



Comprehensive Retention and Graduation Rates

Retention and Graduation Rates are comprehensive key performance indicators of Clark Atlanta University (CAU) student success. CAU tracks first to second-year retainment (Fall to Fall), as well as progressive retainment (first to third, fourth, fifth, and six-year). **CAU has an Undergraduate Retention rate of 72% and a Graduation rate of 49%.**

Undergraduate Retention Rates, Entry Year: Fall 2014 – Fall 2024

RETENTION	2014=717		2015=844		2016=999		2017=914		2018=921		2019=814		2020=786		2021=1123		2022=1157		2023=1069		2024=1000	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
1 Total number of new freshmen full-time and part-time (first-time-in-college) *	717		844		999		914		921		814		786		1123		1157		1069		1000	
2 Average high school GPA	3.01		2.98		3.18		3.24		3.33		3.28		3.21		3.24		3.25		3.46		3.46	
3 Number of students from Line 1 returning for a 2nd year.	476	66%	561	66%	696	70%	636	70%	676	73%	516	63%	542	69%	791	70%	792	68%	767	72%		
4 Number of students from Line 1 who returned for a 3rd year	403	56%	466	55%	550	55%	530	58%	554	60%	413	51%	411	52%	624	56%	590	51%				
5 Number of students from Line 1 who returned for a 4th year	359	50%	412	49%	513	51%	489	53%	492	53%	346	42%	352	45%	556	50%						
6 Number of students from Line 1 who returned for a 5th year	96	13%	139	16%	133	13%	156	17%	122	13%	123	15%	127	16%								
7 Number of students from Line 1 who returned for a 6th year	19	3%	22	3%	40	4%	28	3%	36	4%	40	5%										
GRADUATION																						
8 Number of students from Line 1 who graduated in 4 years (or less)	197	27%	196	23%	351	35%	313	34%	340	37%	207	25%	185	24%								
9 Number of students from Line 1 who graduated in 5 years or less (include those from line 7)	280	39%	310	37%	439	44%	417	46%	424	46%	284	35%										
10 Number of students from Line 1 who graduated in 6 years or less (include those from Lines 7 & 8)	300	42%	349	41%	457	46%	436	48%	450	49%												

Sources: Banner by Ellucian/OPAR

Notes: *This table will differ from the U.S. Department of Education IPEDS reporting for the full-time freshmen retention rate; this table references full-time and part-time students entering college for the first time during the Fall and preceding Summer term.

As of 10/1/2024.