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**NPR AFFILIATE STATION DEBUTS
NEW SHOW AIDING FINANCIALLY DISTRESSED
IMPACTED BY HEALTH CRISIS**

Real Money - Real Talk: Powering Through the Pandemic

ATLANTA, GA (April 2, 2020) – The COVID-19 pandemic has affected the world economy in unprecedented ways. It's obviously had huge effects on people's finances, businesses, schools, and not to mention the devastating effect it's had on the markets, draining people's 401(k)s and investments.

The federal government, banks and many financial companies have announced programs to help those financially impacted by the COVID – 19 pandemic. **Jazz 91.9 WCLK** will uncover these resources and more through the powerful, ground-breaking new show, **Real Money - Real Talk: Powering Through the Pandemic**.

Real Money - Real Talk, features a diverse spectrum of topics and practical steps to empower listeners with the tools and resources to help navigate and even prosper through these tough times. The show is hosted by Entrepreneur, Money and Business Expert, Earnest Davis. **Real Money - Real Talk**, debuts on **Wednesday, April 8, 6:00 p.m.** and can be heard each week through Wednesday, April 29, 2020.

The inaugural show will mark the premiere of a special four-part series. Davis and expert guests will break down the steps to help listeners: 1) survive and thrive through the pandemic; 2) gain access to the \$2 Trillion Dollar stimulus; 3) learn what banks are doing to help people and businesses; and, 4) where to go for assistance. **Real Money - Real Talk** will provide game-changing tips to help power the financial future and possible way to leverage the corona "set back" as a financial "set up."

Millions of Americans are facing unemployment or experiencing some type of financial disruption as the coronavirus pandemic continues to affect us all. Whether it's being stressed about careers, the loss of a job, the reduction of work hours, keeping a business afloat or weathering the drop in a retirement account – individuals are looking for inspiration, information to make informed decisions, and help to protect and improve their financial well-being.

Tune it to **Real Money - Real Talk: Powering Through the Pandemic** for a special four-part series, **Wednesday, April 8, 6:00 p.m.**, only on 91.9, the new Jazz 91.9 WCLK mobile app or online at WCLK.com. It's information you can profit from!

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About Jazz 91.9 WCLK

Jazz 91.9 WCLK, a 501(c) 3 nonprofit radio station licensed to Clark Atlanta University, is committed to preserving the legacy of Jazz through dynamic Jazz musical selections, cultural programming and community-focused initiatives. Founded in 1974, Jazz 91.9 WCLK broadcasts a mix of Classic and Contemporary Jazz and Gospel music. WCLK is a nonprofit, member supported, National Public Radio (NPR) affiliate station that serves the interest of the citizens in Greater Atlanta. For more station information, programming details, and to listen on the Web, please visit: WCLK.com.

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