



News Brief

Office of Marketing and Communications



For Immediate Release



Clark Atlanta University Board of Trustees Chair Juanita P. Baranco Shares Advice With Professional Women

ATLANTA (February 21, 2008) – Clark Atlanta University Board of Trustee Chair Mrs. Juanita P. Baranco’s comments on success strategies for women were published in Maria’s Saporta’s column in the February 21, 2008 edition of *The Atlanta Journal-Constitution*.

Baranco, co-owner of Baranco Automotive, along with Liane Levetan, former CEO of DeKalb County, and Verna Cleveland, Chair of the Hillary Clinton presidential campaign in Georgia, recently shared some lessons learned during a “Power and Collaboration,” fireside chat sponsored by the Pace Cettters Club, a group of administrative and business professionals that have been meeting for decades.

Mrs. Baranco said of men: “They really don’t know any more than we do. Women have to be more confident.” On the topic of handling mistakes, Mrs. Baranco offered this observation: “The most successful people in the world get over making a mistake very quickly.”

Saporta’s column appears on page C2 of the Business section in the newspaper.

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