

Building the Next Generation of HBCU Legacy Leaders



History. The concept of the HBCU Executive Leadership Institute at Clark Atlanta University (HBCU ELI at CAU) was developed by Dr. Louis Sullivan, President Emeritus, Morehouse School of Medicine and former Secretary of Health and Human Services and Dr. Johnny Parham, Retired Executive Director, Thurgood Marshall Fund. The proposal was presented to Dr. Ronald A. Johnson, who was President of CAU in 2018, and he assigned the program to CAU's School of Education (under the leadership of Dean Dr. J. Fidel Turner, Jr., Dr. Barbara Hill, & Dr. Mary A. Hooper) as the ideal venue in which to develop the institute.

The proposal was presented at a meeting of the Council of HBCU Past Presidents (under the leadership of Chair, Dr. Samuel Jolley Jr., former President of Morris Brown College) by Dr. Parham with Dr. Johnson in attendance for their support and to become involved as mentors in the program. The program is now fully supported by the current CAU President, Dr. George T. French, Jr. The initial funding was provided by The Rich Foundation, Inc. under the leadership of President, Thomas J. Asher.

Dr. Phyllis Worthy Dawkins, former President of Bennett College, currently serves as the Executive Director of the HBCU ELI at CAU with Dr. Cheryl Davenport Dozier, President Emerita of Savannah State University serving as the Program Coordinator of the Community of Fellows; Dr. James Lyons, President Emeritus of California State University - Dominguez Hills and Former President of Jackson State University and Bowie State University, serving as the Program Coordinator for the New Presidents Program; Dr. Mary A. Hooper, Associate Provost serving as the Curriculum Designer; Dr. Cameron Randle serving as the Program Manager; Ms. Betina Berry, Executive Director of Operational Affairs and Special Assistant to the Dean; and Dean Dr. J. Fidel Turner. Previous Executive Directors were Dr. George Ross, President Emeritus Central Michigan University and Former President Alcorn State University and Dr. Barbara Hatton, Former President, South Carolina State University & Knoxville College.

Overview. HBCUs constitute just 3% of the nation's four-year nonprofit colleges and universities, yet their alumni account for 80% of Black judges, 50% of Black lawyers and doctors, and their students account for 27% of Black undergraduates who earn degrees in science, technology, engineering, and mathematics (UNCF, 2019). HBCUs have long played an indispensable role in crafting pathways to opportunity. Yet, between 2010 and 2014, HBCU presidents' tenure lasted for an average of 3.3 years (Kimbrough, HBCU Digest, 2017) while the average term of presidents across all 4-year higher education institutions in the same years was 7 years (Gagliardi, Higher Education Today, American Council on Education, 2017). Most recently, in a UNCF (United Negro College Fund) briefing book, Kimbrough (Diverse Issues in Higher Education, Aug 18, 2021) noticed that "of the 37 institutions, eight of them had a president that was either in an acting or interim capacity, and another eight had served for less than three years at their institutions. Therefore, we added the New Presidents Program to extend the longevity of HBCU Presidents beyond 3 years.

The future of HBCUs depends on the quality and training of those who will lead them. A central challenge for the future of HBCUs is the need for outstanding leaders with skills that continue and expand upon that historic role. Therefore, ELI has developed a robust program for knowledge delivery, hands-on skills, and intuition based on knowhow for Fellows who are aspiring executive leaders and change agents for the future of HBCUs. The creation of the HBCU ELI at CAU for the New Presidents Program provides a series of virtual and residency seminars focusing on 7-13 competencies resulting in a certificate and/or micro-credentials that prepares future presidents for the nation's HBCU's. The strengths of the program are also in the executive mentoring/ coaching of Presidential Fellows. This is a six-month low residency program. The future of HBCUs is the need for outstanding leaders with skills that continue and expand upon that historic role. Therefore, ELI has developed a robust program for knowledge delivery, hands-on skills, and intuition based on know-how for Fellows who are aspiring executive leaders and change agents for the quality and training of those who will lead them. A central challenge for the future of HBCUs is the need for outstanding leaders with skills that continue and expand upon that historic role. Therefore, ELI has developed a robust program for knowledge delivery, hands-on skills, and intuition based on know-how for Fellows who are aspiring executive leaders and change agents for the future of HBCUs. The creation of the HBCU ELI at CAU provides a series of virtual and residency seminars focusing on 13 competencies resulting in a certificate and/or micro-credentials that prepares future presidents for the nation's HBCU's. The strengths of the program are also in the mentoring/coaching of Fellows and the alumni network. This is a six to twelve-month low residency program.



The HBCU Executive Leadership Institute (ELI) at Clark Atlanta University New Presidents Program Leadership



Dr. Phyllis Worthy Dawkins HBCU ELI Executive Director, Clark Atlanta University; 18th President, Bennett College



Dr. Cheryl Davenport Dozier HBCU ELI Program Coordinator; President Emerita, Savannah State University



Dr. James Lyons Former President, Jackson State University; Bowie State University; California State University - Dominguez Hills; Dillard University; University of the District of Columbia; Concordia College



Dr. George T. French, Jr. President, Clark Atlanta University



Dr. Louis W. Sullivan Chair, HBCU ELI Advisory Board; Former President, Miles College President Emeritus, Morehouse School of Medicine; Former U.S. Secretary of Health and Human Services (1989-1993)



Dr. Samuel D. Jolley, Jr. Former President, Morris Brown College; Chair, Council of HBCU Past Presidents



Dr. J. Fidel Turner, Jr. Dean, School of Education Clark Atlanta University



Dr. Johnny Parham Retired Executive Director, Thurgood Marshall College Fund; Vice Chair, HBCU ELI Advisory Board



Dr. Mary A. Hooper Associate Provost, Online Learning and Continuing Education; Professor, Educational Leadership, Clark Atlanta University



HBCU Executive Leadership Institute at Clark Atlanta University New Presidents Program

WEDNESDAY, SEPTEMBER 20, 2023

4:00 PM

Introduction to the HBCU ELI Competency Framework

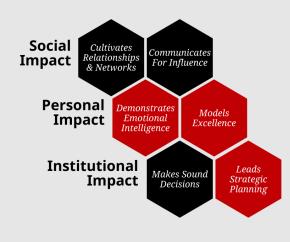


Dr. Phyllis Worthy Dawkins HBCU ELI Executive Director, Clark Atlanta University; 18th President, Bennett College

Core Competencies One Performance Standard per Competency

HBCU Executive Competencies

Multiple Performance Standards per Competency







TUESDAY, OCTOBER 24, 2023

5:00 PM

Funding the Future



Dr. Phyllis Worthy Dawkins HBCU ELI Executive Director, Clark Atlanta University; 18th President, Bennett College

Funding the HBCU Future

The ability to use a collection of skills with an entrepreneurial mindset to raise funds that will sustain the HBCU programming and mission well into the future. Leaders who exhibit this competency expand and use their networks to amplify the HBCU brand and needs, implement student recruitment strategies, advocate for government funding, identify new revenue streams, and gain funding support from alumni, foundations, and the business community.

Funding the HBCU Future Standards	
FTF 1	Amplifies the HBCU institution's brand: Illustrates the HBCU student experience with outcomes and what's unique, positive and differentiating about their HBCU institution.
FTF 2	Recruits and retains students: Plans, implements, and improves strategies for attracting and enrolling new students and maintaining student enrollment.
FTF 3	Cultivates funding source relationships: Develops personal and HBCU connection with existing and potential HBCU funding sources, increasing awareness of HBCU funding needs and creating paths to funding support.
FTF 4	Leads successful funding strategies and campaigns: Leads HBCU team to define a compelling funding strategy or campaign approach with goals and plans and effectively implement the strategy or campaign achieving funding goals.
FTF 5	Identifies and secures new revenue streams: Pursues an entrepreneurial mindset to identify and capture new HBCU revenue sources by widening circles of contact and exposure to broader thinking for revenue development ideas.



TUESDAY, JUNE 11, 2024

6:00 PM

Meet & Greet

Signia Hotel by Hilton 159 Northside Drive NW, Atlanta, GA

WEDNESDAY, JUNE 12, 2024

8:30 AM

Registration

9:00 AM

Greetings



Dr. George T. French, Jr. *President Clark Atlanta University Former President, Miles College*



Dr. Phyllis Worthy Dawkins HBCU ELI Executive Director Clark Atlanta University; 18th President, Bennett College

General Session: Personal Impact Competencies



Moderator: **Dr. James E. Lyons** Former President Jackson State University; Bowie State University; California State University - Dominguez Hills; Dillard University; University of the District of Columbia; Concordia College



Facilitator: **Dr. Cheryl Davenport Dozier** HBCU ELI Program Coordinator President Emerita, Savannah State University



9:15 AM

Demonstrates Emotional Intelligence



Dr. Martha Schrage Executive Director, Consulting Services TalentQuest

Demonstrates Emotional Intelligence

The ability to recognize and understand emotions in yourself and others, and the ability to use this awareness to manage your behavior and relationships effectively. These skills involve leading with calm and steadiness across a variety of challenges HBCU leaders face, demonstrating empathy for others, adapting to stay effective and building resilience in self and others through challenge.

9:45 AM



Dr. Maria Thompson Former President & CEO Coppin State University

Demonstrates Emotional Intelligence Performance Standards

The ability to recognize and understand emotions in yourself and others, and the ability to use this awareness to manage your behavior and relationships effectively.



10:30 AM

Models Excellence



Dr. Johnson Akinleye *Chancellor North Carolina Central University*



Dr. Makola Abdullah *President Virginia State University*

Models Excellence

The practice of setting goals and pursuing strategies to continuously grow and achieve high standards for the HBCU. It involves leading by example with a growth-mindset, exhibiting strong values consistently in daily interactions that lead to HBCU success and uplifting others by building accountability with supports for growth and achieving excellence.

Models Excellence Performance Standards

Setting goals and pursuing strategies to continuously grow and achieve high standards for the HBCU.

11:45 AM

Harvard & the Legacy of Slavery Initiative Harvard University



Dr. Shahara C. Jackson Director HBCU Strategic Initiatives Harvard University

12:30 PM

Lunch Henderson Student Center



1:30 PM

General Session: Social Impact Competencies



Moderator: Dr. James E. Lyons Former President Jackson State University; Bowie State University; California State University - Dominguez Hills; Dillard University; University of the District of Columbia; Concordia College



Facilitator: Dr. Phyllis Worthy Dawkins HBCU ELI Executive Director Clark Atlanta University; 18th President, Bennett College

Cultivates Relationships & Networks



Dr. George T. French, Jr. *President Clark Atlanta University; Former President, Miles College*



Dr. Robert Franklin President Emeritus Morehouse College; Former President, Interdenominatinal Theological Center; James T. & Berta R. Laney Professor of Moral Leadership, Emory University

Cultivates Relationships

The ability to recognize and understand emotions in yourself and others, and the ability to use this awareness to manage your behavior and relationships effectively. These skills involve leading with calm and steadiness across a variety of challenges HBCU leaders face, demonstrating empathy for others, adapting to stay effective and building resilience in self and others through challenge.

Cultivates Relationships Performance Standards

The ability to recognize and understand emotions in yourself and others, and the ability to use this awareness to manage your behavior and relationships effectively.



3:00 PM

Meet Your Executive Coach



Dr. Phyllis Dawkins 18th President Bennett College



Dr. George T. French *President Clark Atlanta University; President Emeritus, Miles College*



Mr. Gerald Hector *SVP for Administration & Finance University of Central Florida*



Mr. Arthur J. Henderson Former CFO & Vice President Alabama A&M, Fort Valley State University



Dr. Robert Jennings Former President Lincoln University of Pennsylvania and Alabama A&M



Dr. James E. Lyons Former President Jackson State University; Bowie State University; California State University - Dominguez Hills; Dillard University; University of the District of Columbia; Concordia College



Mr. Donald K. Murphy CEO & Managing Associate The Wesley Peachtree Group, CPAs



Dr. Dorothy Yancy President Emerita Shaw University & Johnson C. Smith University



5:00 PM

Historic Site Tour



Dr. Cameron Randle Interim Program Manager Executive Leadership Institute



Mr. David Wilkerson

Continuing Education Training & Events Coordinator Clark Atlanta University

The tour will highlight the following sites:

- · Clark Atlanta University (John Hope burial site)
- Morehouse College (Benjamin Mays statue)
- Morehouse School of Medicine
- Spelman College (Sisters Chapel)

6:00 PM

Reception and Networking Dinner Paschal's Soulfood Restaurant

We cannot have perfection. We have few saints. But we must have honest men or we die. We must have unselfish, far-seeing leadership or we fail.

W.E.B. Du Bois Intellectual & Activist



THURSDAY, JUNE 13, 2024

Moderator: Dr. Phyllis Worthy Dawkins Facilitator: Dr. Cheryl Davenport Dozier

9:00 AM

Panel: Leading Through Crisis & Uncertainty: The Issue of Violence on and near HBCU Campuses



Convenor: **Dr. James Lyons** Former President Jackson State University; Bowie State University; California State University - Dominguez Hills Dillard University; University of the District of Columbia; Concordia College

Panelists



Ms. Debra Williams *Chief of Police Clark Atlanta University*



Mr. Steve Bowser Director of Emergency Preparedness Spelman College



Dr. Zachary Faison President Edward Waters University

We must not, in trying to think about how we can make a big difference, ignore the small daily differences we can make which, over time, add up to big differences that we often cannot foresee.

Marian Wright Edelman Intellectual & Activist



10:00 AM

Panel: Striving for Enhanced Enrollment, Student Success & Completion

Facilitator:

Dr. Phyllis Worthy Dawkins

Moderator: Dr. Cheryl Davenport Dozier



Dr. Yolanda Watson Spiva *President Complete College America*



Dr. Dhanfu E. Elston *Sr. Vice President for Strategy & Chief of Staff Complete College America*



Dr. Nia Haydel VP for Alliance Engagement & Institutional Transformation Complete College America



Ms. Che Watkins *Executive Director Braven*

11:00 AM

Preparing the Next Generation of HBCU Leaders

Moderator: Dr. Phyllis Worthy Dawkins



Greetings & Opening Remarks: Dr. Louis W. Sullivan Chairman HBCU ELI Advisory Board; President Emeritus, Morehouse School of Medicine; Former U.S. Secretary of Health and Human Services (1989-1993)



Discussant: **Dr. Cheryl Davenport Dozier** HBCU ELI Program Coordinator President Emerita, Savannah State University



11:15 AM

President's Roundtable: Preparing the Next Generation of HBCU Leaders

Panelists



Dr. George T. French, Jr. *President Clark Atlanta University Former President, Miles College*



Dr. Lester C. Newman Former President Jarvis Christian University; 5th President, Mississippi Valley State University



Dr. Helene Gayle *President Spelman College*



Dr. Cynthia Warrick *President Emerita, Stillman College; CEO, Society for Diversity in the Biomedical Sciences; Former Interim President, Grambling State University & South Carolina State University*



Dr. Kevin James *President Morris Brown College*

It must be borne in mind that the tragedy of life doesn't lie in not reaching your goal. The tragedy lies in having no goal to reach.

Dr. Benjamin Mays President, Morehouse College (1940-1967)



HBCU Executive Leadership Institute at Clark Atlanta University New Presidents Program

12:30 PM

HBCU ELI Luncheon and Awards Ceremony

Moderator: Dr. Phyllis Worthy Dawkins HBCU ELI Executive Director, Clark Atlanta University; 18th President, Bennet College Facilitator: **Dr. Cheryl Davenport Dozier** HBCU Ell Program Coordinator, Clark Atlanta University; President Emerita, Savannah State University

Welcome



Retired Executive Director, Thurgood Marshall College Fund; Vice Chairman, HBCU ELI Advisory Board

Keynote Leadership Address



Dr. Louis W. Sullivan Chairman, HBCU ELI Advisory Board; President Emeritus, Morehouse School of Medicine; Former U.S. Secretary of Health and Human Services (1989-1993)

Fredrick S. Humphries Leadership Award



Recipient: **Dr. Harold L. Martin, Sr.** Chancellor North Carolina Agriculture and Technical University (NCAT)

Accepting on his behalf: Mr. Harold L. Martin, Jr., JD CEO, Taco Mac Board Member and Former Interim President, Morehouse College

Remarks

Dr. Phyllis Worthy Dawkins

Recognitions HBCU Advisory Board Members and Council of HBCU Past Presidents



12:30 PM

Donor Recognitions

Ms. Anne Mullen Orrell Trust Charitable Funds Dr. George Thorn Senior Vice President Philanthropic Solutions, Client Manager

Bank of America Mr. Al McRae President, Bank of America Atlanta

Chan Zuckerberg Initiative *Ms. Belinda Stubblefield Head of Diversity & Inclusion*

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Clark Atlanta University Office of the President Dr. George T. French, Jr. President, Clark Atlanta University

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Dr. Crystal E. Banks Executive Director, Black College Fund

Harvard & the Legacy of Slavery Initiative Funds Dr. Sarah Bleich Vice Provost for Special Projects

Dr. Roeshana Moore-Evans Executive Director, Harvard & the Legacy of Slavery Initiative

The Rich's Foundation *Ms. Deva Hirsch Executive Director*

Program Partners

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HBCU Executive Leadership Institute at Clark Atlanta University New Presidents Program

2:00 PM

Moderator: Dr. Cheryl Davenport Dozier

Facilitator: Dr. Phyllis Worthy Dawkins

Panel Discussion: Leading Finance and Operation Stability What Aspiring HBCU Presidents Need to Know and Understand Regarding Title IV Student Assistance Programs: Implications for Institutional and Student Success

U.S. Department of Education and Federal Student Aid: Partnership Engagement and Relationship Management Group



Dr. Joel Harrell *Director*



Dr. Jesse Hightower Supervisory Management & Program Analyst



Dr. Brittany N. Bellamy *Partner Participation & Oversight Directorate*

3:30 PM

Celebration of Completion



Dr. James Lyons Former President Jackson State University; Bowie State University; California State University - Dominguez Hills; Dillard University; University of the District of Columbia; Concordia College



Dr. Cheryl Davenport Dozier HBCU Ell Program Coordinator Clark Atlanta University; President Emerita, Savannah State University



Dr. Phyllis Worthy Dawkins HBCU ELI Executive Director Clark Atlanta University; 18th President, Bennet College



Dr. Dorothy Cowser Yancy *President Emerita Shaw University & Johnson C. Smith University*



Introducing the Inaugural ELI Presidential Fellows



Dr. Calvin J. McFadden, Sr. *President Arkansas Baptist College*



Chris V. Rey, J.D. President Barber-Scotia College



Dr. Christopher Davis Interim President Lemoyne-Owen College



Dr. Anthony J. Davis *President Livingstone College*



Dr. Rochelle L. Ford, APR *President Dillard University*



Dr. Said Sewell *President Morris College*



Dr. Glenell M. Lee-Pruitt *President Jarvis Christian University*



Dr. Cynthia A. Hopson *Interim President Philander Smith College*



Dr. Valerie Kinloch *President Johnson C. Smith University*



Dr. Yolanda W. Page *President Stillman College*



2023-24 Presenters and Program Staff

Dr. Roslyn Clark Artis, JD

President & CEO Benedict College; Former President Florida Memorial University

Dr. Gwendolyn E. Boyd

Executive Search Consultant AGB Search; Former President Alabama State University

Dr. Phyllis Worthy Dawkins

HBCU ELI Executive Director Clark Atlanta University; 18th President Bennett College

Dr. Cheryl Davenport Dozier

HBCU ELI Program Coordinator; President Emerita Savannah State University

Dr. Dhanfu E. Elston

Sr. Vice President for Strategy & Chief of Staff Complete College America

Dr. A. Zachary Faison *President Edward Waters University*

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Dr. George T. French, Jr. *President Clark Atlanta University; Former President Miles College*

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Director U.S. Department of Education and Federal Student Aid: Partnership Engagement and Relational Management Group

Dr. Nia Haydel

VP for Alliance Engagement & Institutional Transformation Complete College America

Mr. Gerald Hector

Senior VP for Administration & Finance University of Central Florida; Former Executive Vice President & Chief Business Officer Morehouse College and Johnson C. Smith University

Dr. Jesse Hightower

Supervisory Management and Program Analyst U.S. Department of Education and Federal Student Aid: Partnership Engagement and Relational Management Group

Dr. Kevin James *President Morris Brown College*

Dr. Kofi Lomotey

Former President Fort Valley State University; Former President Southern University

Dr. James Lyons

Former President Jackson State University; Bowie State University; California State University - Dominguez Hills; Dillard University; University of the District of Columbia; Concordia College

Dr. Vann Newkirk

President Wilberforce University; Former President Fisk University

Dr. Kelli Rainey

Sr. Director of Grants Management NACUBO; Former COO & VP Academic & Student Support Services, Johnson C. Smith University

Dr. Yolanda Watson Spiva

President Complete College America

Dr. Louis W. Sullivan

Chairman HBCU ELI Advisory Board; President Emeritus Morehouse School of Medicine; Former U.S. Secretary of Health and Human Services (1989-1993)

Dr. Cynthia Warrick

Former President Stillman College; Former Interim President Grambling State University; Former Interim President South Carolina State University

Ms. Che Watkins

Executive Director, Braven

Dr. Cynthia Warrick

Former President, Stillman College; Former Interim President, Grambling State University; Former Interim President, South Carolina State

Che Watkins

Executive Director, Braven

Dr. Dorothy Cowser Yancy

President Emerita, Shaw University; President Emerita, Johnson C. Smith University



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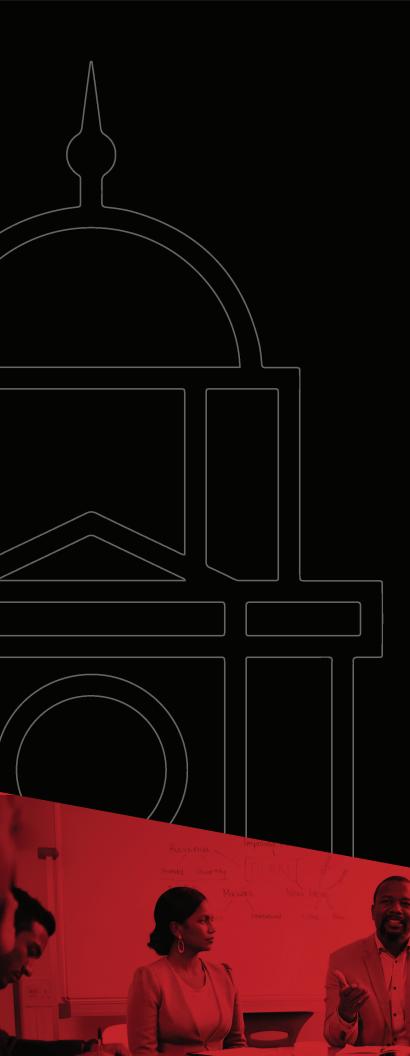


Now is the accepted time, not tomorrow, not some more convenient season. It is today that our best work can be done and not some future day or future year. It is today that we fit ourselves for the greater usefulness of tomorrow. Today is the seed time, now are the hours of work, and tomorrow comes the harvest and the playtime.

W.E.B. Du Bois Intellectual & Activist









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