



Clark Atlanta University  
Office of Planning, Assessment and Institutional Research  
School of Business Administration Enrollment Report

Fall 2010 -- 2020  
Undergraduate Enrollment

SCHOOL/PROGRAM	2010			2011			2012			2013			2014			2015			2016			2017			2018			2019			2020		
	TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l				
		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%	#	%	#
Accounting	119	3	3	99	2	2	67	0	0	71	1	1	74	3	4	76	3	4	80	12	15	83	13	16	89	7	8	78	5	6	61	1	2
Business Administration *	544	4	1	511	3	1	430	3	1	428	5	1	444	10	2	501	23	5	593	82	14	634	80	13	651	48	7	630	35	6	585	13	2
Economics	8	1	13	11	1	9	10	1	10	11	0	0	15	1	7	10	2	20	12	2	17	10	1	10	17	1	6	20	1	5	14	1	7
<b>TOTAL</b>	<b>671</b>	<b>8</b>	<b>1</b>	<b>621</b>	<b>6</b>	<b>1</b>	<b>507</b>	<b>4</b>	<b>1</b>	<b>510</b>	<b>6</b>	<b>1</b>	<b>533</b>	<b>14</b>	<b>3</b>	<b>587</b>	<b>28</b>	<b>5</b>	<b>685</b>	<b>96</b>	<b>14</b>	<b>727</b>	<b>94</b>	<b>13</b>	<b>757</b>	<b>56</b>	<b>21</b>	<b>728</b>	<b>41</b>	<b>6</b>	<b>660</b>	<b>15</b>	<b>2</b>

\*Concentrations include: Entrepreneurship Mgmt., Finance, Marketing, Sports & Entertainment Mgmt., Supply Chain Mgmt.

Source: Banner by Ellucian/OPAR

Graduate Enrollment

SCHOOL/PROGRAM	2010			2011			2012			2013			2014			2015			2016			2017			2018			2019			2020		
	TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l		TTL	Intn'l				
		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%		#	%	#	%	#
Accounting	20	2	10	6	0	0	8	1	13	10	3	30	18	5	28	13	6	46	18	8	44	7	2	29	5	1	20	2	0	0	1	0	0
Business Administration *	67	8	12	71	7	10	69	5	7	57	7	12	78	15	19	74	13	18	51	10	20	40	6	15	33	3	9	53	0	0	98	0	0
Economics	0	0	0	1	0	0	2	0	0	2	0	0	3	1	33	1	0	0	2	2	100	2	2	100	0	0	0	0	0	0	0	0	0
<b>TOTAL</b>	<b>87</b>	<b>10</b>	<b>11</b>	<b>78</b>	<b>7</b>	<b>9</b>	<b>79</b>	<b>6</b>	<b>8</b>	<b>69</b>	<b>10</b>	<b>14</b>	<b>99</b>	<b>21</b>	<b>21</b>	<b>88</b>	<b>19</b>	<b>22</b>	<b>71</b>	<b>20</b>	<b>28</b>	<b>49</b>	<b>10</b>	<b>20</b>	<b>38</b>	<b>4</b>	<b>29</b>	<b>55</b>	<b>0</b>	<b>0</b>	<b>99</b>	<b>0</b>	<b>0</b>

\*Concentrations include: Entrepreneurship Mgmt., Finance, Marketing, Sports & Entertainment Mgmt., Supply Chain Mgmt.

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