

December 15, 2006

Volume Three

THE PRESIDENT'S CORNER

Happy Holidays to the CAU Family:

I am most pleased to announce that on the morning of December 12, 2006, at its annual meeting in Orlando, Florida, the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) reaffirmed Clark Atlanta University's accreditation to award Bachelor's, Master's, Specialist and Doctor's degrees for ten more years, the maximum number of years allowable under SACS rules and regulations to any institution.

Now it's official—we have been reaccredited, and I am extremely proud of this magnificent accomplishment. This is truly one of the University's most shining moments. The reaffirmation of our accreditation confirms to all of us that we are stronger today than we've been at any time in our history and this is without a doubt a very exciting time to be part of Clark Atlanta University.

For the past four years, CAU has dedicated considerable financial and human resources to meeting all of the SACS requirements in a timely manner. The University performed exceptionally well during the first phase of the reaffirmation reviews in November 2005, and passed the second phase of the process, the on-site review, with flying colors in March 2006.

Please accept my heartfelt thanks to each and everyone for all that you have done, individually and collectively, to help CAU achieve this historic milestone and a remarkable year.

Our reaffirmation was the culmination of another great year for Clark Atlanta University, and each member of the CAU family played a critically important role in its success. The engagement, service and a renewed commitment to achieving excellence by faculty, staff, students and alumni made a tremendous difference in what we were able to achieve.

With the collective support of the entire CAU family, we have created and maintained a superior learning environment, while moving forward with the University's recovery and transformation.

As we reflect upon this past year, we should all be very pleased about where CAU is today as a teaching and learning center.

As this year draws to a close, I commend you for your dedicated service and the hard work that has benefited CAU so greatly. I look forward to continuing to work with you to help CAU become even more successful in 2007. Have a safe and joyous holiday season.

Sincerely,



Walter D. Broadnax
President

President's Activities, Speaking Engagements, Meetings

Around Campus

Student Leaders' Monthly Meeting – The President hosted his monthly student leaders' dinner and meeting in November, where the student leaders and student representatives discussed a variety of issues and topics concerning CAU's student body with Dr. Broadnax. The President hosts the monthly meetings as part of his ongoing effort to engage in dialogue with student leadership. During the meetings, the President and students take a collective approach to identifying issues, concerns and solutions in a forum that fosters collaboration.

President's External Engagements

Alumni Relations – The President's intensified focus on strengthening alumni relations continued with visits to New York and Washington, D.C., to hold alumni receptions called "A Conversation with the President," which take place in select cities. During these gatherings, Dr. Broadnax delivers a State of the University address and then engages in dialogue with alumni on a range of topics concerning the University and alumni relations. The well-received receptions, which kicked off in fall 2005, have helped to facilitate stronger interaction between the President, the University and alumni.

Metro Atlanta Chamber of Commerce Study and Press Conference – President Broadnax was part of a panel and press conference assembled by the Metro Atlanta Chamber of Commerce when the Chamber released a new study revealing that Atlanta is a top attraction for young, well-educated professionals. The study also found that HBCUs such as Clark Atlanta University are a strong draw for upwardly mobile African-Americans age 18-34. The study, titled "The Young & Restless," was released to the public during the press conference on November 20.

National Academy of Public Administration – President Broadnax served as a panelist during the Annual Meeting of NAPA (National Academy of Public Administration) in Washington, D.C., on Thursday, November 16. The Spellings Commission on the Future of Higher Education released a report on the state of higher education in September 2006. The panel discussion centered on responding to the report's findings and recommendations.

ACADEMIC AFFAIRS

School of Business

A Salute from The Wall Street Journal – The School of Business Administration was saluted as a Wall Street Journal Academic Partner in the November 14, 2006 edition of the national newspaper. It was recognized for excellence along with several Ivy League colleges and other top business schools. The School of Business produces one of the largest classes of African-American MBAs in the world and is a top-ten percent producer of African-American business professionals in the U.S.

Arts and Sciences

Art

Christopher Hickey, Professor, Department of Art, was recently commissioned to create a photo-illustration for the cover story of Emory University's Rollins School of Public Health. The cover art will appear on the fall 2006 issue of Public Health Magazine.

Center of Excellence in Communication Arts

Two New Programs – *The Center of Excellence in Communication Arts has launched two new programs for the 2006-2007 academic year featuring leading industry professionals:*

- *Filmmaker **Spike Lee** conducted a two-hour screening of his thought-provoking documentary "When the Levees Broke," for students and faculty on October 27. The documentary chronicles the Hurricane Katrina disaster. The screening was followed by a question-and-answer session. Mr. Lee was the first speaker of the Center's new Guest Lecturer Series.*

- ***Ted Crews**, Football Communications Manager for the Atlanta Falcons, spoke to more than 70 Mass Media Arts students on November 15 about careers as part of the newly implemented Sports Media Institute. The new Institute features local and regional reporters, columnists, producers, and marketing and management professionals who can inform students and inspire them to pursue opportunities in Sports Media. Sessions of the Sports Media Institute are recorded and broadcast over CAU-TV, which reaches more than 80,000 Comcast subscribers within the city limits of Atlanta.*

***Dr. Cheryl Renee Gooch, Associate Dean**, was quoted in an article that appeared in The Atlanta Journal-Constitution on November 12, 2006, regarding her research examining the journalistic writings of author Joel Chandler Harris. Harris is most famous for his "Uncle Remus" tales. Gooch's scholarly research focuses on post-Reconstruction and turn-of-the-century newspaper editorials and articles that Harris published concerning the "Negro Problem" and his reactions to research studies conducted by Atlanta University.*

***Carol Mitchell-Leon, Interim Chair, Department of Speech Communications and Theatre Arts**, was featured in the December 2006 issue of Ebony Magazine for owning one of the few Black theatres in the country. Several current and former CAU students were shown in the photograph appearing in the magazine article.*

WCLK's Fall Membership Campaign a Success – *WCLK Jazz 91.9 reports more than 800 new and renewing members who pledged \$100,000 during the 14-day Fall Membership Campaign. Highlights from the November campaign included Coca-Cola's Matching Challenge Grant to all CAU, Clark College and Atlanta University alumni; a remote broadcast from The Mall West End; and a \$10,000 check presentation by Harold Watkins of Avon Products, Inc. Watkins is Chair of WCLK's new Fund-raising Advisory Committee.*

A Benefit Concert with Vocalist Barbara Morrison -- Jazz 91.9's benefit concert, "A Jazzy Evening Uptown," with legendary vocalist Barbara Morrison was held in October. The event generated more than \$13,000 in sponsorships and ticket sales and also raised approximately \$25,000, including trade and in-kind services, helping to make the event a total success. WCLK also thanks James Patterson and the Clark Atlanta University Jazztet for a superb performance. The station will make a monetary donation to CAU's Jazz Music Program. Concert sponsors included Georgia Power, Washington Mutual, Glory Foods, the Defoor Center, the Renaissance Atlanta Hotel Downtown, Greenbriar Mall, Flowers by the Vineyard, The Savvy Studio, Enterprise Rent-A-Car, and Stage Audio.

CAU Alumnus Kenny Leon's True Colors Theatre Company is presenting "The Wiz," a soulful, updated musical theatre production. Thursday, December 21 is CAU night, and tickets to every show and every seat are only \$15.00. The production will run at Georgia State University's Rialto Theatre. Original direction is provided by Kenny Leon.

History

Dr. Robert Woodrum, Visiting Assistant Professor, announces the release of his new book "Everybody Was Black Down There: Race and Industrial Change in the Alabama Coalfields." The book, which will be published by the University of Georgia Press in 2007, examines the decline of black coal miners in Alabama and their exclusion from the top leadership ranks of the United Mine Workers of America (UMWA) despite the centrality of African-American support in the union's formation.

Music

Marching Mighty Panthers Selected to Compete for Fifth Year – Clark Atlanta University's Marching Panthers will compete in the 2007 Honda Battle of the Bands for the fifth straight year in the Georgia Dome on January 27. CAU's band is one of only 10 bands nominated to compete in the Honda Battle of the Bands Invitational Showcase. The band will represent the Southern Intercollegiate Athletic Conference, along with Albany State University. The CAU Marching Panthers were nominated from a field of 41 participating HBCUs in a competition held in the fall.

Physics

Dr. Swaraj Tayal, Associate Professor, Department of Physics, was named Chair of the Department of Physics in November. Dr. Tayal also recently authored and published a paper in the Institute of Physics (IOP) Publishing's Journal of Physics B: Atomic, Molecular and Optical Physics. The paper, "Electron Impact Excitation of Forbidden and Allowed Transitions in O II," appears in the current online edition and is freely available at the following link: <http://www.iop.org/EJ/abstract/-ffissn=0953-4075/-ff30=all/0953-4075/39/21/005>. The paper is also featured in the November 14, 2006 print version of JPhysB.

Religion & Philosophy

Dr. Norman J. Fischer, Assistant Professor and Dr. Ralph Ellis, Professor, recently published a textbook in political philosophy, which was also co-authored by Dr. James Sauer of St. Mary's University of San Antonio, Texas. The book is titled "Foundations of Civic Engagement" and was published by the University Press of America in August 2006.

\$75,000 Grant Awarded – The Department of Religion and Philosophy received a \$75,000 scholarship grant from the Volunteer Services Division of the United Methodist Church for CAU's Accelerated Interdisciplinary Degree Program. The 2006 recipient of the five-year tuition scholarship is Michael McQueen, who is currently in his first year as a religion and business major.

Interim Department Chair Named – Dr. Philip M. Dunston has been named Interim Chair of the Department of Religion and Philosophy. Dr. Dunston has served as faculty and director of the Accelerated Interdisciplinary Degree Program since 1996.

ENROLLMENT SERVICES AND STUDENT AFFAIRS

CAU and the Montel Williams Show – Mr. Darrin Q. Rankin, Vice President of Enrollment Services and Student Affairs, appeared on an episode of the Montel Williams Show to present a full scholarship to the teenage daughter of a domestic violence victim, who was set afire and severely burned by her estranged husband in October 2005. Yvette Cade has become a national symbol of violence against women. CAU is providing her daughter Alexis with a scholarship to attend CAU provided that she meets all the University's requirements at the time of her enrollment. During the program, which aired on November 9, 2006, Montel Williams praised Clark Atlanta University for "immediately stepping up" to offer the scholarship.

Seeking to Hire New Hall Directors and Residents Assistants – The Division of Student Affairs is actively seeking to hire Hall Directors and Resident Assistants. Those interested in applying for either of the positions are asked to send a letter of inquiry by e-mail to Darrin Q. Rankin at drankin@cau.edu.

ENVIRONMENTAL JUSTICE CENTER

Dr. Robert Bullard, Director of CAU's Environmental Justice Resource Center, was quoted in a USA Today article published December 5, 2006, and titled "Activists Use Research to Win Pollution Battles." Dr. Bullard, author of the book "Dumping in Dixie: Race, Class, and Environmental Quality," spoke to USA Today about how poor communities are developing alliances with scientists, lawyers and economists to wage battles against pollution and environmental racism.

MANAGEMENT SERVICES

University Holiday Schedule – As a reminder, CAU has designated the period December 25, 2006 through January 1, 2007 as the days that the University will officially observe the Christmas and New Year's holidays. The University will officially be closed during that period. The last day of work will be Friday December 22, 2006 and we will return to work on Tuesday January 2, 2007. Staff employees wishing to take additional days off during the holiday season must seek management authorization and use their available personal and/or annual leave.

Cathy Smith: Setting an Example of Customer Service Excellence – CAU's vision to create a customer service-centered environment continues to become a reality as employees like Ms. Cathy Smith make delivering excellent customer service all in a day's work. Ms. Smith, Office Manager for Facilities Management, was recently recognized with an award by the CAU Alumni

Association for providing outstanding customer service. In addition to the award, Trustee Isaac J. Snype, Jr., provided her with a gift check as a token of the CAU Alumni Association's appreciation for her superior work.

MARKETING AND COMMUNICATIONS

Dr. Debra A. Miller Receives Public Relations Industry's Highest Honor – Dr. Debra A. Miller, Executive Director of Marketing and Communications, made history when the Public Relations Society of America (PRSA) presented her with the 2006 Gold Anvil award at the International Conference on November 13 in Salt Lake City. The Gold Anvil is the Society's highest individual award and is considered to be the PRSA's lifetime achievement award. Dr. Miller also received PRSA's D. Parke Gibson Award in recognition of her accomplishments in advancing diversity and multiculturalism in the profession. Dr. Miller first made history by becoming the first woman of color to be president of the 30,000-member association in 1997. She will be featured in the January 2007 issue of Atlanta Woman magazine as the 2006 Gold Anvil recipient. She was also interviewed for her perspectives on the profession by PRWeek, a national industry trade publication, for its end-of-year issue.

CAU View is scheduled to be published six times during the academic year on the 15th of August, October, December 2006 and February, April, and June 2007. Each issue will include timely information designed to keep faculty and staff informed, engaged and motivated to support CAU's vision, mission and Five-Year Strategic Plan. Copy deadline: September 30 and November 30, 2006, and January 30, March 30, and May 30, 2007.

CAU View will be distributed electronically to all faculty and staff and will be posted on www.cau.edu. Questions and submissions should be sent to Executive Editor, Dr. Debi Miller, dmiller@cau.edu x8374 and/or Managing Editor, Jennifer Jiles, jjiles@cau.edu, x8357.

Clark Atlanta University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097: Telephone 404-679-4501) to award the Bachelor's, Master's, Specialist, and Doctor's Degrees.