



**First-time Freshmen Retention:** This measure provides the retention rates for first year freshmen returning for second year at CAU.

**Goal 1:** Increase retention rate of freshmen student returning for 2nd year to 73% by 2023.

Academic Semester	FALL 2014=717		FALL 2015=844		FALL 2016=999		FALL 2017=914		FALL 2018=914	
	#	%	#	%	#	%	#	%	#	%
<b>Total New Freshman</b>	717		844		999		914		921	
<b>Returning in Year Two</b>	476	66%	561	66%	696	70%	636	70%	676	73%

Source: Banner by Ellucian/OPAR  
Columns represent each entering cohort.

**Retention Rate of Continuing Students:** This measure provides term-to-term and year-to-year student retention rate for all continuing students matriculated at CAU.

**Goal 2:** Increase retention of all undergraduate and graduate students to 70% Fall to Fall and to 95% Fall to Spring by 2023.

Academic Year	2016	2017	2018	3-YR Avg.
<b>Fall to Fall</b>	70%	70%	70%	70%
<b>Fall to Spring</b>	90%	90%	95%	92%

Source: Banner by Ellucian/OPAR  
Columns represent each academic year.

**6-Year graduation:** This measure provides 6-year graduation rates of first-time freshmen by fall cohorts.

**Goal:** Increase 6-yr graduation rate for first-time freshmen cohort to 50% by 2023.

Fall Semester	No. of Freshman Enrolled	No. Graduated within 4yrs or less		No. Graduated within 5yrs or less		No. Graduated within 6yr or less	
<b>2010</b>	852	199	23%	292	34%	324	38%
<b>2011</b>	833	215	26%	313	38%	326	39%
<b>2012</b>	637	211	33%	267	42%	280	44%
<b>2013</b>	781	237	30%	303	39%	341	44%
<b>2014</b>	717	197	27%	280	39%		
<b>2015</b>	844	196	23%				

Source: Banner by Ellucian/OPAR  
Rows represent each entry year.