

CLARK ATLANTA UNIVERSITY
SCHOOL OF BUSINESS ADMINISTRATION
Bachelor of Arts in Business Administration (126 hours)
(REVISED CURRICULUM FOR STUDENTS ENTERING FALL 2003)

FRESHMAN YEAR

First Semester: 16 hours

C-ENG 105 English Composition I (3)____
 C-GED 100 First Year Seminar I (1)____
 C-MAT 209 Calculus w/Anal Geo I (3)____
 C-BIO 101 Biological Science (3)____
 C-STA 101 Fundamentals of Speech (3)____
 C-SCJ 105 Culture and Society **OR**
 C-PSC 106 Politics and Global Issues (3)____

Second Semester: 17 hours

C-ENG 106 English Composition II (3)____
 C-GED 101 First Year Seminar II (1)____
 C-MAT 210 Calculus w/Anal Geo II (3)____
 C-PHY 102 Physical Science (3)____
 C-CIS 100 Info Tech & Comp App (3)____
 C-PSY 211 General Psychology (3)____
 C-PED 101 Physical Education (1)____

****SUMMER SCHOOL IF NECESSARY**

Internship during summer **

SOPHOMORE YEAR

First Semester: 16 hours

C-HIS 201 U.S., Africa & World I (3)____
 C-ECO 251 Prin of Econ I (macro) (3)____
 ____ 201 Foreign Language I (3)____
 C-BUS 207 Prin of Accounting I (3)____
 C-ENG 201 World Literature (3)____
 C-BUS 295 Leadership & Prof Dev I (1)____

Second Semester: 15 hours

C-HIS 202 U.S., Africa & World II (3)____
 C-ECO 252 Prin of Econ II (micro) (3)____
 ____ 202 Foreign Language II (3)____
 C-BUS 208 Prin of Accounting II (3)____
 C-PHI/REL Philosophy or Religion (3)____

****Internship during summer****

JUNIOR YEAR

First Semester: 15 hours

C-BUS ____ Business Elective (3)____
 C-BUS 335 Prin of Marketing (3)____
 C-BUS 340 Prin of Management (3)____
 C-BUS 341 Business Finance (3)____
 C-BUS 330 Legal, Social & Ethical
 Aspects of Business I (3)____

Second Semester: 16 hours

C-BUS 206 Management Info Systems **OR**
 C-BUS 308 Accounting Info Systems (3)____
 C-BUS 313 Business Statistics (3)____
 C-BUS 325 Business Communications (3)____
 C-BUS 395 Leadership & Prof Dev II (1)____
 2 Courses in Concentration:
 C-BUS ____ (3)____
 C-BUS ____ (3)____

FINANCE CONCENTRATION Recommendation – Take BUS 303 Intermediate Accounting I as Business Elective.

****Internship during summer****

SENIOR YEAR

First Semester: 16 hours

C-BUS 460 Production & Operations
 Management (3)____
 2 Courses in Concentration:
 C-BUS ____ (3)____
 C-BUS ____ (3)____
 ____ Free Elective (3)____
 ____ Free Elective (3)____
 C-BUS 495 Leadership & Prof Dev III (1)____

Second Semester: 15 hours

C-BUS 485 Business Policy (3)____
 C-HUM __ Humanities (3)____
 2 Courses in Concentration:
 C-BUS ____ (3)____
 C-BUS ____ (3)____
 ____ Free Elective (3)____

MINIMUM GRADE OF C IS REQUIRED IN: ALL BUSINESS CORE COURSES; COURSES TAKEN IN THE CONCENTRATION; C-MAT 209 & 210, AND C-ENG 105 & 106.

NAME: _____

SS#: _____

GENERAL CORE REQUIREMENT

REQ.	COURSE	SEM	HR	GR
2	ENG - 105*		3	
	ENG- 106*		3	
2	MODERN FOREIGN LANGUAGE- 201		3	
	MODERN FOREIGN LANGUAGE- 202		3	
2	HIS - 201		3	
	HIS - 202		3	
1	ART- C 150		3	
	HUM-C 228		3	
	HUM-C 230		3	
	MUS-C 120		3	
	STA-C 252		3	
1	CIS-C 100		3	
1	ENG-C 201		3	
	ENG-C 202		3	
2	MAT-C 209*		3	
	MAT-C 210*		3	
1	PHI-C 105 REL-C 101 REL-C 251		3	
	PHI-C 221 REL-C 103		3	
	PHI-C 231 REL-C 104		3	
	PHI-C 421 REL-C 211		3	
	REL-C 250		3	
1	PED-C 101		1	
	PED-C 102		1	
	MSC 110		1	
	NS 110/111		1	
1	PSY-C 211		3	
	PSY-C 218		3	
	EDU-C 301		3	
2	BIO-C 101		3	
	PHY-C 102		3	
1	SCJ-C 105		3	
	PSC-C 106		3	
1	SPEECH 101		3	
2	GED-C 100		1	
	GED-C 101		1	

MAJOR CORE REQUIREMENT

REQ.	COURSE	SEM	HR	GR
ECO 251	PRINCIPLES OF MACROECONOMICS*		3	
ECO 252	PRINCIPLES OF MICROECONOMICS*		3	
BUS 295	LEADERSHIP & PROF DEV I*		1	
BUS 207	PRINCIPLES OF ACCOUNTING I*		3	
BUS 208	PRINCIPLES OF ACCOUNTING II*		3	
BUS 206	MANAGEMENT INFORMATION SYS*		3	
BUS 313	STATISTICS*		3	
BUS 325	BUSINESS COMMUNICATIONS*		3	
BUS 330	LEGAL ASPECTS OF BUSINESS*		3	
BUS 335	PRINCIPLES OF MARKETING*		3	
BUS 340	PRINCIPLES OF MANAGEMENT*		3	
BUS 341	BUSINESS FINANCE*		3	
BUS 395	LEADERSHIP & PROF DEV II*		1	
BUS 460	PRODUCTION OPERATIONS MGMT.*		3	
BUS 485	BUSINESS POLICY*		3	
BUS 495	LEADERSHIP & PROF DEV III*		1	
REQUIRED ELECTIVES (4)				
	FREE ELECTIVE		3	
	FREE ELECTIVE		3	
	FREE ELECTIVE		3	
	BUSINESS ELECTIVE*		3	
<p>REQUIRED COURSES: (12 HRS) IN ADDITION TO PRINCIPLES OF MARKETING (BUS 335). A CORE REQUIREMENT OF MKT MAJORS IS TO TAKE 18 ADDITIONAL HRS AS FOLLOWS:</p>				
REQUIRED COURSES (4)				
BUS 336	CONSUMER BEHAVIOR*		3	
BUS 422	INTERNATIONAL MARKETING*		3	
BUS 445	MARKETING RESEARCH*		3	
BUS 450	MARKETING MANAGEMENT*		3	
APPROVED CONCENTRATION ELECTIVES (SELECT ANY 2 OF THE FOLLOWING)				
BUS 411	PRINCIPLES OF RETAILING*		3	
BUS 421	PRINCIPLES OF SALES*		3	
BUS 431	PRINCIPLES OF ADVERTISING*		3	
TOTAL HOURS = 126				

* GRADE of "C" OR BETTER REQUIRED