



CAU FASHION LOOKBOOK

EARLY 2024 CAMPAIGN SPONSORSHIP PACKET
DEPARTMENT OF ART AND FASHION

ABOUT THE CAU FASHION LOOKBOOK



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The CAU Fashion Lookbook is an editorial-style publication that provides a professional platform for showcasing underrepresented student and alumni fashion work from Clark Atlanta University's Department of Art and Fashion. Through this endeavor we are working to enhance their profiles and level the playing field for a more diverse fashion industry. With its third edition underway, this fundraising campaign aims to raise funds to cover additional photoshoot costs, as well as produce a limited print edition for distribution to industry influencers and decision makers within the fashion industry. Our main goal is to facilitate greater opportunities for our HBCU students and alumni by producing and showcasing high fashion images for their work. We are excited about this campaign and its potential benefits for our students and alumni. We are kindly asking for a tax-deductible donation and gladly welcome your support in any amount.

If you have any questions, or are interested in providing an in-kind service or donation please contact Ndirika Ekuma-Nkama (Associate Professor of Fashion and Creative Director of the CAU Fashion Lookbook) at nekuma@cau.edu | 404.880.8115.

DONATE ONLINE: <https://www.cau.edu/school-of-arts-and-sciences/art-fashion/cau-fashion-lookbook.html> or SCAN QR CODE

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INSTAGRAM: [@caufashionlookbook](https://www.instagram.com/caufashionlookbook)

EDITION 1: <http://tinyurl.com/yyadbpot>

EDITION 2: <http://tinyurl.com/yxt6zswx>



PRIOR DATA*

Edition 1: Over 11,000 reads and almost 58,000 impressions**

Edition 2: Almost 14,000 reads and 71,000 impressions**

*Statistics and data after June 25, 2019 is currently not available

**Impressions are the number of times the publication was displayed to a user in an embed or on Issuu

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PHOTO BY STEVE SCHAEFER



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*2 AND 4 TICKETS FOR FASHION ELITE AND FASHION ICON LEVELS RESPECTIVELY

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SPONSORSHIP FORM

CAU FASHION LOOKBOOK



Please make checks and money orders payable to **Clark Atlanta University - Department of Art and Fashion**

Checks and money orders should be mailed along with this completed form to:

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Attn: CAU Fashion Lookbook
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