.

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