INTERIM REVIEW
SENIOR ADMINISTRATOR/DEAN
STRATEGIC PRIORITIES

Complete a separate form for each objective.

<table>
<thead>
<tr>
<th>Name: ___________________</th>
<th>Administrative Unit/School: ___________________</th>
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<tbody>
<tr>
<td>Date: ___________________</td>
<td>Department: ___________________________________</td>
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Review Period (Check) ☐ November/December ☐ March

Strategic Priority Category and Subset (Check):

Focus Area 1.0: Rigorous Academic Programs
☐ 1.1 Continuing the restructuring of academic programs that began in 2003
☐ 1.2 Evaluating the quality and efficiency of all academic programs
☐ 1.3 Establishing and supporting the development of the Centers of Excellence
☐ 1.4 Establishing standards and benchmarks that can be used as indicators of quality for the institution and its academic programs
☐ 1.5 Strengthening of graduate education
☐ 1.6 Achieving and maintaining institutional and program accreditation standards of quality
☐ 1.7 Upgrading academic and instructional facilities to enhance student learning and support for the Centers of Excellence

Focus Area 2: Distinguished Faculty
☐ 2.1 Developing a plan to (1) improve faculty compensation and (2) provide incentives linked to performance and productivity
☐ 2.2 Strengthening faculty development with emphasis on the scholarship and pedagogy of college teaching, and technologically enhanced instruction
☐ 2.3 Establishing and implementing university- and disciplined-based standards for faculty performance and productivity in the areas of teaching, scholarship, research and service
☐ 2.4 Refining assessment of student learning in academic programs, general education, and courses

Focus Area 3.0: Student Recruitment and Retention
☐ 3.1 Conducting recruitment and marketing strategies directed toward reaching undergraduate and graduate enrollment targets
☐ 3.2 Providing incentives to attract talented undergraduate and graduate students
☐ 3.3 Promoting and supporting diversity among the student population
☐ 3.4 Implementing the student retention plan with particular emphasis on (1) academic advising, (2) mentoring programs, (3) professional and leadership development of students, and (4) strengthening academic support services
☐ 3.5 Completing the Quality Enhancement Plan initiative on student writing (required for the reaffirmation of accreditation review by the Commission on Colleges, SACS)
☐ 3.6 Upgrading and maintaining campus buildings and residential facilities

Focus Area 4.0: Financial Strength
☐ 4.1 Establishing systematic and timely monitoring of budget activities
☐ 4.2 Improving cost efficiency in financial management and business processes
☐ 4.3 Establishing a cycle of activities that integrate planning and budgeting activities
☐ 4.4 Implementing any recommendations contained in external audits and management letters
☐ 4.5 Continuing the implementation of the financial recovery plan
**Focus Area 5.0: Institutional Advancement**

- 5.1 Building the institutional advancement infrastructure including personnel, technology, and expanded functions and activities
- 5.2 Developing and implementing donor identification and research capacity
- 5.3 Implementing an Alumni Annual Fund Campaign, and a planned-giving and major gifts programs
- 5.4 Completing the planning for the capital campaign, including a feasibility study and structure to support the campaign
- 5.5 Conducting the capital campaign
- 5.6 Implementing institutional marketing and communications strategies

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**School/Administrative Unit Annual Objective:**

Indicate the status of the objective. If the objective is “complete” or “on schedule,” what documentation supports the status? If the objective is “behind schedule,” give a brief explanation and indicate the revised timeframe. Other significant changes should be noted.

<table>
<thead>
<tr>
<th>Complete</th>
<th>On Schedule</th>
<th>Behind Schedule</th>
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**Explanation:**

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**Recommended Revisions/Corrections:**

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