



## Undergraduate Retention Rates by School and Major

First-Time Freshman Retention Rate is a key performance indicator of Clark Atlanta University (CAU) student success. CAU tracks first to second-year retainment (Fall to Fall). CAU has an Undergraduate Retention rate of 72% for first-time freshmen entering in Fall 2024.

	Entering in Fall 2020	Returning Fall 2021	Retention Rate %	Entering in Fall 2021	Returning Fall 2022	Retention Rate %	Entering in Fall 2022	Returning Fall 2023	Retention Rate %	Entering in Fall 2023	Returning Fall 2024	Retention Rate %	Entering in Fall 2024	Returning Fall 2025	Retention Rate %
<b>School of Arts and Sciences</b>	<b>541</b>	<b>380</b>	<b>70%</b>	<b>792</b>	<b>545</b>	<b>69%</b>	<b>798</b>	<b>562</b>	<b>70%</b>	<b>733</b>	<b>524</b>	<b>71%</b>	<b>677</b>	<b>489</b>	<b>72%</b>
Art	8	5	63%	12	9	75%	11	7	64%	12	9	75%	10	6	60%
Biology	127	83	65%	186	114	61%	210	147	70%	195	128	66%	182	121	66%
Chemistry	15	10	67%	14	9	64%	19	13	68%	8	7	88%	12	6	50%
Computer and Information Sys	2	1	50%	0	0	0%	0	0	0%	0	0	0%	0	0	0%
Computer Science	17	11	65%	31	23	74%	42	28	67%	40	26	65%	36	26	72%
Criminal Justice Admin	71	45	63%	110	83	75%	113	75	66%	93	76	82%	81	59	73%
Cybersecurity	10	7	70%	15	9	60%	15	9	60%	15	11	73%	20	14	70%
English	2	1	50%	5	4	80%	11	6	55%	2	2	100%	4	3	75%
Fashion Design/Merchandising	34	26	76%	52	36	69%	47	29	62%	55	43	78%	48	41	85%
French	0	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0	0%
History	3	3	100%	9	7	78%	1	1	100%	1	1	100%	1	0	0%
Mass Media Arts	56	49	88%	73	56	77%	77	63	82%	85	68	80%	78	64	82%
Mathematics	5	3	60%	4	3	75%	6	3	50%	6	2	33%	5	4	80%
Music	9	4	44%	11	5	45%	11	9	82%	11	9	82%	6	3	50%
Philosophy	1	1	100%	2	1	50%	0	0	0%	0	0	0%	1	1	0%
Physics	11	10	91%	25	17	68%	19	12	63%	12	7	58%	12	8	67%
Political Science	33	21	64%	46	31	67%	34	27	79%	32	23	72%	44	35	80%
Psychology	109	81	74%	135	91	67%	156	109	70%	138	89	64%	117	79	68%
Religion	2	1	50%	0	0	0%	1	1	100%	0	0	0%	0	0	0%
Sociology	8	5	63%	10	10	100%	13	11	85%	6	5	83%	5	5	100%
Spanish	0	0	0%	0	0	0%	2	2	100%	0	0	0%	0	0	0%
Speech Communication	5	3	60%	3	3	100%	1	1	100%	2	2	100%	1	1	100%
Theatre Arts	13	10	77%	29	23	79%	9	9	100%	20	16	80%	14	13	93%
<b>School of Business Admin</b>	<b>193</b>	<b>136</b>	<b>70%</b>	<b>272</b>	<b>201</b>	<b>74%</b>	<b>298</b>	<b>191</b>	<b>64%</b>	<b>282</b>	<b>211</b>	<b>75%</b>	<b>266</b>	<b>195</b>	<b>73%</b>
Accounting	10	5	50%	12	10	83%	23	15	65%	13	10	77%	14	10	71%
Business Administration	180	129	72%	258	201	78%	271	172	63%	263	197	75%	250	183	73%
Economics	3	2	67%	2	0	0%	4	4	100%	6	4	67%	2	2	100%
<b>School of Education</b>	<b>11</b>	<b>3</b>	<b>27%</b>	<b>32</b>	<b>26</b>	<b>81%</b>	<b>25</b>	<b>14</b>	<b>56%</b>	<b>25</b>	<b>12</b>	<b>48%</b>	<b>30</b>	<b>21</b>	<b>70%</b>
Elementary Education	10	3	30%	30	24	80%	24	13	54%	25	12	48%	24	17	71%
Educational Studies	1	0	0%	2	2	100%	1	1	100%	0	0	0%	6	4	0%
<b>School of Social Work</b>	<b>17</b>	<b>9</b>	<b>53%</b>	<b>27</b>	<b>19</b>	<b>70%</b>	<b>23</b>	<b>17</b>	<b>74%</b>	<b>24</b>	<b>18</b>	<b>75%</b>	<b>21</b>	<b>18</b>	<b>86%</b>
Social Work	17	9	53%	27	19	70%	23	17	74%	24	18	75%	21	18	86%
<b>Undecided/Undeclared Majors</b>	<b>24</b>	<b>14</b>	<b>58%</b>	<b>0</b>	<b>0</b>	<b>0%</b>	<b>13</b>	<b>8</b>	<b>62%</b>	<b>5</b>	<b>2</b>	<b>0%</b>	<b>6</b>	<b>4</b>	<b>0%</b>
General Studies	24	14	58%	0	0	0%	13	8	62%	5	2	0%	6	4	0%
<b>Grand Total</b>	<b>786</b>	<b>542</b>	<b>69%</b>	<b>1123</b>	<b>791</b>	<b>70%</b>	<b>1157</b>	<b>792</b>	<b>68%</b>	<b>1069</b>	<b>767</b>	<b>72%</b>	<b>1000</b>	<b>727</b>	<b>73%</b>

NOTES:

SOURCE: Banner by Elucian/OPAR

Total number of new freshmen full-time and part-time (first-time in college)\*

Retention rates on this table are calculated for all full-time and part-time cohort which is different from IPEDS reporting.