WILLIAM E. SHACK, JR.

CLOSING THE GAP
SCHOLARSHIP TOURNAMENT

SPONSORSHIP PACKAGE

SATURDAY
FEBRUARY 11, 2023

REVERE GOLF CLUB
2600 HAMPTON ROAD
HENDERSON, NEVADA 89052
ABOUT THE CLOSING THE GAP TOURNAMENT

The annual William E. Shack Closing the Gap Scholarship Tournament, now in its 14th year directly benefits the Closing The Gap Scholarship Fund established to provide scholarships to hundreds of young men and women who struggle to complete their college education.

ABOUT WILLIAM E. SHACK, JR.

William E. (Bill) Shack Jr., an entrepreneur, businessman, civic leader and auto industry pioneer. Upon leaving the automobile industry, Shack put his efforts into giving back to students who were not sufficient in staying in school and completing their education. Unfortunately, in today’s economy a quality education comes with unforeseen debt for our students, the Closing the Gap Scholarship Fund has played such an essential role in helping students to meet their financial needs. Today, more than 97% of Clark Atlanta University’s students are dependent on multiple forms of financial aid, and students who face extreme financial hardships often must withdraw from CAU because of insufficient funds. Even worse, many of those students never return to finish their degrees. A story very familiar to Trustee Bill Shack when he was a student.
ABOUT CLARK ATLANTA UNIVERSITY

Clark Atlanta University (CAU) is a comprehensive, private, urban coeducational institution of higher education situated in the Atlanta University Center. The University offers undergraduate, graduate, and professional degrees, as well as certificate programs. CAU was formed with the consolidation of Atlanta University and Clark College, both of which hold unique places in the annals of African-American history. With nearly 4,000 students, Clark Atlanta University is the largest of the four Atlanta University Center institutions (CAU, Morehouse College, Spelman College and Morehouse School of Medicine), That comprise the Atlanta University Center Consortium, it is also the largest of the 37-member UNCF institution.
TOURNAMENT DAY

Saturday, February 11, 2023

2023 TOURNAMENT CHAIRS

Honorary Chair          Honorary Co-Chairs
Charles Barkley        Al Reid
                                       Retired Abbott Laboratories Executive
                                       CAU Trustee
                                       Jim Colon
                                       Retired, Toyota Executive
                                       CAU Trustee

EVENT SCHEDULE

7:30 a.m.     Welcome/Registration/Full Breakfast/Range
9:00 a.m.     Opening Ceremony/Shotgun Start
2:00 p.m.     19th Hole Awards Luncheon

BILL SHACK'S 80TH BIRTHDAY
Toast & Roast

6:00 p.m.

Green Valley Ranch Hotel & Casino
2300 Paseo Verde Parkway
Henderson, Nevada 89052

For Room Reservations at the Green Valley Ranch Resort use the following link:
https://book.passkey.com/e/50351297
THE CLOSING THE GAP SPONSORSHIP LEVELS

$50,000 TITLE SPONSOR
- (4) Foursomes (16 golfers at the golf tournament)
- One (1) Commemorative Hole Sign at the first hole
- Logo on all hole signs
- Full Page Ad in event program
- Website Presence + Press Release Announcement + Mentions leading up to and during golf tournament
- Gifting Experience
- Award presentation by presenting sponsors
- (8) tickets to Birthday Bash

$25,000 PRESENTING SPONSOR
- (3) Foursomes (12 golfers at the golf tournament)
- One (1) Commemorative Golf Hole sign on eighteenth hole
- Logo on all hole signs
- Full Page Ad in event program
- Website Presence + Press Release Announcement + mentions
- Gifting Experience
- (6) tickets to Birthday Bash

$10,000 PATRON SPONSOR
- (2) Foursomes (8 golfers at the golf tournament)
- Logo on driving range signage
- Logo on (4) hole signs
- Half page Ad in event program
- Website Presence
- Gifting Experience
- (4) tickets to Birthday Bash

$5,000 LEGACY SPONSOR
- (1) Foursomes (4 golfers at the golf tournament)
- Logo on all player carts
- 1/2 page ad in event program
- Website Presence
- Gifting Experience
- (4) tickets to Birthday Bash

$2,500 FRIEND OF CAU SPONSOR
- (1) Foursomes (4 golfers at the golf tournament)
- Logo on (1) hole sign
- Logo placement in event program
- Website Presence
- Gifting Experience
- (2) tickets to Birthday Bash

$350 INDIVIDUAL PARTNER
- 1 Golfer
- 1 ticket to Award Luncheon
- Gifting Experience

BIRTHDAY BASH TICKETS
- $200 Each
THE CLOSING THE GAP ADDITIONAL SPONSOR LEVELS

SPIRITS SPONSOR - $5000
• (1) Foursome (4 golfers at the golf tournament)
• Company name and hyperlink on CAU website
• Website Presence + Press Release Announcement
• Mentions leading up to and during golf tournament

AWARDS LUNCHEON SPONSOR - $5,000
• (1) Foursome (4 golfers at the golf tournament)
• Exclusive recognition as Award Luncheon Sponsor
• Company name and hyperlink on CAU website
  (Closing the Gap Golf Tournament page)
• Website Presence + Press Release Announcement
• Mentions leading up to and during golf tournament

AWARDS SPONSOR - $2,000
• Recognition as an Awards Sponsor
• Company name and hyperlink on CAU website
  (Closing the Gap Golf Tournament page)
• Website Presence + Press Release Announcement
• Mentions leading up to and during golf tournament

PREMIUM GOODIE BAG SPONSOR - $2,500
TWO AVAILABLE: SHOE BAG AND GOLF SHIRT
• Logo printed on selected item
• Premium items will be placed in golf experience bags
• Company name and hyperlink on CAU website
  (Closing the Gap Golf Tournament page)
• Website Presence + Press Release Announcement
• Mentions leading up to and during golf tournament

BIRTHDAY BASH SPONSOR - $5,000
• (1) Foursome (4 golfers at the golf tournament)
• Exclusive recognition as Birthday Bash Sponsor
• Company name and hyperlink on CAU website
  (Closing the Gap Golf Tournament page)
• Website Presence + Press Release Announcement
• Mentions leading up to and during golf tournament
Closing the Gap Sponsorship
Saturday, February 11, 2023
Registration Form

Deadline for confirmed sponsors: January 13, 2023
Registration deadline: January 20, 2023

Sponsorship Opportunities
- Title Sponsor | $50,000
- Presenting Sponsor | $25,000
- Patron Sponsor | $10,000
- Legacy Sponsor | $5,000
- Friend of CAU Sponsor | $2,500
- Awards Luncheon Sponsor | $5,000
- Birthday Bash Sponsor | $5,000
- Awards Sponsor | $2,000
- Premium Goodie Bag Sponsor | $2,500

Individual Registration
- Team Foursome | $1,250 (includes golfing, gifting experience and luncheon)
- Individual Partner | $350 (includes golfing, gifting experience and luncheon)
- Ladies Clinic | $250 (includes Ladies Clinic, gifting experience and luncheon)
- Student Sponsor | $250 (includes student round of golf, gifting experience and luncheon)

Name_________________________________________ Company Name______________________________________
Email________________________________________ Phone__________________________ Total $_____________________
□ Check included □ Check by mail □ VISA □ AMEX □ MasterCard □ Discover
Account Number_________________________ Billing Address__________________________________________
Credit Card #_________________________ Exp. ____________ 3 or 4 digit ver. code #___________________ Date___________________
Signature_________________________ Billing ZIP________________