



Clark Atlanta University  
School of Business Administration

**Alumni Advisory Council (AAC)**

Established October 2019

The Clark Atlanta University School of Business Administration Alumni Advisory Council (SBAAAC) aims to enhance relationships between the School of Business Administration (SBA) and its alumni, and serve as a source of continued support to current students and graduates in academic and professional endeavors. Additionally, the SBAAAC provides advice and counsel to the SBA dean regarding alumni initiatives as well as priorities identified in alumni feedback. Its members serve as ambassadors in their spheres of influence, and encourage alumni engagement with SBA faculty, staff and students, and with one another.

**Mission**

The SBAAAC mission is to lead, engage and strengthen alumni participation and business community involvement in realizing the overall mission of the SBA. The SBAAAC will advise and support SBA leadership and faculty, staff, students, and alumni in building a leading and growing school, designed to create a strong continuum of support and engagement from recruitment, to alumni status.

**Overview**

The SBAAAC is an alumni leadership team representative of the diverse strengths, degrees, geographic distribution, professional accomplishments, and business disciplines of SBA alumni. The council will consist of 20 members who serve one three-year term, with the option to extend for one additional term. Nominations are accepted year-round by the nominating committee of the council, to include the SBA dean, and elections will be held during the annual spring meeting.

The SBAAAC will work in collaboration with the Clark Atlanta University Office of Alumni Relations, SBA leadership, faculty and staff and School of Business Administration Alumni Network Affiliate (SBANA) on important objectives/initiatives, including:

- Building, strengthening and engaging the SBA alumni network through support of local, regional and international alumni programming;
- Generation of significant funding for student support and programs;
- Enhancement of our student experience through mentoring, mock-interviewing, engagement in the classroom as project sponsors, and hiring of graduates;
- Recruitment of exceptional students to the SBA in conjunction with the university admissions team.

**SBAAAC Core Values**

- **Enthusiastic:** Demonstrate sincere excitement in serving the SBA.
- **Commitment:** Contribute sufficient time, talent and treasure – service and resources toward furthering the mission of the SBA, SBAAAC and its members.
- **Engagement:** Contribute and leverage individual strengths and experiences to achieve the mission of the SBA and SBAAAC.
- **Stewardship:** Pledge to safeguard and preserve the mission of the SBA and SBAAAC.
- **Outreach:** Actively recruit and engage fellow alumni, and share, communicate and solicit feedback on the work and mission of the SBAAAC.