INTERIM REVIEW
DEPARTMENT CHAIR/HEAD
STRATEGIC PRIORITIES

Complete a separate form for each objective.

Name: __________________________ Administrative Unit/School: __________________________
Date: __________________________ Department: __________________________

Review Period (Check):  □ November/December  □ March

Strategic Priority Category and Subset (Check):

Focus Area 1.0: Rigorous Academic Programs
  □ 1.1 Continuing the restructuring of academic programs that began in 2003
  □ 1.2 Evaluating the quality and efficiency of all academic programs
  □ 1.3 Establishing and supporting the development of the Centers of Excellence
  □ 1.4 Establishing standards and benchmarks that can be used as indicators of quality for the institution and its academic programs
  □ 1.5 Strengthening of graduate education
  □ 1.6 Achieving and maintaining institutional and program accreditation standards of quality
  □ 1.7 Upgrading academic and instructional facilities to enhance student learning and support for the Centers of Excellence

Focus Area 2: Distinguished Faculty
  □ 2.1 Developing a plan to (1) improve faculty compensation and (2) provide incentives linked to performance and productivity
  □ 2.2 Strengthening faculty development with emphasis on the scholarship and pedagogy of college teaching, and technologically enhanced instruction
  □ 2.3 Establishing and implementing university- and disciplined-based standards for faculty performance and productivity in the areas of teaching, scholarship, research and service
  □ 2.4 Refining assessment of student learning in academic programs, general education, and courses

Focus Area 3.0: Student Recruitment and Retention
  □ 3.1 Conducting recruitment and marketing strategies directed toward reaching undergraduate and graduate enrollment targets
  □ 3.2 Providing incentives to attract talented undergraduate and graduate students
  □ 3.3 Promoting and supporting diversity among the student population
  □ 3.4 Implementing the student retention plan with particular emphasis on (1) academic advising, (2) mentoring programs, (3) professional and leadership development of students, and (4) strengthening academic support services
  □ 3.5 Completing the Quality Enhancement Plan initiative on student writing (required for the reaffirmation of accreditation review by the Commission on Colleges, SACS)
  □ 3.6 Upgrading and maintaining campus buildings and residential facilities

Focus Area 4.0: Financial Strength
  □ 4.1 Establishing systematic and timely monitoring of budget activities
  □ 4.2 Improving cost efficiency in financial management and business processes
  □ 4.3 Establishing a cycle of activities that integrate planning and budgeting activities
  □ 4.4 Implementing any recommendations contained in external audits and management letters
  □ 4.5 Continuing the implementation of the financial recovery plan
**Focus Area 5.0: Institutional Advancement**

- ☐ 5.1 Building the institutional advancement infrastructure including personnel, technology, and expanded functions and activities
- ☐ 5.2 Developing and implementing donor identification and research capacity
- ☐ 5.3 Implementing an Alumni Annual Fund Campaign, and a planned-giving and major gifts programs
- ☐ 5.4 Completing the planning for the capital campaign including a feasibility study and structure to support the campaign
- ☐ 5.5 Conducting the capital campaign
- ☐ 5.6 Implementing institutional marketing and communications strategies

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**Related School/Administrative Unit Annual Objective:**

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**Departmental Objective if applicable:**

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**Indicate the status of the objective. If the objective is “complete” or “on schedule,” what documentation supports the status? If the objective is “behind schedule,” give a brief explanation and indicate the revised timeframe. Other significant changes should be noted.**

- ☐ Complete  ☐ On Schedule  ☐ Behind Schedule

  **Explanation:**
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**Recommended Revisions/Corrections:**

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