



News Release

Office of Marketing and Communications



FOR IMMEDIATE RELEASE

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CAU STUDENTS SUPPORT ST. JUDE CHILDREN'S RESEARCH HOSPITAL

Atlanta, GA (February 25, 2008) -- The St. Jude: Up 'Til Dawn organization will hold its signature Up 'til Dawn letter-writing event during awareness week starting on February 25. On February 28, groups of students from different campus organizations will write letters to raise money for St. Jude Children's Research Hospital. The event will take place in Jazzman's Café in the Carl and Mary Ware Academic Center from 7:00 p.m. to 10:00 p.m. In addition to the letter-writing campaign, the organization will hold a series of awareness and fund-raising events during the week. Students are still able to sign up and form teams for the letter-writing event. The St. Jude: Up 'Til Dawn student organization, Clark Atlanta Chapter, represents the only HBCU in the program and has raised \$40,000 since it began in 2005. CAU Students will be continuing their efforts throughout the spring semester.

St. Jude Children's Research Hospital was founded by Danny Thomas in 1962 in Memphis, Tennessee. Thomas made a pledge to St. Jude, the patron saint of hopeless causes, to build a shrine of honor after Thomas became a successful actor. The hospital treats and researches cures for pediatric cancer and other catastrophic diseases. The hospital is a nonprofit organization that functions solely on donations and has done so since its founding. Through the contributions of organizations and people, the hospital remains fully functional.

For additional information for St. Jude: Up 'til Dawn, please contact Carmen L. Fletcher (301)-512-6283 or carmenfle@gmail.com.

About CAU

Formed in 1988 by the consolidation of two historic institutions, Atlanta University (1865), and Clark College (1869), Clark Atlanta University is the largest of the United Negro College Fund institutions with an enrollment of more than 4,000 students. Clark Atlanta University, a United Methodist School, is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia, 30033-4097; Telephone 404-679-4501) to award the Bachelor's, Master's, Specialist and Doctor's Degrees. The Carnegie Classification lists CAU as a Research University–High Research Activity. CAU is listed as one of the best southeastern colleges by *The Princeton Review* and has been selected to the *Washington Monthly's* 2008 list of best colleges and universities. National business and consumer publications rank Clark Atlanta high among the best buys in American higher education.

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