



CLARK ATLANTA UNIVERSITY

Job Description

Position Title:	Lecturer in Business Analytics and Global Supply Chain Management
Department:	Department of Business Analytics and Global Supply Chain Management, School of Business
Reports To:	Chair, Department of Business Analytics and Global Supply Chain Management

The following statements are intended to describe the general nature and level of work to be performed and are not intended to be construed as an exhaustive list of all responsibilities, duties and skills required of personnel so classified. All duties listed are essential functions for the position. It is understood that other related duties may be assigned.

General Function (Description):

The Department of Business Analytics and Global Supply Chain Management in the School of Business at Clark Atlanta University (CAU) invites applications for a full-time, non-tenure-track Lecturer in Business Analytics position beginning Spring 2027. The successful candidate will be a dynamic, student-centered educator who demonstrates excellence in teaching, mentoring, curriculum development, and professional engagement.

The Lecturer will teach undergraduate and, as needed, graduate courses across the Department's curriculum, preparing students to use data, analytics, artificial intelligence, and emerging technologies to solve real business problems. The standard teaching responsibility is four courses per semester. The position supports the Department's commitment to innovative pedagogy, experiential learning, career readiness, and student success in a rapidly evolving digital and AI enabled business environment.

Examples of Duties and Responsibilities:

- Teach four courses per semester in Business Analytics and related disciplines such as Management Information Systems, Applied Business Analytics, and AI in Business delivered through face-to-face, hybrid, online, and technology-enhanced modalities.
- Develop, maintain, and continuously improve course syllabi, instructional materials, assessments, and learning activities for rigor and relevance in alignment with university and School accreditation standards.
- Embrace authentic learning to include incorporation of applied projects, case analyses, datasets, and experiential-learning opportunities that connect coursework to real-world business practice.
- Maintain regular office hours; advise and mentor students on academic planning, internships, certifications, and career pathways; and support student recruitment and co-curricular engagement.

- Collaborate with faculty, staff, alumni, and industry partners to strengthen experiential learning, and participate in institutional service, including committee work.
- Maintain professional currency through continuing development and applied research, and uphold university policies and ethical standards.
- Perform other duties as assigned by the Department Chair or Dean.

Knowledge, Skills and Abilities:

- Demonstrated knowledge of contemporary issues and practice in business analytics, information systems, and emerging digital business technologies, with the ability to teach across the Department's curriculum.
- Knowledge of analytical methods and tools relevant to business applications, including statistical analysis, predictive modeling, machine learning, data visualization, cloud platforms, and generative or agentic AI applications.
- Ability to translate technical concepts into accessible, engaging learning experiences through applied, project-based instruction.
- Excellent written, verbal, interpersonal, and organizational skills, and ability to work collaboratively with faculty, staff, students, administrators, and industry partners.

Preferred Qualifications

- Prior college-level teaching experience in business analytics or related disciplines.
- Relevant professional experience in business analytics, data science, or related industries.
- Hands-on experience or professional certification with the analytics, visualization, database, cloud, or AI tools used in business education.
- Experience cultivating, establishing, and maintaining industry partnerships, supervising applied student projects, coaching student competitions, or facilitating internships and other experiential-learning opportunities.

Minimum Hiring Standards:

Minimum Education	MBA or Master’s degree in business Analytics, Information Systems, Data Science, Computer Science, Decision Sciences, Management Science, Business Administration, or a closely related field from a regionally accredited institution.
Preferred Education	Doctorate or ABD in Business Analytics, Information Systems, Data Science, Computer Science, Decision Sciences, Operations Management, Management Science, or a closely related discipline.
Years of Experience	Minimum of three (3) years of relevant professional and/or collegiate teaching experience in business analytics, information systems, data science, artificial intelligence, machine learning, cloud computing, or a related field preferred.

Clark Atlanta University is an Equal Opportunity/Affirmative Action Employer