ANNUAL REVIEW REPORT
DEPARTMENT CHAIR/HEAD
STRATEGIC PRIORITIES

Complete a separate form for each objective/project.

Name: ___________________ Administrative Unit/School: ___________________

Date: ___________________ Department: ___________________


Strategic Priority Category and Subset (Check):

**Focus Area 1.0: Rigorous Academic Programs**
- ☐ 1.1 Continuing the restructuring of academic programs that began in 2003
- ☐ 1.2 Evaluating the quality and efficiency of all academic programs
- ☐ 1.3 Establishing and supporting the development of the Centers of Excellence
- ☐ 1.4 Establishing standards and benchmarks that can be used as indicators of quality for the institution and its academic programs
- ☐ 1.5 Strengthening of graduate education
- ☐ 1.6 Achieving and maintaining institutional and program accreditation standards of quality
- ☐ 1.7 Upgrading academic and instructional facilities to enhance student learning and support for the Centers of Excellence

**Focus Area 2: Distinguished Faculty**
- ☐ 2.1 Developing a plan to (1) improve faculty compensation and (2) provide incentives linked to performance and productivity
- ☐ 2.2 Strengthening faculty development with emphasis on the scholarship and pedagogy of college teaching, and technologically enhanced instruction
- ☐ 2.3 Establishing and implementing university- and disciplined-based standards for faculty performance and productivity in the areas of teaching, scholarship, research and service
- ☐ 2.4 Refining assessment of student learning in academic programs, general education, and courses

**Focus Area 3.0: Student Recruitment and Retention**
- ☐ 3.1 Conducting recruitment and marketing strategies directed toward reaching undergraduate and graduate enrollment targets
- ☐ 3.2 Providing incentives to attract talented undergraduate and graduate students
- ☐ 3.3 Promoting and supporting diversity among the student population
- ☐ 3.4 Implementing the student retention plan with particular emphasis on (1) academic advising, (2) mentoring programs, (3) professional and leadership development of students, and (4) strengthening academic support services
- ☐ 3.5 Completing the Quality Enhancement Plan initiative on student writing (required for the reaffirmation of accreditation review by the Commission on Colleges, SACS)
- ☐ 3.6 Upgrading and maintaining campus buildings and residential facilities

**Focus Area 4.0: Financial Strength**
- ☐ 4.1 Establishing systematic and timely monitoring of budget activities
- ☐ 4.2 Improving cost efficiency in financial management and business processes
- ☐ 4.3 Establishing a cycle of activities that integrate planning and budgeting activities
- ☐ 4.4 Implementing any recommendations contained in external audits and management letters
- ☐ 4.5 Continuing the implementation of the financial recovery plan
Focus Area 5.0: Institutional Advancement

☐ 5.1 Building the institutional advancement infrastructure including personnel, technology, and expanded functions and activities
☐ 5.2 Developing and implementing donor identification and research capacity
☐ 5.3 Implementing an Alumni Annual Fund Campaign, and a planned-giving and major gifts programs
☐ 5.4 Completing the planning for the capital campaign including a feasibility study and structure to support the campaign
☐ 5.5 Conducting the capital campaign
☐ 5.6 Implementing institutional marketing and communications strategies

Related School/Administrative Objective:

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

Departmental Objective/Project:

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

Status of Objective/Project Related Activities
Indicate the status of the objectives, project and related activities. Were the objectives, project and activities complete?

☐ Completed On Schedule  ☐ Completed Behind Schedule  ☐ Not Completed

Explanation:
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

Outcomes/Results of Assessment
Briefly describe the method(s) used for assessing outcomes/results.
____________________________________________________________________________________
____________________________________________________________________________________

Briefly describe the outcomes/results of the application of your feedback mechanism.
____________________________________________________________________________________
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<tr>
<th><strong>Use of Assessment Outcomes/Results</strong></th>
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<td>Briefly describe how outcomes/results have been used for planning purposes, improvement/enhancement and other changes.</td>
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<td>What documentation will indicate action(s) taken based on outcomes/results, e.g., Curriculum Committee minutes.</td>
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<th><strong>Major Accomplishment(s) Associated with this Objective and Related Activities</strong></th>
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