

Undergraduate Catalog Addendum



School of Business Administration

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EDUCATIONAL PROGRAMS

Undergraduate Programs of Study

SCHOOL OF BUSINESS ADMINISTRATION					
	Accounting	<ul style="list-style-type: none"> ▪ Accounting 	BA	520301	122
	Business Administration	<ul style="list-style-type: none"> ▪ Finance ▪ Management ▪ Marketing ▪ Supply Chain Management and Decision Sciences 	BA	520201	122
		Minor in Business Administration			24
		Minor in Financial Planning			18
	Economics	<ul style="list-style-type: none"> ▪ Economics 	BA	520601122	128
		Minor in Economics			18

School of Business Administration

Office of the Dean

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Business Administration at Clark Atlanta University reaches back through several decades. It was recognized early by school personnel and students that effective instruction in the business areas would be a vital cornerstone for progress of those the institution sought to serve. The first Bachelor of Arts (BA) degree in Business Administration was offered at Clark College in 1931, and a separate School of Business Administration was established at Atlanta University in 1946. These two historically black institutions Atlanta University and Clark College consolidated in 1988, were pioneers in offering business undergraduate and graduate degrees. In those years, about one-fourth of all Master of Business Administration (MBA) degrees awarded to black students in the country came from Atlanta University. Meanwhile, the undergraduate program at Clark College continued to grow and soon became the largest department on campus.

Both programs are accredited by the Southern Association of Colleges and Schools Commission on Colleges, and in 1974 the Atlanta University MBA Program was accredited by the American Assembly of Collegiate Schools of Business (AACSB - International). In July 1989, the two programs consolidated. In 1995 the undergraduate program received initial accreditation and the graduate program was reaffirmed. The School of Business Administration has been continuously accredited by AACSB – International since 1974.

By providing a quality educational experience grounded in sound ethical principles, the mission of the School of Business Administration is to prepare a diverse student population to become managers, entrepreneurs, educators and leaders who can succeed in a complex, dynamic, global environment.

The vision of the School of Business Administration is to be a premier business school for high achieving, critical-thinking, entrepreneurial-minded individuals who are prepared to provide innovative solutions to global business challenges.

Student Learning Outcomes for the School of Business Administration

Graduates of the Business Administration Undergraduate Degree Programs will be prepared for the following:

1. **Leadership** – undergraduate business majors will possess effective interpersonal, analytical and leadership skills, which will enhance decision-making in a dynamic business environment.
 - a. Students are able to demonstrate understanding of leadership concepts such as managing conflict, negotiation, leadership styles and theories.
 - b. Students are able to recognize internal and external environmental factors as they impact leadership behavior.
2. **Ethics** – undergraduate business majors will possess ethical values and be able to incorporate ethics into decision-making.
 - a. Students are able to analyze and assess their personal values and ethical beliefs.
 - b. Students are able to recognize professional ethical practices within their disciplines.

- c. Students are able to identify breaches in ethical conduct within their disciplines and understand the consequences of ethical breaches.
- 3. Communication – undergraduate business majors will be able to exchange information within meaningful contexts and with appropriate delivery and interpersonal skills.
 - a. Students are able to produce quality business documents.
 - b. Students are able to deliver professional presentations.
 - c. Students are able to demonstrate effective interpersonal communication skills.
- 4. Critical Thinking – undergraduate majors will be able to access information and critically evaluate the information to solve business problems.
 - a. Students are able to identify and consider the influence of the context on the issue.
 - b. Students are able to identify and evaluate conclusions, implications and consequences.
- 5. Fundamental Discipline Knowledge – undergraduate business majors will understand a variety of business concepts to make effective decisions.
 - a. Accounting objectives**
 - i. Students are able to understand and articulate the role of accounting in business.
 - ii. Students are able to prepare the four basic financial statements (income statement, statement of owner’s equity, balance sheet, and cash flow statement).
 - iii. Students are able to understand the concepts of opportunity costs, sunk costs, committed costs, direct costs, and indirect costs.
 - b. Economic objectives**
 - i. Students are able to understand the concepts of scarcity, resource allocation and choice.
 - ii. Students are able to understand the fundamental concepts and theories of macroeconomics in the U.S. economics system and its relation to the global economy.
 - c. Finance objectives**
 - i. Students are able to understand the key financial statements, and use them to calculate and interpret key ratios.
 - ii. Students are able to demonstrate a conceptual understanding of time value of money (TVM) and cost of capital to make investment decisions.
 - d. Management objectives**
 - i. Students are able to understand and use fundamental concepts and principles of management.
 - ii. Students are able to understand the impact of major management forces.
 - e. Marketing objectives**
 - i. Students are able to understand the use of appropriate marketing mix variables in decision-making.
 - ii. Students are able to understand the influences of current consumers and organizational buying decisions.
 - f. Quantitative and Information Systems objectives**
 - i. Students are knowledgeable about the information resources in an organization and are able to apply IT solutions to solve business problems and make informed decisions.
 - ii. Students are able to develop skills in formulating quantitative business models to support decision-making, operation strategy and business applications.

6. Globalization – undergraduate business majors will develop an awareness of the factors that impact international business.
 - a. Students are able to understand the major cultural, legal, economic and political factors that influence international business.
 - b. Students understand how to assess opportunity and operate a business in the global market.

7. Technology – undergraduate business majors will understand and utilize basic information technology concepts while using appropriate information to solve business problems:
 - a. Students are able to understand the roles of information technology within and across the organization.
 - b. Students are able to understand and utilize hardware and software components of a computer system.
 - c. Students are able to use industry-standard business resources to gather information.
 - d. Students are able to transfer financial and business data to business software applications.

The School of Business Administration offers undergraduate degree programs in Accounting, Business Administration, and Economics.

Programs of Study

1. Bachelor of Arts Degree in Accounting (122 Credits)
2. Bachelor of Arts Degree in Business Administration (122 Credits)

Concentrations: (18 or 36 Credits for Dual Concentrations)

- Entrepreneurship Management
 - Finance
 - Finance and Financial Planning Dual Concentration
 - Accounting and Finance Dual Concentration
 - International Business Concentration (Another Business Concentration Required)
 - Management
 - Marketing
 - Sports and Entertainment Management
 - Supply Chain Management
3. Minor in Business Administration (24 Credits)
 4. Bachelor of Arts Degree in Economics (122 Credits)
 5. Minor in Economics (21 Credits)
 6. Minor in Financial Planning

ACCOUNTING PROGRAM

Department of Accounting
Dr. Crystal Hudson, Chair
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Accounting Area

The area of Accounting prepares accounting majors with a practical and theoretical knowledge of accounting principles and practices for professional certifications and successful careers in independent and internal auditing, tax accounting, government accounting, management consulting and accounting information systems for both for-profit and not-for-profit businesses as well as pursuit of advanced studies in the fields of accounting and finance.

The mission of the Accounting program is to provide students with the necessary accounting skills to be successful managers and leaders and to prepare students for careers in accounting and related professions in a global environment. The vision of the Accounting program is to engage in innovative programs that provide students with technical and professional skills leading to successful careers in professional accounting and related careers.

Program of Study

Bachelor of Arts Degree in Accounting (122 Credits)

Program Description

The Bachelor of Arts Degree in Accounting prepares majors with a practical and theoretical knowledge of accounting fundamentals through structured studies in managerial accounting, financial accounting, cost accounting, auditing, accounting information systems, and taxation. The wide range of course offerings prepare students for professional career opportunities in public, private, and governmental businesses as well as pursuing advanced studies in accounting related fields.

Student Learning Outcomes

Graduates of the Accounting Program will be able to:

1. Use research methods to locate, extract and manipulate financial and non-financial data.
2. Analyze, interpret, and construct financial reports for a variety of users in line with ethical and regulatory accounting practices.
3. Apply accounting principles and techniques to formulate financial solutions such as resourcing, allocation, appraisal and/or control.
4. Use accounting-specific and other applicable software in accounting and finance practices.

Admissions Requirements

Applicants must meet the General Admissions Requirements as published in the Undergraduate Catalog.

Degree Requirements

In addition to the General Degree Requirements as published in the Undergraduate Catalog, students pursuing the Bachelor of Arts Degree in Accounting must earn minimum final grades of "C" in CENG 105, CENG 106, CMAT 109, CMAT 110 and in all business core courses and business elective courses.

Plan of Study for the Bachelor of Arts Degree in Accounting (122Credits)

A minimum grade of "C" or better is required in all CBUS, CECO, CMAT, & CENG courses.

Freshman Year – 1st Semester 16 hrs.	Freshman Year - 2nd Semester: 16 hrs.
CGED 100 First Year Seminar (1)	CGED 101 First-Year Seminar II (1)
Area C1: CMAT 109 College Algebra (3)	CBUS 120 Introduction to Business (3)
Area C3: CBIO 101 Bio Science or other (3)	Area B1: CPSY 211 General Psych or other (3)
Area D1: CENG 105 College Composition I (3)	Area C2: CMAT 110 Calculus I (3)
Area B2: CSCJ Culture & Sociology or other (3)	Area D2: CENG 106 College Composition II (3)
Area D3: CSTA 101 Fundamentals of Speech (3)	Area E1: CBUS 250 Personal Finance (3)
Sophomore Year 1st Semester 15 hrs.	Sophomore Year - 2nd Semester: 15 hrs.
CBUS 207 Principles of Accounting I (3)	CBUS 208 Principles of Accounting II (3)
CBUS 295 Leadership & Professional Develop I (1)	CBUS 325 Business Communications (3)
CECO 251 Principles of Macroeconomics (3)	CECO 252 Principles of Microeconomics (3)
Area A1: CHUM 228 or other (3)	2 nd Concentration/Minor/Credential/Other (3)
Area A2: CHIS 201 US, Africa & World or other (3)	Free Elective (3)
Area A3: CPHI 105 Philosophy or other (3)	
Junior Year 1st Semester 15 hrs.	Junior Year - 2nd Semester: 15 hrs.
CBUS 303 Intermediate Accounting (3)	CBUS 304 Intermediate Accounting II. (3)
CBUS 305 Cost Accounting (3)	CBUS 308 Accounting Information Systems (3)
CBUS 313 Business Statistics (3)	CBUS 331 Legal, Soc & Eth Aspects of Bus II (3)
BUS 330 Legal, Soc, & Eth Aspects of Bus I (3)	CBUS 335 Principles of Marketing (3)
CBUS 340 Principles of Management (3)	CBUS 341 Business Finance (3)
	CBUS 395 Leadership & Professional Development II (1)
Senior Year - 1st Semester 15 hrs.	Senior Year - 2nd Semester: 15 hrs.
CBUS 426 Individual Income Tax (3)	CBUS 405 Auditing (3)
CBUS 460 Production & Operations Management (3)	CBUS 427 Business Income Tax (3)
CBUS 465 Advanced Accounting (3)	CBUS 485 Business Policy (3)
CBUS 495 Leadership & Professional Development III (1)	2 nd Concentration/Minor/Credential/Other (3)
CBUS _____ Business Elective (3) <i>300 or 400 level only</i>	
2 nd Concentration/Minor/Credential/Other (3)	

General Education Courses for Accounting Majors

AREAS A - E

Sociology & Criminal Justice - General Education Core Curriculum		
Area A: Humanities/Fine Arts (Required: At least 1 course from each section A1, A2 & A3)	See Recommended Courses, but you may select any from the course list below	Required courses
HISTORY -A2		
CHIS 201 The United States, Africa and the World I	<input checked="" type="checkbox"/>	
CHIS 202 The United States, Africa and the World II	<input checked="" type="checkbox"/>	
CHIS 211 History of the United States before 1865	<input type="checkbox"/>	
CHIS 212 History of the United States since 1865	<input type="checkbox"/>	
HUMANITIES - A1		
CART 150 Art Appreciation	<input checked="" type="checkbox"/>	
CHUM 228 Early Period: 1500 - 1914	<input checked="" type="checkbox"/>	
CHUM 230 Modern Period: World War I - Present	<input checked="" type="checkbox"/>	
CMUS 119 World Music	<input type="checkbox"/>	
CMUS 120 Music Appreciation	<input checked="" type="checkbox"/>	
CSTA 252 Theatre Appreciation	<input checked="" type="checkbox"/>	
PHILOSOPHY / RELIGION - A3		
CPHI 105 Critical Thinking	<input checked="" type="checkbox"/>	
CPHI 221 Introduction to Philosophy	<input checked="" type="checkbox"/>	
CPHI 231 Ethics and Human Values	<input checked="" type="checkbox"/>	
CPHI 421 Philosophies of the African Continent	<input checked="" type="checkbox"/>	
CREL 101 The Biblical Heritage	<input checked="" type="checkbox"/>	
CREL 103 African American Religious Experiences I	<input checked="" type="checkbox"/>	
CREL 104 African American Religious Experiences II	<input checked="" type="checkbox"/>	
CREL 250 Comparative Religion	<input checked="" type="checkbox"/>	
CREL 211 Introduction to Religious Studies	X	
CREL 251 Religious Ethics	X	

Area B. Social / Behavioral Sciences (Required: At least 1 course in each section)	See Recommended Courses, but you may select any from the course list below	Required courses
POLITICAL SCIENCE – B2		
CPSC 106 Politics and Global Issues	<input checked="" type="checkbox"/>	
CPSC 219 American Government and Politics	<input type="checkbox"/>	
PSYCHOLOGY – B1		
CPSY 211 General Psychology	<input checked="" type="checkbox"/>	
CPSY 218 Human Growth and Development	<input checked="" type="checkbox"/>	
CEDU 301-Educational Psychology	X	
CRIMINAL JUSTICE / SOCIOLOGY – B2		
CSCJ 105 Culture and Society	<input checked="" type="checkbox"/>	
CSCJ 215 Introduction to Sociology	<input type="checkbox"/>	
CSCJ 218 Contemporary Social Problems	<input type="checkbox"/>	
CSCJ 216 Introduction to Anthropology	<input type="checkbox"/>	
Area C. Natural Science/Mathematics/Statistics (CMAT 109 & CMAT 110 required, select 1 course from C3)	See Recommended Courses, but you may select any from the course list below	Required courses
MATHEMATICS		
CMAT 109 – College Algebra	<input checked="" type="checkbox"/>	
CMAT 110 - Calculus	<input checked="" type="checkbox"/>	
CMAT 106 Pre-Calculus II	<input type="checkbox"/>	
CMAT 111 Calculus I	<input type="checkbox"/>	
CMAT 112 Calculus II	<input type="checkbox"/>	
PHYSICS - C3		
CPHY 102 Physical Science (non-science majors)	<input checked="" type="checkbox"/>	
BIOLOGICAL SCIENCES – C3		
CBIO 101 Biological Science (non-science majors)	<input checked="" type="checkbox"/>	
Area D. Communications (Required: CENG 105 & CENG 106 required, select 1 course from D3)	See Recommended Courses, but you may select any from the course list below	Required courses
ENGLISH		
CENG 105 College Composition I	<input checked="" type="checkbox"/>	Required for all Majors
CENG 106 College Composition II	<input checked="" type="checkbox"/>	Required for all Majors
SPEECH – D3		

CSTA 101 Fundamentals of Speech	<input checked="" type="checkbox"/>	
CFLS 201 – Intermediate Spanish	X	
Area E. Financial / Technological (Required: CBUS 250 Personal Finance)	See Recommended Courses, but you may select any from the course list below	Required courses
BUSINESS		
CBUS 250 Personal Finance	<input checked="" type="checkbox"/>	
COMPUTER SCIENCE		
CCIS 100 Information Technology and Computer Applications	<input type="checkbox"/>	
CCIS 101 Introduction to Computing	<input type="checkbox"/>	
ECONOMICS		
CECO 107 Introduction to Economics	<input type="checkbox"/>	
CECO 250 Principles of Economics	<input type="checkbox"/>	
CECO 251 Principles of Macroeconomics	<input type="checkbox"/>	
EDUCATION		
CEDC 262 Educational Technology	<input type="checkbox"/>	

BUSINESS ADMINISTRATION PROGRAMS

Department	Concentration: (18 - 36 Credits)
Accounting	<ul style="list-style-type: none"> ▪ Accounting and Finance Dual Concentration
Finance	<ul style="list-style-type: none"> ▪ Finance ▪ Finance and Financial Planning Dual Concentration
Management	<ul style="list-style-type: none"> ▪ Entrepreneurship Management ▪ International Business Dual Concentration (Another Business Concentration Required) ▪ Management ▪ Sports and Entertainment Management
Marketing	<ul style="list-style-type: none"> ▪ Marketing
Decision Sciences	<ul style="list-style-type: none"> ▪ Supply Chain Management

Program of Study

Bachelor of Arts Degree in Business Administration (122 Credits)

Program Description

Students pursuing the Bachelor of Arts Degree in Business Administration study a broad cross-section of business fundamentals in their first two years, which prepares them for specialized studies in their junior and senior years in one or more of the following concentrations: Accounting, Entrepreneurship Management, Finance, International Business, Management, Marketing, Sports and Entertainment Management, and Supply Chain Management. In addition, students may pursue dual concentrations in Accounting and Finance and Finance and Financial Planning. Our graduates are prepared to pursue advanced studies at the graduate levels or to seek positions in business.

Admissions Requirements

Applicants must meet the General Admissions Requirements as published in the Undergraduate Catalog.

Degree Requirements

In addition to the General Degree Requirements as published in this Catalog, students pursuing the Bachelor of Arts Degree in Business Administration must earn minimum final grades of "C" in CENG 105, CENG 106, CMAT 109, CMAT 110, and in all business core courses and business elective courses.

Business Core Courses: 48 Credits

- CBUS 120 Introduction to Business (3)
- CBUS 207 Principles of Accounting I (3)
- CBUS 208 Principles of Accounting II (3)
- CBUS 250 Personal Finance (3)
- CECO 251 Principles of Macroeconomics (3)
- CECO 252 Principles of Microeconomics (3)
- CBUS 295 Leadership and Professional Development I (1)
- CBUS 206 Management Information Systems or (3)
- CBUS 313 Statistics I (3)
- CBUS 325 Business Communications (3)
- CBUS 330 Legal, Social and Ethical Aspects of Business I (3)
- CBUS 335 Principles of Marketing (3)
- CBUS 340 Principles of Management (3)

CBUS 341 Business Finance (3)
CBUS 395 Leadership and Professional Development II (1)
CBUS 460 Production Management (3)
CBUS 485 Business Policy (3)
CBUS 495 Leadership and Professional Development III (1)
CBUS 488 Internship (3)*

***Students are encouraged to seek a business internship in place of a general elective.**

Department of Finance
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Finance Area

The mission of the Finance program is to provide business students with the financial management and analytical skills to become successful managers and leaders in a technology oriented global environment. The vision of the Finance program is to offer innovative programs that prepare diverse students for professional careers in the financial services industry and provide solutions to global business challenges.

The Finance program curriculum is designed to provide students with tools required for careers in financial management in corporations, financial services industry, and not-for-profit organizations. The courses offered emphasize empirical application and managerial decision-making in all areas of finance including insurance and real estate. The concentration in Finance, Finance and Financial Planning Dual Concentration, and Accounting and Finance Dual Concentration are designed to equip students with the breadth of knowledge required to become effective financial analysts, financial planners, and financial managers in a rapidly changing global, economic, and technological environment.

A minimum grade of "C" is required in all Business Core Courses, courses taken in the concentration, and CMAT109, CMAT110, CENG105, and CENG106.

Finance Concentration (18 Credits)

Student Learning Outcomes

Graduates of the Business Administration with Finance Concentration will be able to:

1. Apply accounting concepts and methods to interpret financial statements for evaluating the financial position and performance of organizations.
2. Apply business financial management concepts and methods to make basic investment and financing decisions.
3. Interpret and analyze financial accounting information for internal control, planning, and resource allocation.

Required Courses: 12 Credits

CBUS 420 International Financial Management (3)

CBUS 451 Management of Financial Institutions (3)
CBUS 452 Security Analysis and Portfolio Management (3)
CBUS 453 Corporate Finance (3)

Electives: 6 Credits

Select any two (2) of the following:

CBUS 303 Intermediate Accounting I* (3)
CBUS 304 Intermediate Accounting
CBUS 360 Principles of Insurance (3)
CBUS 368 Real Estate Finance and Investments (3)
CBUS 454 Financial Analysis and Decision-Making (3)
CECO 362 Money and Banking (3)
CBUS 458 Retirement Planning and Employee Benefits (3)
CBUS 459 Estate Planning (3)
CBUS 461 Strategies in Financial Planning (3)

***Business Elective recommended for Finance Concentration.**

Finance and Financial Planning Dual Concentration (27 Credits)

Student Learning Outcomes

Graduates of the Bachelor of Arts Degree in Business Administration with Finance and Financial Planning Dual Concentration will be able to:

1. Differentiate and analyze economic decisions relevant to individuals, families, and households.
2. Apply the theories and models consumer economists use to predict or explain the economic choices of individuals, families, and households.
3. Develop a tailored personal financial plan based on specific consumer needs and goals.
4. Identify and evaluate the basic elements of a retirement plan, including factors affecting retirement plan selection, distribution strategies and tax implications for individuals, families, and households.

Required Finance Courses: 12 Credits

CBUS 420 International Financial Management (3)
CBUS 451 Management of Financial Institutions (3)
CBUS 452 Security Analysis and Portfolio Management (3)
CBUS 453 Corporate Finance (3)

Required Financial Planning Courses: 12 Credits

CBUS 426 Individual Income Taxes (3)
CBUS 458 Retirement Planning and Employee Benefits (3)
CBUS 459 Estate Planning (3)
CBUS 461 Strategies in Financial Planning (3)

Electives: 3 Credits

Select any one (1) of the following:

CBUS 303 Intermediate Accounting I (3)
CBUS 304 Intermediate Accounting II (3)
CBUS 360 Principles of Insurance (3)

CBUS 368 Real Estate Finance and Investments (3)
CBUS 454 Financial Analysis and Decision-Making (3)
CECO 362 Money and Banking (3)

Accounting and Finance Dual Concentration (36 Credits)

Required Courses:

CBUS 303 Intermediate Accounting I (3)
CBUS 304 Intermediate Accounting II (3)
CBUS 305 Cost Accounting (3)
CBUS 308 Accounting Information Systems (3)
CBUS 405 Auditing (3)
CBUS 420 International Financial Management (3)
CBUS 426 Individual Income Tax (3)
CBUS 427 Business Income Tax (3)
CBUS 451 Management of Financial Institutions (3)
CBUS 452 Securities Analysis and Portfolio Management (3)
CBUS 453 Corporate Finance (3)
CBUS 465 Advanced Accounting (3)

Department of Management
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Management Area

The mission of the Management program is to prepare a diverse student body with the ethical principles, managing organizations and corporate social responsibility skills to become managers, entrepreneurs, educators and leaders in a global environment. The vision of the Management program is to be a renowned center for high-achieving, critical thinking entrepreneurial-minded individuals who are prepared to create new businesses and innovative ideas and solutions in a global environment.

Management Concentration (18 Credits)

The Management Concentration offers instruction in the forms of work that all managers must perform – planning, organizing, staffing, motivating, and controlling. The objective of the management program is to provide students with the knowledge necessary for being an effective manager in the private and public enterprise sectors.

Student Learning Outcomes

Graduates of the Business Administration with Management concentration will be able to:

1. Analyze the information content of organizational processes and use information technology to enhance individual productivity.
2. Identify and appropriately respond to ethical, legal and strategic concerns relating to human resource and organizational management.

Required Courses: 12 Credits

CBUS 337 Introduction to International Business Management (3)
CBUS 372 Personnel Management (3)
CBUS 468 Organizational Behavior (3) *or*
CPSY 318 Industrial and Organizational Psychology (3)
CBUS 480 Entrepreneurship and Enterprise (3)

Electives: 6 Credits

CBUS 450 Marketing Management (3)
CBUS 471 Global Leadership (3)
CBUS 472 Quality, Leadership and Productivity (3)
CBUS 483 Labor Relations (3)

Entrepreneurship Management Concentration (18 Credits)

The Entrepreneurship Management Concentration curriculum is designed to prepare business students in the basic core values and skills necessary to compete effectively as business owners in today's economic environment and to facilitate the development of a wealth creating community.

This concentration focuses on all aspects of the creation and launching of a new enterprise and the process of opening and operating a new-business, including idea development, opportunity identification, market feasibility and financial challenges for new ventures, the use of low-cost and no-cost strategies and tactics. The courses also include case studies of diverse entrepreneurs, innovation, and enterprise and emphasize on emerging financing techniques, legal issues related to entrepreneurs, the integration of technology and social media, and a practicum to gain real life entrepreneurial experiences.

*****Department reserves the right to not offer this concentration.**

Student Learning Outcomes

Graduates of the Business Administration with Entrepreneurship Management Concentration will be able to:

1. Analyze the necessary information content and use data which will assist in obtaining skills necessary to start or purchase a business enterprise.
2. Identify and appropriately respond to ethical, legal and strategic concerns relating to entrepreneurship.

Required Courses: 12 Credits

CBUS 380 Entrepreneurial Thinking (3)
CBUS 381 Financing Entrepreneurial Ventures (3)
CBUS 382 Marketing the Entrepreneurial Venture (3)
CBUS 481 Entrepreneurial Practicum (3)

Electives: 6 Credits

CBUS 482 Business Law for Entrepreneurs (3)
CBUS 484 Small Business Management (3)

International Business Dual Concentration (18 Credits)

This concentration requires another business concentration.

The International Business Dual Concentration includes the study of domestic and foreign environmental factors affecting the international operations of United States business firms. The concentration stresses personal experiences and observations regarding leadership and helps students assess leadership qualities and style. Students are required to select another Business Concentration with this concentration.

Student Learning Outcomes

Graduates of the Business Administration with International Business Dual Concentration will be able to:

1. Analyze appropriate factors to support business operating in an international environment.
2. Identify and assess appropriate leadership qualities and style.

Required Courses: 18 Credits

CBUS 337 Introduction to International Business Management (3)
CBUS 420 International Financial Management (3)
CBUS 422 International Marketing (3)
CECO 324 Economic Development (3)
CPSC 322 International Relations (3)
CBUS 471 Global Leadership (3)

Note: An International experience is recommended for this program.

Sports and Entertainment Management Concentration (18 Credits)

The Sports and Entertainment Management Concentration combines theory and experiential learning to prepare graduates to assume managerial positions or create their own business enterprises serving these industries. Students engage with leading practitioners and talent to gain first-hand knowledge of what it means to work and succeed in the Sports and Entertainment fields.

The program focuses on aspects of initiating and evaluating venture proposals and financing in professional, collegiate, and Olympic sports business and entertainment management including industry law of contracts, labor, anti-trust, intellectual property, torts, Internet, and the U.S. Constitution. The courses also emphasize principles and applications of marketing sports, entertainment, and events to include branding, licensing, and naming rights; concessions and on-site merchandising; promotion; safety and security; and human relations.

***** Department reserves the right to not offer this concentration.**

Student Learning Outcomes

Graduates of the Business Administration with Sports and Entertainment Management Concentration and Entrepreneur Management will be able to:

1. Analyze the information content to assume positions or initiate a business in this field.
2. Identify and appropriately respond to ethical, legal and strategic concerns relating to this field.

Required Courses: 12 Credits

CBUS 380 Entrepreneurial Thinking (3)
CBUS 373 Sports and Entertainment Marketing (3)
CBUS 374 Sports and Entertainment Law (3)
CBUS 375 Managing and Operating in the Sports and Entertainment Industry (3)

Electives: 6 Credits

CBUS 486 Sports and Entertainment Practicum (3)
CBUS 487 Contemporary Issues in Sports and Entertainment Management (3)

Department of Marketing
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Marketing Area

The mission of the Marketing program is to prepare students who can create, communicate and deliver exchange offerings that have value to customers, clients and the larger society. The vision of the Marketing program is to develop marketing professionals who are at the forefront of providing valuable, creative and innovative solutions to global marketing challenges.

Marketing Concentration (18 Credits)

The Marketing Concentration curriculum is designed to provide students with sound concepts and relevant marketplace realities useful to organizations working to promote exchanges that satisfy customers while helping to attain organizational goals. Students will have the ability to build strong preparation for rewarding marketing positions and the capacity for advancement in marketing organizations. The marketing courses focus on the vital link between the customer and the whole firm, guiding the practices in selection of goods and services produced; the establishment and maintenance of effective and efficient means of distribution; the pricing process; and the promotional system, including advertising and sales.

Student Learning Outcomes

Business Administration graduates with a Marketing Concentration will be able to:

1. Define markets and apply marketing concepts and principles using a customer focus to sell products and services.

Required Courses: 12 Credits

CBUS 336 Consumer Behavior (3)
CBUS 422 International Marketing (3)
CBUS 445 Marketing Research (3)
CBUS 450 Marketing Management (3)

Electives: 6 Credits

CBUS 411 Principles of Retailing (3)
CBUS 421 Introduction to Professional Sales (3)
CBUS 431 Principles of Advertising (3)

Department of Supply Chain Management and Decision Sciences

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The mission of the Department of Supply Chain Management and Decision Sciences is to prepare diverse students with skills in quantitative methods, information technology, and supply chain management for successful careers in a global environment. The vision of the Department of Supply Chain Management and Decision Sciences is to engage students and business professionals in collaborative learning initiatives that lead to leadership careers in supply chain management and analytics.

Program Description

The curriculum is designed to focus on improving the quality of managerial decision making processes for managers and small business entrepreneurs in a complex and dynamic global environment. The core courses offered in the areas of quantitative methods, operations/supply chain management and information systems emphasize the application of analytical tools and techniques in analyzing and solving business problems and other critical functional areas of business for manufacturing and service sectors.

Supply Chain Management Concentration (18 Credits)

The Supply Chain Management Concentration provides the requisite analytical and operational skills to manage various production and operational functions in a technologically-driven business environment. In addition to the foundation core courses in statistical analysis, economics, decision sciences, and information systems, students take courses in advanced quantitative techniques, production and operations, systems analysis and design, database management, and supply chain to enhance their ability to recognize, analyze, and solve complex business problems.

Student Learning Outcomes

Graduates of the Supply Chain Management Concentration will be able to:

1. Be able to apply an integrated enterprise approach of flows of goods, services and information from raw materials to suppliers to end customer.
2. Be able to use strategic sourcing and purchasing concepts to optimize supply chain operations.
3. Apply lean sigma approach to impose quality of supply chain processes
4. Formulate approaches to mitigate supply chain risk
5. Understand the implications of supply chain initiatives in terms of key financial performance metrics.

Required Courses: 12 Credits

CBUS 317 Enterprise Integration Systems (3)

CBUS 362 Supply Chain Management (3)

CBUS 364 Procurement and Supply Management (3)

CBUS 474 Logistics Management (3)

Electives: 6 Credits

CBUS 314 Statistics II (3)

CBUS 315 Systems Analysis and Design (3)

CBUS 331 Legal, Social, and Ethical Aspects of Business II (3)

CBUS 366 Project Management (3)

CBUS 434 Enterprise Integration Applications (3)

CBUS 436 Data Mining/Visualization (3)

CBUS 438 Electronic Commerce (3)

CBUS 462 Advanced Topics in Supply Chain Management (3)

CBUS 470 Database Management (3)

CBUS 472 Quality, Diversity, and Productivity (3)

CBUS 476 Supply Chain Management Strategies (3)

CBUS 478 Modeling the Supply Chain (3)

**Plan of Study for the Bachelor of Arts Degree in Business Administration
All Concentrations (122 Credits)**

Area	Freshman Year – First Semester	Credit	Area	Second Semester:	Credit
D1	CENG 105 College Composition I	3	D2	CENG 106 College Composition II	3
CGED 100	First-Year Seminar I	1	CGED 101	First-Year Seminar II	1
C1	CMAT 109 College Algebra	3	C2	CMAT 110 Calculus	3
C3	CBIO 101 Biological Science or other course	3	E1	CBUS 250 Personal Finance	3
D3	CFLS 201 F. Lng. or CSTA 101 SPH	3	B1	CPSY 211 Gen Psych or other course	3
B	Any Social Science course in Area B	3	CBUS 120	Introduction to Business	3
	TOTAL	16		TOTAL	16
	Sophomore Year First			Second Semester:	
A3	CPHI 105 Philosophy or other course	3	CBUS 335	Principles of Marketing	3
CECO 251	Principles of Macroeconomics I	3	CECO 252	Principles of Microeconomics II	3
A2	CHIS 201 U.S., Africa & World or other course	3	CBUS 206	Management Information Systems	3
CBUS 207	Principles of Accounting I	3	CBUS 208	Principles of Accounting II	3
A1	CHUM 228 or other course	3	CBUS 340	Principles of Management	3
CBUS 295	Leadership & Professional Development I	1		TOTAL	15
	TOTAL	16			
	Junior Year First Semester			Second Semester:	
CBUS XXX	Business Elective	3	CBUS XXX	Course in Concentration	3
CBUS 313	Statistics	3	CBUS XXX	Course in Concentration	3
CBUS 325	Business Communications	3	CBUS XXX	Concentration Elective (See list of concentration elective courses)	3
CBUS 341	Business Finance	3	CBUS 395	Leadership & Professional Development II	1
CBUS 330	Legal, Social, & Ethical Aspects I	3		2nd Concentration/Minor/Credential /Other	3
	TOTAL	15		2nd Concentration/Minor/Credential /Other	3
				TOTAL	16
	Senior Year - First Semester			Second Semester:	
CBUS XXX	Course in Concentration	3	CBUS 485	Business Policy	3
CBUS 460	Production & Operations Management	3	CBUS XXX	Course in Concentration	3
CBUS 495	Leadership & Professional Development III	1		Free Elective	3
CBUS XXX	Concentration Elective (See list of concentration elective courses)	3		Free Elective	3
	2nd Concentration/Minor/Credential /Other	3		TOTAL	12
	2nd Concentration/Minor/Credential /Other	3			
	TOTAL	16		TOTAL CREDIT HOURS	122

Note: A minimum grade of "C" is required in all Business Core Courses, courses taken in the Concentration, CMAT 109, CMAT 110, CENG 105, and CENG 106.

**Plan of Study for the Bachelor of Arts Degree in Business Administration
Dual Concentration in Finance and Financial Planning (122 Credits)**

Area	Freshman Year - First Semester	Credit	Area	Second Semester:	Credit
D1	CENG 105 College Composition I	3	D2	CENG 106 College Composition II	3
CGED 100	First-Year Seminar I	1	CGED 101	First-Year Seminar II	1
C1	CMAT 109 College Algebra	3	C2	CMAT 110 Calculus	3
C3	CBIO 101 Biological Science or other course	3	E1	CBUS 250 Personal Finance	3
D3	CFLS 201 F. Lng. or CSTA 101 SPH	3	B1	CPSY 211 Gen Psych or other course	3
B	Any Social Science course in Area B	3	CBUS 120	Introduction to Business	3
	TOTAL	16		TOTAL	16
	Sophomore Year First			Second Semester:	
A3	CPhi 105 Philosophy or other course	3	CBUS 335	Principles of Marketing	3
CECO 251	Principles of Macroeconomics I	3	CECO 252	Principles of Microeconomics II	3
A2	CHIS 201 U.S., Africa & World or other course	3	CBUS 206	Management Information Systems	3
CBUS 207	Principles of Accounting I	3	CBUS 208	Principles of Accounting II	3
A1	CHUM 228 or other course	3	CBUS 340	Principles of Management	3
CBUS 295	Leadership & Professional Development I	1		TOTAL	15
	TOTAL	16			
	Junior Year First Semester			Second Semester:	
CBUS XXX	Business Elective	3	CBUS 452	Security Analysis & Portfolio Management	3
CBUS 313	Statistics	3	CBUS 453	Corporate Finance	3
CBUS 325	Business Communications	3	CBUS 458	Retirement Planning	3
CBUS 341	Business Finance	3	CBUS 395	Leadership & Professional Development II	1
CBUS 330	Legal, Social, & Ethical Aspects I	3		2d Concentration/Minor/Credential /Other	3
	TOTAL	15		2d Concentration/Minor/Credential /Other	3
				TOTAL	16
	Senior Year - First Semester			Second Semester:	
CBUS 420	International Financial Management	3	CBUS 485	Business Policy	3
CBUS 451	Management of Financial Institutions	3	CBUS 460	Production & Operations Management	3
CBUS 459	Estate Planning	3	CBUS 461	Strategies in Financial Planning	3
CBUS 426	Individual Income Tax	3		Free Elective	3
	Free Elective	3		TOTAL	12
CBUS 495	Leadership & Professional Development III	1			
	TOTAL	16		TOTAL CREDIT HOURS	122

Note: A minimum grade of "C" is required in all Business Core Courses, courses taken in the Concentration, CMAT 109, CMAT 110, CENG 105, and CENG 106.

**Plan of Study for the Bachelor of Arts Degree in Business Administration
Dual Concentration in Accounting and Finance (122 Credits)**

Area	Freshman Year – First Semester	Credit	Area	Second Semester:	Credit
D1	CENG 105 College Composition I	3	D2	CENG 106 College Composition II	3
CGED 100	First-Year Seminar I	1	CGED 101	First-Year Seminar II	1
C1	CMAT 109 College Algebra	3	C2	CMAT 110 Calculus	3
C3	CBIO 101 Biological Science or other course	3	E1	CBUS 250 Personal Finance	3
D3	CFLS 201 F. Lng. or C-STA 101 SPH	3	B1	CPSY 211 Gen Psych or other course	3
B	Any Social Science course in Area B	3	CBUS 120	Introduction to Business	3
	TOTAL	16		TOTAL	16
	Sophomore Year First			Second Semester:	
A3	CPHI 105 Philosophy or other course	3	CBUS 335	Principles of Marketing	3
CECO 251	Principles of Macroeconomics	3	CECO 252	Principles of Microeconomics	3
A2	CHIS 201 U.S., Africa & World or other course	3	CBUS 313	Business Statistics	3
CBUS 207	Principles of Accounting I	3	CBUS 208	Principles of Accounting II	3
A1	CHUM 228 or other course	3	CBUS 340	Principles of Management	3
CBUS 295	Leadership & Professional Development I	1		TOTAL	15
	TOTAL	16			
	Junior Year First Semester			Second Semester:	
CBUS 303	Intermediate Accounting I	3	CBUS 453	Corporate Finance	3
CBUS 305	Cost Accounting	3	CBUS 304	Intermediate Accounting II	3
CBUS 325	Business Communications	3	CBUS 331	Legal, Social, & Ethical Aspects II	3
CBUS 341	Business Finance	3	CBUS 395	Leadership & Professional Development II	1
CBUS 330	Legal, Social, & Ethical Aspects I	3	CBUS 308	Accounting Information Systems	3
	TOTAL	15	CBUS 452	Security Analysis & Portfolio Management	3
				TOTAL	16
	Senior Year - First Semester			Second Semester:	
CBUS 460	Production & Operations Management	3	CBUS 485	Business Policy	3
CBUS 465	Advanced Accounting	3	CBUS 427	Business Income Tax	3
CBUS 426	Individual Income Tax	3	CBUS 405	Auditing	3
CBUS 420	International Financial Management	3	CBUS XXX	Business Elective	3
CBUS 451	Management of Financial Institutions	3		TOTAL	12
CBUS 495	Leadership & Professional Development III	1			
	TOTAL	16		TOTAL CREDIT HOURS	122

Note: A minimum grade of "C" is required in all Business Core Courses, courses taken in the Concentration, CMAT 109, CMAT 110, CENG 105, and CENG 106.

General Education Requirements: 36 Credit Hours

Area A. Humanities/Fine Arts: Students are required to take three courses totaling 9 credit hours.

Students must choose one of the following courses:

CHUM 228 - The Early Period to 1914 (3)

CHUM 230 - Modern Period World War I to the Present (3)

CMUS120 - Music Appreciation (3)

CSTA252 - Theatre Appreciation (3)

CART 150 - Art Appreciation (3)

Students must choose one of the following courses:

CHIS 201 - U.S., Africa, and the World I (3)

CHIS-202 - U.S., Africa, and the World II (3)

Students must choose one of the following courses:

CPhi 105 - Critical Thinking (3)

CPhi 221 - Introduction to Philosophy (3)

CPhi 231 - Ethics and Human Values (3)

CPhi 421 - Philosophies of the African Continent (3)

CREL 101 - Biblical Heritage (3)

CREL 103 - African American Religious Experience I (3)

CREL 104 - African American Religious Experience II (3)

CREL 211 - Introduction to Religious Studies (3)

CREL 250 - Comparative Religion (3)

CREL 251 - Religious Ethics (3)

Area B. Social/Behavioral Sciences - Students are required to take two courses totaling 6 credit hours in Area B.

Student must choose one of the following courses:

CPSY 211 - General Psychology (3)

CPSY 218 - Human Growth and Development (3)

Student must choose one of the following courses:

PSC 106 - Politics and Global Issues (3)

Any Social Science course in Area B (3)

Area C. Natural Science/Mathematics/Statistics - Students are required to take three courses totaling 9 credit hours in Area C.

Student must complete the following two courses:

CMAT-109 - College Algebra (3)

CMAT-110 - Calculus (3)

Student must choose one of the following courses:

CBIO 101 - Biological Science (3)

CPHY 102 - Physical Science (3)

Area D. Communication - Students are required to take three courses totaling 9 credit hours in Area D.

Student must complete the following courses:

CENG 105 - College Composition I (3)

CENG 106 - College Composition II (3)

Student must choose one of the following courses:

CSTA 101 - Fundamentals of Speech (3)

CFLS 201 - Intermediate Spanish I (3)

Area E. Financial/Technological - Students are required to take one 3 credit course in area E.
CBUS 250 – Personal Finance (3)

Minor in Business Administration (24 Credits)

A Minor in Business Administration is designed to fit the needs of students majoring in non-business disciplines.

Required Courses:

- CECO 251 Principles of Macroeconomics (3)
- CECO 252 Principles of Microeconomics (3)
- CBUS 207 Principles of Accounting I (3)
- CBUS 208 Principles of Accounting II (3)
- CBUS 335 Principles of Marketing (3)
- CBUS 337 Introduction to International Business Management (3)
- CBUS 340 Principles of Management (3)
- CBUS 341 Business Finance (3)

Note: A minimum grade of “C” is required in all Business Core Courses, courses taken in the Concentration, CMAT 109, CMAT 110, CENG 105, and CENG 106.

School of Business
Department of Marketing and Management: Marketing

Freshman Year – 1st Semester 16 hours	Freshman Year - 2nd Semester 16 hours
CGED 100 First-Year Seminar (1)	CGED 101 First-Year Seminar (1)
Area C1: CMAT 109, College Algebra (3) required	Area C2: CMAT 110 Calculus 1 (3) required
Area C3: CBIO 101 Bio Science or other (3)	Area B1: CPSY 211 General Psychology or other (3)
Area D: CENG 105 College Composition (3) (required)	Area D: CENG 106 College Composition II (3) (required)
Area B2; CSCJ Culture and Society (3) or other	CBUS 120 Introduction to Business (3)
Area D3: CSTA Fundamentals of Speech or other (3)	Area E1: BUS 250 Personal Finance (3) required
Sophomore Year 1st Semester 16 hours	Sophomore Year - 2nd Semester 15 hours
CBUS 207 Principles of Accounting I* (3)	CBUS 206 Management Information Systems* (3)
CBUS 295 Leadership & Professional Development I* (1)	CBUS 208 Principles of Accounting II* (3)
CECO 251 Principles of Macroeconomics* (3)	CBUS 325 Business Communications* (3)
Area A1: CHUM 228 or other (3) CHUM 230	CECO 252 Principles of Microeconomics* (3)
Area A2: CHIS 201 US Africa & World or CHIS 202 (3)	Free elective (3)
Area A3: CPHI 105 Philosophy or other (3)	
Junior Year 1st Semester 15 hours	Junior Year - 2nd Semester 16 hours
CBUS 313 Business Statistics* (3)	CBUS 336 Consumer Behavior* (3)
CBUS 330 Legal, Social & Ethical Aspects of Business I* (3)	CBUS 395 Leadership and Professional Development II* (1)
CBUS 335 Principles of Marketing* (3)	CBUS 422 International Marketing* (3)
CBUS 340 Principles of Management* (3)	CBUS Business Elective (3)* 300 or 400 level
CBUS 341 Business Finance* (3)	Concentration/Minor/Credential (3)
	Concentration/Minor/Credential (3)
Senior Year - 1st Semester 15 hours	Senior Year - 2nd Semester 13 hours
CBUS 455 Marketing Research* (3)	CBUS 485 Business Policy* (3)
CBUS 450 Marketing Management* (3)	CBUS 495 Leadership & Professional Development III *(1)
CBUS 460 Production & Operations Management* (3)	CBUS___ Marketing Concentration Elective* (3)
Concentration/Minor/Credential (3)	CBUS___ Marketing Concentration Elective* (3)
Concentration/Minor/Credential (3)	Free Elective (3)

*These courses require one or more prerequisites. Please see School of Business prerequisite requirements for details

** A minimum grade of “C” or better is required in all CBUS, CECO, CMAT & CENG courses

School of Business
Department of Marketing and Management: Management

Freshman Year – 1st Semester 16 hours	Freshman Year - 2nd Semester 16 hours
CGED 100 First-Year Seminar (1)	CGED 101 First-Year Seminar (1)
Area C1: CMAT 109, College Algebra (3) required	Area C2: CMAT 110 Calculus 1 (3) required
Area C3: CBIO 101 Bio Science or other (3)	Area B1: CPSY 211 General Psychology or other (3)
Area D: CENG 105 College Composition (3) (required)	Area D: CENG 106 College Composition II (3) (required)
Area B2; CSCJ Culture and Society (3) or other	CBUS 120 Introduction to Business (3)
Area D3: CSTA Fundamentals of Speech or other (3)	Area E1: BUS 250 Personal Finance (3) (required)
Sophomore Year 1st Semester 16 hours	Sophomore Year - 2nd Semester 15 hours
CBUS 207 Principles of Accounting I* (3)	CBUS 206 Management Information Systems* (3)
CBUS 295 Leadership & Professional Development I* (1)	CBUS 208 Principles of Accounting II* (3)
CECO 251 Principles of Macroeconomics* (3)	CBUS 325 Business Communications* (3)
Area A1: CHUM 228 or other (3) CHUM 230	CECO 252 Principles of Microeconomics* (3)
Area A2: CHIS 201 US Africa & World or CHIS 202 (3)	Free elective (3)
Area A3: CPHI 105 Philosophy or other (3)	
Junior Year 1st Semester 15 hours	Junior Year - 2nd Semester 16 hours
CBUS 313 Business Statistics* (3)	CBUS 337 IntroIB Management* (3)
CBUS 330 Legal, Social & Ethical Aspects of Business I* (3)	CBUS 372 Personnel Management*
CBUS 335 Principles of Marketing* (3)	3)CBUS 395 Leadership and Professional Development II* (1)
CBUS 340 Principles of Management* (3)	CBUS Business Elective (3)* 300or 400 level
CBUS 341 Business Finance* (3)	Concentration/Minor/Credential (3)
	Concentration/Minor/Credential (3)
Senior Year - 1st Semester 15 hours	Senior Year - 2nd Semester 13 hours
CBUS 460 Production & Operations Management* (3)	CBUS 485 Business Policy* (3)
CBUS 468 Organizational Behavior or Other* (3)	CBUS 495 Leadership & Professional Development III *(1)
CBUS 480 Entrepreneurship and Enterprise* (3)	CBUS__ Management Concentration Elective* (3)
Concentration/Minor/Credential (3)	CBUS__ Management Concentration Elective* (3)
Concentration/Minor/Credential (3)	Free Elective (3)

*These courses require one or more prerequisites. Please see School of Business prerequisite requirements for details

** A minimum grade of "C" or better is required in all CBUS, CECO, CMAT & CENG courses

School of Business
Department of Marketing and Management: International Business

Freshman Year – 1st Semester 16 hours	Freshman Year - 2nd Semester 16 hours
CGED 100 First-Year Seminar (1)	CGED 101 First-Year Seminar (1)
Area C1: CMAT 109, College Algebra (3) required	Area C2: CMAT 110 Calculus 1 (3) required
Area C3: CBIO 101 Bio Science or other (3)	Area B1: CPSY 211 General Psychology or other (3)
Area D: CENG 105 College Composition (3) (required)	Area D: CENG 106 College Composition II (3) (required)
Area B2; CSCJ Culture and Society (3) or other	CBUS 120 Introduction to Business (3)
Area D3: CSTA Fundamentals of Speech or other (3)	Area E1: BUS 250 Personal Finance (3) (required)
Sophomore Year 1st Semester 16 hours	Sophomore Year - 2nd Semester 15 hours
CBUS 207 Principles of Accounting I* (3)	CBUS 206 Management Information Systems* (3)
CBUS 295 Leadership & Professional Development I* (1)	CBUS 208 Principles of Accounting II* (3)
CECO 251 Principles of Macroeconomics* (3)	CBUS 325 Business Communications* (3)
Area A1: CHUM 228 or other (3) CHUM 230	CECO 252 Principles of Microeconomics* (3)
Area A2: CHIS 201 US Africa & World or CHIS 202 (3)	Free elective (3)
Area A3: CPHI 105 Philosophy or other (3)	
Junior Year 1st Semester 15 hours	Junior Year - 2nd Semester 16 hours
CBUS 313 Business Statistics* (3)	CBUS 395 Leadership and Professional Development II* (1)
CBUS 330 Legal, Social & Ethical Aspects of Business I* (3)	CBUS 422 International Marketing* (3)
CBUS 335 Principles of Marketing* (3)	CBUS ____ IB Concentration Elective* (3)
CBUS 340 Principles of Management* (3)	CBUS Business Elective (3)* 300 or 400 level
CBUS 341 Business Finance* (3)	Concentration/Minor/Credential (3)
	Concentration/Minor/Credential (3)
Senior Year - 1st Semester 15 hours	Senior Year - 2nd Semester 13 hours
CBUS 337 Introduction to IB Management* (3)	CBUS 485 Business Policy* (3)
CBUS 420 International Financial Management* (3)	CBUS 495 Leadership & Professional Development III *(1)
CBUS 460 Production & Operations Management* (3)	CBUS ____ IB Concentration Elective* (3)
Concentration/Minor/Credential (3)	CBUS ____ IB Concentration Elective* (3)
Concentration/Minor/Credential (3)	Free Elective (3)

*These courses require one or more prerequisites. Please see School of Business prerequisite requirements for details

** A minimum grade of "C" or better is required in all CBUS, CECO, CMAT & CENG courses

School of Business
Department of Marketing & Management: Sports & Entertainment

Freshman Year – 1st Semester 16 hours	Freshman Year - 2nd Semester 16 hours
CGED 100 First-Year Seminar (1)	CGED 101 First-Year Seminar (1)
Area C1: CMAT 109, College Algebra (3) required	Area C2: CMAT 110 Calculus 1 (3) required
Area C3: CBIO 101 Bio Science or other (3)	Area B1: CPSY 211 General Psychology or other (3)
Area D: CENG 105 College Composition (3) (required)	Area D: CENG 106 College Composition II (3) (required)
Area B2; CSCJ Culture and Society (3) or other	CBUS 120 Introduction to Business (3)
Area D3: CSTA Fundamentals of Speech or other (3)	Area E1: BUS 250 Personal Finance (3) (required)
Sophomore Year 1st Semester 16 hours	Sophomore Year - 2nd Semester 15 hours
CBUS 207 Principles of Accounting I* (3)	CBUS 206 Management Information Systems* (3)
CBUS 295 Leadership & Professional Development I* (1)	CBUS 208 Principles of Accounting II* (3)
CECO 251 Principles of Macroeconomics* (3)	CBUS 325 Business Communications* (3)
Area A1: CHUM 228 or other (3) CHUM 230	CECO 252 Principles of Microeconomics* (3)
Area A2: CHIS 201 US Africa & World or CHIS 202 (3)	Free elective (3)
Area A3: CPHI 105 Philosophy or other (3)	
Junior Year 1st Semester 15 hours	Junior Year - 2nd Semester 16 hours
CBUS 313 Business Statistics* (3)	CBUS 380 Entrepreneurial Thinking (3)
CBUS 330 Legal, Social & Ethical Aspects of Business I* (3)	CBUS 395 Leadership and Professional Development II* (1)
CBUS 335 Principles of Marketing* (3)	CBUS 373 Sports and Entertainment Marketing* (3)
CBUS 340 Principles of Management* (3)	CBUS Business Elective (3)* 300 or 400 level
CBUS 341 Business Finance* (3)	Concentration/Minor/Credential (3)
	Concentration/Minor/Credential (3)
Senior Year - 1st Semester 15 hours	Senior Year - 2nd Semester 13 hours
CBUS 375 Managing Operations in the Sports and Entertainment Industry* (3)	CBUS 485 Business Policy* (3)
CBUS 487 Contemporary Issues in Sports & Entertainment Management* (3)	CBUS 495 Leadership & Professional Development III *(1)
CBUS 460 Production & Operations Management* (3)	CBUS___ Sports & Entertainment Management Concentration Elective* (3)
Concentration/Minor/Credential (3)	CBUS___ Sports & Entertainment Management Concentration Elective* (3)
Concentration/Minor/Credential (3)	Free Elective (3)

*These courses require one or more prerequisites. Please see School of Business prerequisite requirements for details

** A minimum grade of “C” or better is required in all CBUS, CECO, CMAT & CENG courses

Please list all prerequisites for this Program/Major

Course with Prerequisite	Required Prerequisite
CBUS 207 Accounting I	BUS 120, CMAT 109
CBUS 208 Accounting II	BUS 120, CBUS 207
CBUS 206 Management Information System	BUS 120, CMAT 109/105, CIS 100
CBUS 313 Business Statistics	BUS 120, CMAT 109
CBUS 325 Business Communications	BUS 120, CENG 105, CENG 106, CSTA 101 (Speech) or Other D3
CBUS 330 Legal, Social & Ethical Aspects of Business	BUS 120
CBUS 335 Principles of Marketing	BUS 120, CMAT 109
CBUS 340 Principles of Management	BUS 120, CMAT 109
CBUS 341 Business Finance	BUS 120, CMAT 109, CBUS 207, CBUS 208
CBUS 460 Production Operations Management	BUS 120, BUS 206 or BUS 308, BUS 313, CMAT 109
CBUS 485 Business Policy	BUS 120, BUS 207, BUS 208, BUS 313, BUS 335, BUS 340, BUS 341, CMAT 109,
CBUS 295 Leadership and Professional Development I	CGED 100, CGED 101
CBUS 395 Leadership and Professional Development II	CBUS 295, CGED 100, CGED 101,
CBUS 495 Leadership and Professional Development III	CBUS 295, CBUS 395, CGED 100, CGED 101,
Additional Clarifications:	

Minor in Business Administration

All minors require a total of **24** semester credit hours from another School or Department.

Required Courses	Credit Hours
CBUS 207 Principles of Accounting I*	3
CECO 251 Principles of Macroeconomics	3
CBUS 208 Principles of Accounting II*	3
CECO 252 Principles of Microeconomics*	3
CBUS 335 Principles of Marketing*	3
CBUS 340 Principles of Management	3
CBUS 337 Intro to International Business Management*	3
CBUS 341 Business Finance*	3
Total Credit Hours	24 hours
Additional Clarifications:	
<p>*See prerequisite requirements</p> <p>A minimum grade of “C” or better is required in all CBUS, CECO, CMAT, and CENG courses</p>	

General Education Courses for Business

General Education Core Curriculum

Students are required to take at least 1 course from each section (History; Humanities; Philosophy/Religion)

Please list all General Education course recommendations for this Major

- **Note:** Departments may “recommend” Non-Department GE courses, but may not “require” GE courses outside of your Department without approval from the Office of the Provost.

Area A: Humanities/Fine Arts 9 total hours required from this section At least 1 course from each section A1, A2 & A3	Check box for courses “recommended” for your Majors	Required course within your department for your Majors, if so type REQ
HUMANITIES A-1		
CHUM 228 Early Period: 1500 – 1914	<input checked="" type="checkbox"/>	
CHUM 230 Modern Period: World War I - Present	<input checked="" type="checkbox"/>	
CMUS 120 Music Appreciation	<input checked="" type="checkbox"/>	
CSTA 252 Theatre Appreciation	<input checked="" type="checkbox"/>	
CART 150 Art Appreciation	<input checked="" type="checkbox"/>	
CMUS 119 World Music	<input checked="" type="checkbox"/>	
HISTORY A-2	<input checked="" type="checkbox"/>	
CHIS 201 The United States, Africa and the World I		
CHIS 202 The United States, Africa and the World II	<input checked="" type="checkbox"/>	
CHIS 211 History of the United States before 1865	<input checked="" type="checkbox"/>	
CHIS 212 History of the United States since 1865	<input checked="" type="checkbox"/>	
PHILOSOPHY / RELIGION A-3		
CPHI 105 Critical Thinking	<input checked="" type="checkbox"/>	
CPHI 221 Introduction to Philosophy	<input checked="" type="checkbox"/>	
CPHI 231 Ethics & Human values	<input checked="" type="checkbox"/>	
CPHI 421 Ethics & Human Values	<input checked="" type="checkbox"/>	
CREL 101 The Biblical Heritage	<input checked="" type="checkbox"/>	
CREL 103 African American Religious Experiences I	<input checked="" type="checkbox"/>	
CREL 104 African American Religious Experiences II	<input checked="" type="checkbox"/>	
CREL 211 Intro to Religious Studies	<input checked="" type="checkbox"/>	
CPHI 241 Philosophy of Religion	<input checked="" type="checkbox"/>	
CREL 250 Comparative Religion	<input checked="" type="checkbox"/>	
CPHI 262 Science, Technology and Human Values	<input checked="" type="checkbox"/>	
	<input checked="" type="checkbox"/>	
Area B. Social / Behavioral Sciences	Check box for courses “recommended” for your Majors	Required course within your department for your Majors, if so type REQ

(6 hours required) At least 1 course from each section B1 & B2		
PSYCHOLOGY B1		
CPSY 211 General Psychology	<input checked="" type="checkbox"/>	
CPSY 218 Human Growth and Development	<input checked="" type="checkbox"/>	
CPSY 358 Human Sexuality	<input checked="" type="checkbox"/>	
POLITICAL SCIENCE B2		
CSCJ 105 Culture and Society	<input checked="" type="checkbox"/>	
CPSC 106 Politics and Global Issues	<input checked="" type="checkbox"/>	
Area C. Natural Science/Mathematics/Statistics (9 hours required) Required A1; CMAT 109, CMAT 110 and select only one C2 or C3	Check box for courses “recommended” for your Majors	Required course within your department for your Majors, if so type REQ
MATHEMATICS C1		
CMAT 104 Finite Mathematics	<input type="checkbox"/>	
CMAT 105 Pre-Calculus I	<input type="checkbox"/>	
CMAT 106 Pre-Calculus II	<input type="checkbox"/>	
CMAT 109 College Algebra for Business and Economics, <i>required</i>	<input checked="" type="checkbox"/>	
CMAT 110 Applied Calculus for Business and Economics, <i>required</i>	<input checked="" type="checkbox"/>	
CMAT 111 Calculus I	<input type="checkbox"/>	
CMAT 112 Calculus II	<input type="checkbox"/>	
BIOLOGICAL SCIENCES C2		
CBIO 101 Biological Science (non-science majors)	<input checked="" type="checkbox"/>	
CBIO 111 General Biology I	<input checked="" type="checkbox"/>	
CBIO 112 General Biology II	<input checked="" type="checkbox"/>	
CHEMISTRY C3		
CCHE 111 General Chemistry I	<input checked="" type="checkbox"/>	
CCHE 112 General Chemistry II	<input checked="" type="checkbox"/>	
CPHY 102 Physical Science (non-science majors)	<input checked="" type="checkbox"/>	
CPHY 111 General Physics	<input checked="" type="checkbox"/>	
CPHY 121/L Mechanics Lecture and Lab	<input checked="" type="checkbox"/>	
CPHY 122 Electricity and Magnetism Lecture and Lab	<input checked="" type="checkbox"/>	
CPHY 123 Optics and Modern Physics Lecture and Lab	<input checked="" type="checkbox"/>	
Area D. Communications (9 hours required) CENG 105, CENG 106 and CSTA Speech	Check box for courses “recommended” for your Majors	Required course within your department for your Majors, if so type REQ
ENGLISH D1-D2		

CENG 105 College Composition I required	<input checked="" type="checkbox"/>	Required for all Majors
CENG 106 College Composition II required	<input checked="" type="checkbox"/>	Required for all Majors
CENG 201 World Literature I	<input type="checkbox"/>	
CENG 202 World Literature II	<input type="checkbox"/>	
SPEECH & FOREIGN LANGUAGE D3 any required course		
CSTA 101 Fundamentals of Speech required	<input checked="" type="checkbox"/>	
CFLF 101 Elementary I (French)	<input type="checkbox"/>	
CFLF 102 Elementary II (French)	<input type="checkbox"/>	
CFLF 201 Intermediate I (French) required	<input checked="" type="checkbox"/>	
CFLF 202 Intermediate II (French)	<input type="checkbox"/>	
CFLS 101 Elementary I (Spanish)	<input type="checkbox"/>	
CFLS 102 Elementary II (Spanish)	<input type="checkbox"/>	
CFLS 201 Intermediate I (Spanish) required	<input checked="" type="checkbox"/>	
CFLS 202 Intermediate II (Spanish)	<input type="checkbox"/>	
Area E. Financial / Technological (3 hours)	Check box for courses “recommended” for your Majors	Required course within your department for your Majors, if so type REQ
ART		
CART 227 Computer Imaging (Art and Fashion Majors only)	<input type="checkbox"/>	
BUSINESS		
CBUS 250 Personal Finance	<input checked="" type="checkbox"/>	Required
COMPUTER SCIENCE		
CCIS 100 Information Technology and Computer Applications	<input type="checkbox"/>	
CCIS 101 Introduction to Computing	<input type="checkbox"/>	
CCIS 253 Scientific Computing for Simulation, Analysis and	<input type="checkbox"/>	
Visualization (STEM Majors)		
CCIS 104 Business Programming	<input type="checkbox"/>	
CCIS 105 Programming Principles I	<input type="checkbox"/>	
CCIS 121 Introduction Computer Systems	<input type="checkbox"/>	
ECONOMICS		
CECO 107 Introduction to Economics	<input type="checkbox"/>	
CECO 250 Principles of Economics	<input type="checkbox"/>	
CECO 251 Principles of Macroeconomics	<input type="checkbox"/>	
EDUCATION		
CEDC 262 Educational Technology	<input type="checkbox"/>	

ECONOMICS PROGRAM

Department of Economics
Dr. Paul D. Brown, Chair
Wright-Young Hall, Room 312
Telephone: (404) 880-8154
Pbrown1@cau.edu

The mission of the Department of Economics is to provide diverse students with an understanding of economic framework applications as well as prepare students with necessary skills in applied theories to solve local and global economic problems and policy issues. The vision of the Department of Economics is to prepare students to carry out economic analysis to solve issues and problems of community, national and global importance, and will become a repository of economic data and a center of applied research on minority related economic issues.

The undergraduate economics curriculum prepares students for graduate studies as well as employment in government or private industry. Economics majors pursue studies designed to acquaint them with the theoretical foundations of modern economic analysis, analytical tools, and applications to contemporary issues.

Programs of Study

1. Bachelor of Arts Degree in Economics (122 Credits)
2. Minor in Economics (18 Credits)

Program of Study

Bachelor of Arts Degree in Economics (122 Credits)

Program Description

The Bachelor of Arts Degree in Economics offers students with the opportunity to engage in innovative approach to study of orthodox theories and contemporary issues in economics. The program emphasizes on providing knowledge and understanding of urban affairs and economic development, not only from the traditional point of view, but also from that of minorities and developing countries of the Third World. Attuned to current problems of American and world economies, the program prepares students who wish to pursue graduate study in economics and related fields.

Student Learning Outcomes

Graduates of the Economics Program will be able to:

1. Apply appropriate technology and data analysis tools and techniques to address micro- and macro-economic problems.
2. Use research-based economic data collected from various sources for analysis, forecasting and prediction modeling.
3. Interpret the results of statistical testing and economic data presented in tabular, chart and graphic format.

4. Use diagrammatic forms of analysis to communicate economic ideas in a clear and logical manner.
5. Analyze and interpret economic data results through the use of field research and literature searches.

Admissions Requirements

Applicants to the Bachelor of Arts Degree in Economics must meet the General Admissions Requirements as published in this Catalog.

Degree Requirements

In addition to the General Degree Requirements as published in this Catalog, students pursuing the Bachelor of Arts Degree in Economics must earn minimum final grades of "C" in CENG 105, CENG 106, CMAT 109, and CMAT 110 in all economics and business courses.

**Plan of Study for the Bachelor of Arts Degree in Economics
(122 Credits)**

Freshman Year – 1st Semester 16 hours	Freshman Year - 2nd Semester 16 hours
CGED 100 First-Year Seminar (1)	CGED 101 First-Year Seminar (1)
Area C1: CMAT 109, College Algebra (3) (required)	Area C2: CMAT 110 Calculus 1 (3) (required)
Area C3: CBIO 101 Bio Science or other (3)	Area B1: CPSY 211 General Psychology or other (3)
Area D: CENG 105 College Composition (3) (required)	Area D: CENG 106 College Composition II (3) (required)
Area B2; CSCJ Culture and Society (3) or other	CBUS 120 Introduction to Business (3)
Area D3: CSTA Fundamentals of Speech or other (3)	Area E1: BUS 250 Personal Finance (3)
Sophomore Year 1st Semester 16 hours	Sophomore Year - 2nd Semester 15 hours
CBUS 207 Principles of Accounting I (3)	CBUS 206 Management Information Systems* (3)
CBUS 295 Leadership & Professional Development I (1)	CBUS 208 Principles of Accounting II (3)
CECO 251 Principles of Macroeconomics (3)	CBUS 340: Principles of Management(3)
Area A1: CHUM 228 or other (3) CHUM 230	CECO 252 Principles of Microeconomics (3)
Area A2: CHIS 201 US Africa & World or CHIS 202 (3)	CBUS 335: Principles of Marketing (3)
Area A3: CPHI 105 Philosophy or other (3)	
Junior Year 1st Semester 15 hours	Junior Year - 2nd Semester 16 hours
CECO 315 Intermediate Macroeconomics Analysis (3)	CBUS 325 Business Communications (3)
CBUS 313 Business Statistics(3)	CECO 316 Intermediate Microeconomics Analysis (3)
CBUS 317 Enterprise Integration Systems (3)	CECO 324 Economic Development (3) or CECO 335 International Trade (3)
CBUS 341 Business Finance (3)	CECO 309 Mathematical Economics (3)
Concentration/Minor/Credential (3)	CBUS 395 Leadership and Professional Development II (1)
	Economics Elective (3)
Senior Year - 1st Semester 15 hours	Senior Year - 2nd Semester 13 hours
CECO 309 Introduction to Econometrics (3)	Economics Elective
CECO 362 Money and Banking (3)	Concentration/Minor/Credential (3)
CBUS 460 Production & Operations Management (3)	Concentration/Minor/Credential (3)
Free Elective (3)	Free Elective (3)
CECO 369 Urban Economics (3)	
CBUS 495 Leadership & Professional Development III (1)	

*These courses require one or more prerequisites. Please see School of Business prerequisite requirements for details

** A minimum grade of “C” or better is required in all CBUS, CECO, CMAT &

Major Prerequisites for Economics

Please list all prerequisites for this Program/Major

Course with Prerequisite	Required Prerequisite
Example: CENG English Composition 106	Example: CENG English Composition 105
CECO 251 Macroeconomics	Minimum CMAT 109 for SBA
CECO 252 Microeconomics	Minimum CMAT 109 for SBA
CBUS 207 Accounting I	Minimum CMAT 109
CBUS 208 Accounting II	CMAT 109, CBUS 207
CBUS 206 Management Information System	CMAT 109, CBUS 120
CBUS 313 Business Statistics	CMAT 109, CMAT 110, CECO 251, CECO 252
CBUS 325 Business Communications	CENG 105, CENG 106, CSTA 101 (Speech)
CBUS 330 Legal, Social & Ethical Aspects of Business	CECO 251, CECO 252, CBUS 207, CBUS 208
CBUS 335 Principles of Marketing	CMAT 109, CMAT 110, CECO 251, CECO 252, CBUS 207, CBUS 208
CBUS 340 Principles of Management	CMAT 109, CMAT 110, CECO 251, CECO 252, CBUS 207, CBUS 208
CBUS 341 Business Finance	CMAT 109, CMAT 110, CECO 251, CECO 252, CBUS 207, CBUS 208
CBUS 460 Production Operations Management	CMAT 109, CMAT 110, CBUS 313, CECO 251, CECO 252
CBUS 485 Business Policy	CMAT 109, CMAT 110, CBUS 207, CBUS 208, CBUS 313, CBUS 335, CBUS 340, CBUS 341, CECO 251, CECO 252,
CBUS 295 Leadership and Professional Development I	CGED 100, CGED 101
CBUS 395 Leadership and Professional Development II	CGED 100, CGED 101, CBUS 295
CBUS 495 Leadership and Professional Development III	CGED 100, CGED 101, CBUS 295, CBUS 395
Additional Clarifications:	

General Education Courses for Economics

General Education Core Curriculum

Please check all General Education course recommendations for this Major

- **Note:** Departments may **“recommend”** Non-Department GE courses, **but may not “require”** GE courses outside of your Department without approval from the Office of the Provost.

Area A: Humanities/Fine Arts 9 total hours required from this section	Check box for courses “recommended” for your Majors	Required course within your department for your Majors, if so type REQ
HISTORY		
CHIS 201 The United States, Africa and the World I	<input checked="" type="checkbox"/>	
CHIS 202 The United States, Africa and the World II	<input type="checkbox"/>	
CHIS 211 History of the United States before 1865	<input type="checkbox"/>	
CHIS 212 History of the United States since 1865	<input type="checkbox"/>	
HUMANITIES		
CART 150 Art Appreciation	<input type="checkbox"/>	
CHUM 228 Early Period: 1500 - 1914	<input checked="" type="checkbox"/>	
CHUM 230 Modern Period: World War I - Present	<input type="checkbox"/>	
CMUS 119 World Music	<input type="checkbox"/>	
CMUS 120 Music Appreciation	<input type="checkbox"/>	
CSTA 252 Theatre Appreciation	<input type="checkbox"/>	
PHILOSOPHY / RELIGION		
CPHI 105 Critical Thinking	<input checked="" type="checkbox"/>	
CPHI 221 Introduction to Philosophy	<input type="checkbox"/>	
CPHI 241 Philosophy of Religion	<input type="checkbox"/>	
CPHI 262 Science, Technology and Human Values	<input type="checkbox"/>	
CREL 101 The Biblical Heritage	<input type="checkbox"/>	
CREL 103 African American Religious Experiences I	<input type="checkbox"/>	
CREL 104 African American Religious Experiences II	<input type="checkbox"/>	
CREL 250 Comparative Religion	<input type="checkbox"/>	
Area B. Social / Behavioral Sciences (3-9 hours required)	Check box for courses “recommended” for your Majors	Required course within your department for your Majors, if so type REQ
POLITICAL SCIENCE		
CPSC 106 Politics and Global Issues	<input checked="" type="checkbox"/>	
CPSC 219 American Government and Politics	<input type="checkbox"/>	
PSYCHOLOGY		
CPSY 211 General Psychology	<input checked="" type="checkbox"/>	
CPSY 218 Human Growth and Development	<input type="checkbox"/>	
CRIMINAL JUSTICE / SOCIOLOGY		

CSCJ 105 Culture and Society	<input checked="" type="checkbox"/>	
CSCJ 215 Introduction to Sociology	<input type="checkbox"/>	
CSCJ 218 Contemporary Social Problems	<input type="checkbox"/>	
CSCJ 216 Introduction to Anthropology	<input type="checkbox"/>	
Area C. Natural Science/Mathematics/Statistics (3-9 hours required)	Check box for courses “recommended” for your Majors	Required course within your department for your Majors, if so type REQ
BIOLOGICAL SCIENCES		
CBIO 101 Biological Science (non-science majors)	<input checked="" type="checkbox"/>	
CBIO 111 General Biology I	<input type="checkbox"/>	
CBIO 112 General Biology II	<input type="checkbox"/>	
CHEMISTRY		
CCHE 111 General Chemistry I	<input type="checkbox"/>	
CCHE 112 General Chemistry II	<input type="checkbox"/>	
MATHEMATICS		
CMAT 104 Finite Mathematics	<input type="checkbox"/>	
CMAT 105 Pre-Calculus I	<input type="checkbox"/>	
CMAT 106 Pre-Calculus II	<input type="checkbox"/>	
CMAT 109 College Algebra for Business and Economics	<input checked="" type="checkbox"/>	REQ
CMAT 110 Applied Calculus for Business and Economics	<input checked="" type="checkbox"/>	REQ
CMAT 111 Calculus I	<input type="checkbox"/>	
CMAT 112 Calculus II	<input type="checkbox"/>	
PHYSICS		
CPHY 102 Physical Science (non-science majors)	<input type="checkbox"/>	
CPHY 111 General Physics	<input type="checkbox"/>	
CPHY 121/L Mechanics Lecture and Lab	<input type="checkbox"/>	
CPHY 122 Electricity and Magnetism Lecture and Lab	<input type="checkbox"/>	
CPHY 123 Optics and Modern Physics Lecture and Lab	<input type="checkbox"/>	
Area D. Communications (3-9 hours required)	Check box for courses “recommended” for your Majors	Required course within your department for your Majors, if so type REQ
ENGLISH		
CENG 105 College Composition I	<input checked="" type="checkbox"/>	Required for all Majors
CENG 106 College Composition II	<input checked="" type="checkbox"/>	Required for all Majors
CENG 201 World Literature I	<input type="checkbox"/>	
CENG 202 World Literature II	<input type="checkbox"/>	
FOREIGN LANGUAGE		
CFLF 101 Elementary I (French)	<input type="checkbox"/>	

CFLF 102 Elementary II (French)	<input type="checkbox"/>	
CFLF 201 Intermediate I (French)	<input type="checkbox"/>	
CFLF 202 Intermediate II (French)	<input type="checkbox"/>	
CFLS 101 Elementary I (Spanish)	<input type="checkbox"/>	
CFLS 102 Elementary II (Spanish)	<input type="checkbox"/>	
CFLS 201 Intermediate I (Spanish)	<input type="checkbox"/>	
CFLS 202 Intermediate II (Spanish)	<input type="checkbox"/>	
SPEECH		
CSTA 101 Fundamentals of Speech	<input type="checkbox"/>	
Area E. Financial / Technological (3-9)	Check box for courses “recommended” for your Majors	Required course within your department for your Majors, if so type REQ
ART		
CART 227 Computer Imaging (Art and Fashion Majors only)	<input type="checkbox"/>	
BUSINESS		
CBUS 250 Personal Finance	<input checked="" type="checkbox"/>	REQ
COMPUTER SCIENCE		
CCIS 100 Information Technology and Computer Applications	<input type="checkbox"/>	
CCIS 101 Introduction to Computing	<input type="checkbox"/>	
CCIS 253 Scientific Computing for Simulation, Analysis and	<input type="checkbox"/>	
Visualization (STEM Majors)		
CCIS 104 Business Programming	<input type="checkbox"/>	
CCIS 105 Programming Principles I	<input type="checkbox"/>	
CCIS 121 Introduction Computer Systems	<input type="checkbox"/>	
ECONOMICS		
CECO 107 Introduction to Economics	<input type="checkbox"/>	
CECO 250 Principles of Economics	<input type="checkbox"/>	
CECO 251 Principles of Macroeconomics	<input type="checkbox"/>	
EDUCATION		
CEDC 262 Educational Technology	<input type="checkbox"/>	

Summary of Discipline and Cognate Courses for Economics

“Major”/department courses (required):	<u>45</u> credit hours (Grade of C or higher required)
“Minor” related courses (required):	<u>18</u> credit hours
General Education (required):	<u>36</u> credit hours
Other University Requirements:	<u>2</u> credit hours (First Year Seminar 100 & 101)
General/Free Electives:	<u>2</u>
Total Credit Hours <u>122</u>	