



**Contact: Dr. Cheryl Renee Gooch
404-880-8290
cgooch@cau.edu**

***CAU CENTER FOR EXCELLENCE IN COMMUNICATION ARTS
HOSTS 2ND ANNUAL COMMUNICATION AND SOCIAL CHANGE
CONFERENCE***

The Division of Communication Arts/Center for Excellence in Communication Arts at Clark Atlanta University will host its second annual conference *Communication and Social Change: Exchanging Teaching Strategies and Professional Practices* February 4-5, 2008, in the Exhibition Hall of the Robert W. Woodruff Library, located at the corner of James P. Brawley Drive and Beckwith Street. The conference will be held from 9:00 a.m.-5:00 p.m. on both days and is open to the public.

The conference gathers distinguished communication arts/media educators, researchers and professionals to discuss how media and communication arts can foster social change. "This provocative dialogue affords our students an opportunity to hear and ask questions about professional practices, industry trends and life-work possibilities," said Dr. Cheryl Renee Gooch, conference convener. "We are honored that seasoned media executives and professionals and distinguished scholars support this endeavor through their active contribution of ideas."

Guest speakers and presenters include: John Weatherford, Senior Vice President and General Manager, *Public Broadcasting Atlanta*; Tony Kidd, Vice President and General Manager, *KISS 104.1*; James Mallory, Senior Managing Editor and Vice President/News, *Atlanta Journal-Constitution*; Amanda Davis, News Anchor, *Fox 5*; Sidmel Estes-Sumpter, President, *BreakThrough, Inc.*; Sandra Simpson Mitchell, Senior Vice President & General Manager, *Home Box Office*; Edward (Ed) Baker, Publisher, *Atlanta Business Chronicle*; Monica Pearson, News Anchor, *WSB-TV*; Elizabeth Hamilton, Education Program Director, *IMAGE (Independent Media Artists of Georgia, Etc.)*; Simon Kornblit, Board of Directors, *IMAGE (Independent Media Artists of Georgia, Etc.)*; Garry D. Howard, Assistant Managing Editor/Sports, *Milwaukee Journal Sentinel*; Karen Graham, Weekend Sports Anchor/Reporter, *Fox 5 Atlanta*; Ron Thomas, Director, Journalism and Sports Program, Morehouse College; Steve F. Wyche, NFL/Atlanta Falcons Beat Reporter, *Atlanta Journal-Constitution*; Darryl Orlando Ledbetter, Sports Reporter, *Atlanta Journal-Constitution*; Charles E. Simmons, Professor of Journalism, Eastern Michigan University; Stacey Shelton, Reporter, *Atlanta Journal-Constitution*; Andrea Arceneaux Coleman, *New South*

Communications; Richard Shafer, Professor of Communication, University of North Dakota; and Richard Fiordo, Professor of Communication, University of North Dakota.

Division of Communication Arts faculty and staff members presenting include: Niaz Khan, Associate Professor of Speech; Cheryl Renee Gooch, Associate Professor of Mass Media Arts; Antoinette Marques, Instructor of Speech; Celnisha L. Dangerfield Thompson, Adjunct Speech Instructor; Joan McCarty, Adjunct Theatre Instructor, April Lundy, Instructor of Film; Herbert Eichelberger, Associate Professor of Film; Deidre McDonald, Instructor of Mass Media Arts; Katie Wood, Attorney & Adjunct Instructor of Communication Law; Shawn Evans-Mitchell, Instructor of Mass Media Arts; and Murdell McFarlin, Station Manager, CAU-TV.

The Center for Excellence in Communication Arts sponsors a variety of scholarly and professional exchanges that enrich teaching, research and learning experiences. The Center's two journals *Communication & Social Change* and *Communication Arts Forum* are published annually and are available in digital form at <http://digitalcommons.auctr.edu/>.