



Undergraduate Retention Rates by School and Major

First-time Freshman Retention Rate is a key performance indicator of Clark Atlanta University (CAU) student success. CAU tracks first to second-year retainment (Fall to Fall). CAU has an Undergraduate Retention rate of 72% for first-time freshmen entering in Fall 2023.

	Entering in Fall 2019	Returning Fall 2020	Retention Rate %	Entering in Fall 2020	Returning Fall 2021	Retention Rate %	Entering in Fall 2021	Returning Fall 2022	Retention Rate %	Entering in Fall 2022	Returning Fall 2023	Retention Rate %	Entering in Fall 2023	Returning Fall 2024	Retention Rate %
School of Arts and Sciences	583	379	65%	541	380	70%	792	545	69%	798	562	70%	733	524	71%
Art	15	8	53%	8	5	63%	12	9	75%	11	7	64%	12	9	75%
Biology	127	71	56%	127	83	65%	186	114	61%	210	147	70%	195	128	66%
Chemistry	13	10	77%	15	10	67%	14	9	64%	19	13	68%	8	7	88%
Computer and Information Sys	10	6	60%	2	1	50%	0	0	0%	0	0	0%	0	0	0%
Computer Science	13	7	54%	17	11	65%	31	23	74%	42	28	67%	40	26	65%
Criminal Justice Admin	72	46	64%	71	45	63%	110	83	75%	113	75	66%	93	76	82%
Cybersecurity	2	2	100%	10	7	70%	15	9	60%	15	9	60%	15	11	73%
English	2	1	50%	2	1	50%	5	4	80%	11	6	55%	2	2	100%
Fashion Design/Merchandising	31	24	77%	34	26	76%	52	36	69%	47	29	62%	55	43	78%
French	0	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0	0%
History	1	0	0%	3	3	100%	9	7	78%	1	1	100%	1	1	100%
Mass Media Arts	108	78	72%	56	49	88%	73	56	77%	77	63	82%	85	68	80%
Mathematics	10	6	60%	5	3	60%	4	3	75%	6	3	50%	6	2	33%
Music	10	5	50%	9	4	44%	11	5	45%	11	9	82%	11	9	82%
Philosophy	0	0	0%	1	1	100%	2	1	50%	0	0	0%	0	0	0%
Physics	7	4	57%	11	10	91%	25	17	68%	19	12	63%	12	7	58%
Political Science	40	28	70%	33	21	64%	46	31	67%	34	27	79%	32	23	72%
Psychology	93	65	70%	109	81	74%	135	91	67%	156	109	70%	138	89	64%
Religion	0	0	0%	2	1	50%	0	0	0%	1	1	100%	0	0	0%
Sociology	10	6	60%	8	5	63%	10	10	100%	13	11	85%	6	5	83%
Spanish	0	0	0%	0	0	0%	0	0	0%	2	2	100%	0	0	0%
Speech Communication	10	6	60%	5	3	60%	3	3	100%	1	1	100%	2	2	100%
Theatre Arts	9	5	56%	13	10	77%	29	23	79%	9	9	100%	20	16	80%
School of Business Admin	188	112	60%	193	136	70%	272	201	74%	298	191	64%	282	211	75%
Accounting	12	9	75%	10	5	50%	12	10	83%	23	15	65%	13	10	77%
Business Administration	170	98	58%	180	129	72%	258	201	78%	271	172	63%	263	197	75%
Economics	6	5	83%	3	2	67%	2	0	0%	4	4	100%	6	4	67%
School of Education	15	11	73%	11	3	27%	32	26	81%	25	14	56%	25	12	48%
Elementary Education	13	10	77%	10	3	30%	30	24	80%	24	13	54%	25	12	48%
Educational Studies	2	1	50%	1	0	0%	2	2	100%	1	1	100%	0	0	0%
School of Social Work	16	10	63%	17	9	53%	27	19	70%	23	17	74%	24	18	75%
Social Work	16	10	63%	17	9	53%	27	19	70%	23	17	74%	24	18	75%
Undecided/Undeclared Majors	12	4	33%	24	14	58%	0	0	0%	13	8	62%	5	2	0%
General Studies	12	4	33%	24	14	58%	0	0	0%	13	8	62%	5	2	0%
Grand Total	814	516	63%	786	542	69%	1123	791	70%	1157	792	68%	1069	767	72%

Sources: Banner by Ellucian/OPAR

Notes: This table references full-time and part-time students entering college for the first time during the Fall and preceding Summer term.

As of 10/1/2024.