Clark Atlanta University

School of Arts and Sciences
Assistant/Associate Professor – Public Relations
Department of Mass Media Arts

Clark Atlanta University (CAU) is a comprehensive, private, urban coeducational institution of higher education with a predominantly African-American heritage. It offers undergraduate, graduate and professional degrees as well as certificate programs to students of diverse racial, ethnic and socioeconomic backgrounds. It was formed by the consolidation of Atlanta University, which offered only graduate degrees, and Clark College, a four-year undergraduate institution oriented to the liberal arts.

Clark Atlanta University is situated in the metropolitan, media-rich state’s capital of Atlanta. The university has nearly 5,000 students. The Department of Mass Media Arts has more than 800 students in three areas of concentration (Journalism, Radio/TV/Film, Public Relations). In addition to the student-run FM station, the Division consists of a NPR radio station and a cable access television station, and provides direct advisement to the Panther Newspaper. The Digital Teleproduction Laboratory and the Audio Laboratory provide a stellar technology-enhanced learning environment for students.

Position: Assistant/Associate Professor – Public Relations

The Division of Communication Arts at Clark Atlanta University seeks candidates for the position of Assistant/Associate Professor in the Department of Mass Media Arts.

Candidates must hold a Ph.D. in Mass Communications or appropriate discipline. Two to five years of teaching at the university level and/or five to ten years of comparable professional experience are required.

The Mass Media Arts Department is seeking the following knowledge, skills and abilities:

- Strong conceptual and historical grasp of contemporary issues in the intersecting worlds of media and communication
- Successful university level teaching and comparable professional experience in media communication; knowledge and experience with news reporting and writing, editing, multimedia convergence, and digital technologies required
- Demonstrated skills with web-based tools including social media, mobile media, content management, interactive media, and global communication
- Ability to work with professional colleagues reflecting a variety of approaches to communication

Candidates should submit a letter of interest establishing qualifications for the position, current vitae, official transcripts, and three letters of recommendation.

Clark Atlanta University
C/O Human Resources Department
223 James P. Brawley Drive S.W.
Atlanta, GA 30314-4391

Review of applications will continue until the position is filled. Successful candidates will begin employment Fall 2013. Specific questions related to the position can be addressed to Dr. Kandace Harris, Mass Media Arts Chair, kharris@cau.edu.

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