Atlanta University, the nation’s first graduate school to serve a predominantly African-American student population, was established in 1865. Four years later, Clark College, the nation’s first private, Liberal Arts College for African Americans, was established. These two historic institutions, with nearly 300 years of combined history, consolidated in 1988 to form Clark Atlanta University.

Much has changed over the years. This institution’s critical mission endures nonetheless: educating young men and women from diverse backgrounds to effect positive change in the global community. One look at our alumni rolls proves that we have faithfully executed our charge. As we begin to celebrate Clark Atlanta University’s 25th anniversary, we ask that you would help us continue educating young leaders by supporting our annual “Spirit of Greatness” Gala.

Each year, Clark Atlanta University partners with the Clark Atlanta University Alumni Association to celebrate our “Spirit of Greatness.” The event allows us an opportunity to honor alumni and community leaders who have distinguished themselves in professional, educational, civic and public service arenas. Won’t you please help us ensure that this “Spirit of Greatness” continues uninterrupted?

Investing in this important cause is easy and convenient. You can choose a sponsor level now and forward your-tax deductible check in the enclosed envelope today on click below. Should you need additional information, we would be delighted to speak with you regarding how you can support this event or, even better, support additional scholarship programs at Clark Atlanta by calling 404.880.8022 or e-mail sogg@cauua.org.

Whatever your decision, you are supporting the future of this grand institution and, without a doubt, the future of our great nation!
Enclosed is my check made payable to:
Clark Atlanta University
Office of Alumni Relations
Attn: “Spirit of Greatness” Gala
223 James P. Brawley Drive, S.W.
Atlanta, GA 30314

You may pay by credit card for individual tickets and tables by calling 404.880.8710.

1. Number of Tickets: ________ x $150.00/ticket  Total $ ________
2. Number of Tables: ________  Total $ ________
3. Please Indicate Sponsorship Level__________________________

(Click on this line to pay for Sponsorship Opportunities online.)

This section is request information from alumni and guest who are purchasing individual tickets and basic tables:

Name: ____________________________________________
(First)_________________________________________
(Middle) (Maiden, if applicable) (Last)

Address: ______________________________________________________________________________________
(Street) _____________________________________________ (Apartment or Unit, if applicable)

City: ___________________________________________ State: _____________    Zip Code: ______________

Phone(s): (Home) ______________________ (Work) ______________________ (Cell) ______________________

E-mail: __________________________________________

If you are an alumnus/alumna, please provide the information below:

Check Institution(s) and Schools:

__Atlanta University __Clark University __Clark College __Clark Atlanta University

Bachelors:  __A&S  __BA  __EDU  __LIS  __SW  Class Year_____

Masters: __A&S  __BA  __EDU  __LIS  __SW  Class Year_____

Specialist: __A&S  __BA  __EDU  __LIS  __SW  Class Year_____

Doctorate: __A&S  __BA  __EDU  __LIS  __SW  Class Year_____

A&S= School of Arts and Sciences  
BA=School of Business Administration  
EDU=School of Education  
LIS=School of Library and Information Studies  
SW=School of Social Work
## SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Sponsorship Package</th>
<th>Investment:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>W.E.B. DuBois</strong></td>
<td>“Presented By” naming rights, Opportunity to bring greetings during gala,</td>
<td><strong>$100,000</strong></td>
</tr>
<tr>
<td><strong>James P. Brawley</strong></td>
<td>Thirty (30) priority Gala tickets (3 tables), Twenty (20) tickets to the VIP Reception, Full Page Advertisement (priority placement)</td>
<td></td>
</tr>
<tr>
<td><strong>Rufus E. Clement</strong></td>
<td>Twenty (20) priority Gala tickets (2 tables), Ten (10) tickets to the VIP Reception, Corporate logo projection during Gala</td>
<td><strong>$50,000</strong></td>
</tr>
<tr>
<td><strong>Vivian W. Henderson</strong></td>
<td>Ten (10) Gala tickets (1 table), Eight (8) tickets to the VIP Reception</td>
<td><strong>$25,000</strong></td>
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<tr>
<td><strong>Nellie Wolfe Gaylord</strong></td>
<td>Ten (10) Gala tickets (1 table), Four (4) tickets to the VIP Reception</td>
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All contributions support the University’s scholarship program and all sponsorship level gifts will be listed in the Souvenir Program.

( ) Enclosed is our check for $____________________ for a __________________________ Sponsorship Package.

Visit [www.cau.edu](http://www.cau.edu) and click on hot button to apply your sponsorship fee via a credit card.

( ) I cannot attend. Please accept our contribution of $____________________ and donate our tickets to students.

Seating assignments will be received at check in.

Name of Firm

Address

City___________________________________________ State____________________ Zip Code___________________________________

Contact Name_________________________________________________ Title_______________________

Telephone # (_______) __________________________________________ Fax # (______) _______________________________________

E-mail Address ______________________________________________ URL:______________________________

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For additional information, please contact: Office of Alumni Relations 404.880.8022 or sogg@cauaa.org

Please respond by Friday, April 26, 2013
Ad Specification Sheet

Please submit your ad by the deadline listed below to: sogg@cauaa.org using the specifications and guidelines listed on this sheet ONLY if you have selected a Presenting, Platinum, Red, or Black Sponsorship Package.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Measurements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>8.5” x 11” (trim)</td>
</tr>
<tr>
<td></td>
<td>7.5” x 10” (w/out bleed)</td>
</tr>
<tr>
<td></td>
<td>8.75” x 11.25” (w/bleed)</td>
</tr>
<tr>
<td>Half page</td>
<td>7.5” w x 4.5”h (horizontal)</td>
</tr>
<tr>
<td></td>
<td>3.75” w x 10”h (vertical)</td>
</tr>
<tr>
<td>Quarter page</td>
<td>3.5” w x 4.75”h</td>
</tr>
</tbody>
</table>

Submission Guidelines

- All files must be in Black ink only (RGB and CMYK will NOT be accepted).
- All ads must be prepared for offset printing with types and images embedded.
- Embedded files such as logos and images must be of sufficient size and resolution for offset printing.

Acceptable Electronic Formats

- PDF – must be saved as a “print-ready” file with all fonts and images
- Illustrator 8.0 or later, EPS format – must outline all fonts
- TIFF or tif – 300 dpi
- JPEG or jpg – 300 dpi

Unacceptable Formats

- Camera-ready and hard copy art
- MS Word
- Printers’ negatives

Questions

Questions pertaining to your artwork should be directed to 404-880-8022 or sogg@cauaa.org. Incomplete or incorrectly prepared artwork will NOT be accepted.

AD SUBMISSION DEADLINE: Friday, April 26, 2013