LEADWEEK is a multi-event business showcase focused on diversity, innovation, and leadership that occurs each year during the anniversary celebration commemorating the founding of the Clark Atlanta University School of Business Administration.

The School’s founding institutions were the first among Historically Black Colleges and Universities (HBCUs) to launch a business college (1883) and established the nation’s first HBCU graduate school of business administration (1946).

In 2022, these milestones will be celebrated as part of LEADWEEK, which will be comprised of the following primary events:

- **SEPT. 26**: The National HBCU Business Deans Round Table and other leaders from around the country come together for a strategy conference of panels and working sessions focused on the future of minority-focused business education.

- **SEPT. 26**: Celebrating the first Historically Black Colleges and Universities (HBCUs) in business education and the visionaries from the nation’s first HBCU to offer an education in business: the Clark Atlanta University School of Business Administration.

- **SEPT. 27 - OCT. 01**: The National Black MBA Association 44th Annual Conference & Expo returns to Atlanta with more than 250 companies in attendance preparing to hire on-site.

The Clark Atlanta University School of Business Administration is Reflecting Forward with events and activities celebrating the School’s 75th Anniversary and the 1883 origins of business education at the institution.
**SUNDAY**
**SEPT. 25**

11:00 AM -12 PM  
CAU-SBA ANNIVERSARY YARD PARTY  
Wright-Young Hall | Harkness Quadrangle

**MONDAY**
**SEPT. 26**

8:30 AM -12:30 PM  
THE L45 SUMMIT AM SESSIONS  
The Juanita P. Baranco Multipurpose Room  
Bishop C.L. Henderson Student Center

12:30 PM – 2:00 PM  
LEGACY LEADERSHIP AWARDS & LUNCHEON  
The Juanita P. Baranco Multipurpose Room  
Bishop C.L. Henderson Student Center

2:15 PM – 3:30 PM  
THE L45 SUMMIT AFTERNOON SESSIONS  
The Juanita P. Baranco Multipurpose Room  
Bishop C.L. Henderson Student Center

3:30 PM  
THE L45 SUMMIT CLOSING SESSION

4:00 PM - 6 PM  
PANTHERBIZ EXPO  
Wright-Young Hall | Harkness Quadrangle

**TUESDAY**
**SEPT. 27**

8:00 PM -12:00 AM  
NBMBAA ATLANTA CHAPTER WELCOME PARTY  
World of Coca-Cola

**WEDNESDAY**
**SEPT. 28**

11:00 AM -12 PM  
44TH NBMBAA CONFERENCE & EXPO  
Georgia World Congress Center, Building B

**THURSDAY**
**SEPT. 29**

9:00 AM - 5:00 PM  
NBMBAA CAREER EXPO  
Georgia World Congress Center, Building B

12:00 PM - 2:00 PM  
NBMBAA KEYNOTE LUNCHEON  
Georgia World Congress Center, Building B

6:00 PM – 10:00 PM  
CAUSBA NBMBAA RECEPTION  
The Juanita P. Baranco Multipurpose Room  
Bishop C.L. Henderson Student Center

**FRIDAY**
**SEPT. 30**

9:00 AM - 3:00 PM  
NBMBAA CAREER EXPO  
Georgia World Congress Center, Building B

6:00-8:00 PM  
NBMBAA IMPACT AWARDS  
Georgia World Congress Center, Building B

**SATURDAY**
**OCT. 01**

11:00 AM - 12:00 PM  
CAU-SBA REMEMBERING OUR ROOTS  
TBD

**SCHEDULE SUBJECT TO CHANGE:**
GET LEADWEEK UPDATES AT: cau.edu/school-of-business/CAU-SBA-75-Anniversary/index
FOR NBMBAA CONFERENCE VISIT: nbmbaa.org/conference-2022
CAU-SBA CELEBRATION 75 is the final week in a year of festivities commemorating the 75th Anniversary of the Clark Atlanta University School of Business Administration (CAU-SBA).

In honor of the occasion, the School is Reflecting Forward with a number of events for students, faculty/staff, alumni, and allies:

**ANNIVERSARY YARD PARTY | 11 AM SEPT. 25**
Wright-Young Hall | Harkness Quadrangle

An outdoor party serves as the kick-off for the final week of Anniversary festivities and features music, food, and fun.

**PANTHERBIZ EXPO | 4 PM SEPT. 26**
Wright-Young Hall | Harkness Quadrangle

An outdoor showcase of 20+ student business organizations and entrepreneurs.

**REMEMBERING OUR ROOTS | 11 AM OCT. 1**
TBD

Tree dedication ceremony commemorating the origins of the Business College launched by the Institution in 1883. The event includes food and concludes the anniversary celebration.

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CAU-SBA CELEBRATE 75 is one of several events occurring during LEADWEEK.

LEADWEEK is an annual multi-event business showcase focused on diversity, innovation, and leadership organized by the Clark Atlanta University School of Business Administration.
THE LEGACY 45 SUMMIT (L45) is a single-day event that brings together the National HBCU Business Deans Roundtable and civic and corporate leaders from around the nation to discuss the future of business education at minority-focused institutions.

The Summit is inspired by the historic national business conferences held in Atlanta during the 1940s, which redefined business education at Historically Black Colleges and Universities (HBCUs) across the country.

This legacy continues today as THE L45 SUMMIT.

WHO SHOULD ATTEND

- HBCU Business School Leaders and Educators
- Business Leaders and Corporate Executives
- Minority-focused Institutions and Associations.

WHAT TO EXPECT

- Expert Speakers and Panelists
- Strategy Work Sessions
- Commemorations and Peer Networking

WHERE & WHEN

- 8:30 AM | September 26, 2022
- The Juanita P. Baranco Multipurpose Room
  Bishop Cornelius L. Henderson Student Ctr.
  Clark Atlanta University | Atlanta GA

WHERE TO STAY

Embassy Suites Atlanta at Centennial Olympic Park
267 Marietta Stree | Atlanta GA 30313
404-223-2300

THE L45 SUMMIT is one of several events occurring during LEADWEEK.
LEADWEEK is an annual multi-event business showcase focused on diversity, innovation, and leadership organized by the Clark Atlanta University School of Business Administration.
THE LEGACY LEADERSHIP AWARDS (LLA) is the official awards event that honors the achievements of leaders, institutions, and allies at minority-focused institutions that are leading the way in business education and leadership.

The LLAs are officially presented each year during LEADWEEK at a special luncheon ceremony that features two primary awards:

**LLA Honors**
In honor of its inaugural year, the LLA Honors will collectively recognize the (17) institutions that collaborated in the 1940s and re-shaped business education at Historically Black Colleges or Universities (HBCUs) around the country.

**The Milton-Wright Medal of Leadership**
Clark Atlanta University School of Business Administration's highest honor. Presented each year to individuals whose lifelong leadership has contributed to student success, and the legacy and advancement of the CAU School of Business.

The medals are named in honor of two leaders from the School's founding institutions: Lorimer D. Milton and Adolphus B. Wright.

REGISTER NOW
https://legacyleaders.eventbrite.com/
There is NO FEE to attend THE LLA LUNCHEON
The **NBMBAA 44th Annual Conference and Expo** being held in Atlanta is something to celebrate at the Clark Atlanta University School of Business!

in addition to attending several NBMBAA events throughout the week, the School will be hosting a reception on campus and participating in NBMBAA social activities:

**CAUSBA NBMBAA RECEPTION**  
6:00 PM – 10:00 PM | THURSDAY, SEPTEMBER 29  
The Juanita P. Baranco Multipurpose Room  
Bishop C.L. Henderson Student Center  
Clark Atlanta University

Please join your fellow b-school alumni for an evening of music, appetizers, drinks, networking, and camaraderie.

**REGISTER NOW:**  
[https://CAUSBA_NBMBAA.eventbrite.com](https://CAUSBA_NBMBAA.eventbrite.com)

**THURSDAY MBA LIVE**  
10:00 PM- 1:00 AM | THURSDAY, SEPTEMBER 29  
Georgia World Congress Center, Building B

Join the CAUSBA for the afterparty featuring **Frank Ski**, Radio & TV personality, Philanthropist, KISS 104.1 and DJ & Host: **Dj Labonita**, DJ Labonita Entertainment, LLC.

**GET THE COMPLETE CONFERENCE AGENDA:**  
[https://nbmbaa.org/conference-agenda/](https://nbmbaa.org/conference-agenda/)