



Clark Atlanta University
School of Business Administration

Executive Advisory Council Overview
Established October 2019

Corporate executives, industry leaders and successful entrepreneurs will be appointed to the Clark Atlanta University School of Business Administration (SBA) Executive Advisory Council by the SBA dean in accordance with the following criteria:

- SBA Executive Advisory Council members will be role models for the SBA and therefore should have a stellar reputation for honesty, integrity and ethical conduct.
- SBA Executive Advisory Council members should be accomplished business professionals whose knowledge, skills and experiences will enable the SBA to achieve current and long-term goals and objectives.
- SBA Executive Advisory Council members should have a commitment to Clark Atlanta University, the SBA and their fellow SBA Executive Advisory Council members.
- SBA Executive Advisory Council members should not have, nor appear to have, a conflict of interest that would in any way reflect unfavorably on Clark Atlanta University and the SBA, or impair the council member's ability to objectively conduct the business of the SBA Executive Advisory Council.

SBA Executive Advisory Council
Partnership Opportunities

There are several opportunities to engage as a partner with the CAU SBA. Some general options are listed below and they represent varying levels of commitment and engagement, but this list is not exhaustive:

- Case studies/competitions
- CEO Academy sponsorship
- Alumni/homecoming event(s) sponsorship
- Classroom presentation evaluators
- Curriculum development, participate in Curriculum Summit
- Dean's Executive Lecture Series sponsorship
- Dean's Executive Lecture Services speaker
- Dean's Scholars sponsorship
- Facility tours/shadow days
- Faculty development/research/internships
- Full-time employment for our students
- Industry-specific panel discussions
- Industry-specific conference sponsorship
- SBA reception sponsorship at major conferences
- In-kind contributions (printing, advertising, etc.)
- International experiences - visit to foreign facilities/offices
- Internships
- LEAD Week participant
- Roundtable (small group) sessions
- Scholarships
- Student club/organization sponsorship
- Serve as a mentor