How should students prepare for an internship (or entry-level) position at Carter's and what should they expect?

Have a well-rounded portfolio that showcases your talent and skills. If applying for a role in children’s apparel please show some children’s wear.

Show you technical and computer abilities - especially in [Adobe] Illustrator.

Do your research on our company and brands – there is nothing worse that someone who hasn’t done their homework. I highly recommend hitting stores to look at our apparel (Carter’s, WalMart, Target, Amazon’s site).

I recommend you research our competitors and other brands in the kid’s space. Come prepared to share your experience on our website, their website...what could we be doing better. We want to hire people that will help us move forward into the future.

Expect a fast paced work environment. There are shifting deliverables and one has to stay organized and on top of things.

Expect to work with artists/designers/merchandisers/technical designer/sourcing and product teams as well as sales teams.

Expect to learn new [computer aided design or CAD] skills on the computer/[Adobe] Illustrator.