



CLARK ATLANTA UNIVERSITY

Office of Planning, Assessment and Institutional Research

Undergraduate Initial Annual Career Placement: This measure provides career placement rates of program completers (graduates) and categories of job by industry.

Benchmark: Average Career Services Placement Rate 24%

Goal: Improve programs and services to increase student placement rates by career services to 30% by 2019.

UNDERGRADUATE INITIAL ANNUAL CAREER PLACEMENT OF GRADUATES

Table with 4 columns: No. of Graduates by Field of Placement*, 2013-14, 2014-15, 2015-16. Rows include Business & Industry, Local/State/Federal Agencies, School Board/Colleges & Universities, Health Related Agencies, Attending Graduate/Professional School, Undeclared/Unknown, and Total No. of Graduates.

Graduate or Professional School Attendance: This measure provides the overall success rate of CAU graduates preparation in pursuing further education. The rate is measure by 5-year cohort average of graduating classes.

Benchmark: Average graduate school attendance 25%

Goal: Improve programs and services to increase student placement rates for further education to 30% by 2019.

INITIAL GRADUATE OR PROFESSIONAL SCHOOL ATTENDANCE BY COHORT YEARS, 5-YR COHORT 2010-14 - 2013-17

Table with 9 columns: Field of Placement, 2010-14 (#, %), 2011-15 (#, %), 2012-16 (#, %), 2013-17 (#, %). Rows include 5-Year Total Number of Graduates and Total Attending Graduate & Professional Schools.

Source: National Student Clearinghouse/OPAR