Following are the 2004-2005 Strategic Institutional Priorities:

**PRIORITY 1: UNDERGRADUATE STUDENT ENROLLMENT**

1.1 Recruitment  
1.2 Retention  
1.3 Graduation Rate  
1.4 Enrollment Services

**PRIORITY 2: FACULTY AND STAFF DEVELOPMENT**

2.1 Accountability  
2.2 Training and Development

**PRIORITY 3: GRADUATE STUDENT EDUCATION**

3.1 Reorganization of the Office of Graduate Studies  
3.2 Recruitment  
3.3 Retention

**PRIORITY 4: INSTITUTIONAL/PROGRAM ACCREDITATION**

4.1 Implementation of Student Learning Plans  
4.2 Budgetary Support for Accreditation  
4.3 Implement Institution-Wide Outcomes Assessment Activities  
4.4 Preparation for Accreditation Reviews

**PRIORITY 5: QUALITY AND UTILIZATION OF SPACE**

5.1 Building Systems – HVAC, Plumbing and Electrical  
5.2 New Classroom Building  
5.3 Upgrading of Existing Academic Facilities  
5.4 Student Housing

**PRIORITY 6: RESTRUCTURE ADMINISTRATIVE AND MANAGEMENT RESOURCES**

6.1 Restructuring of Administrative and Management Resources  
6.2 Implementation of a Communications and Publications Program  
6.3 Review and Improve Administrative Processes and Systems  
6.4 Extend Application of the Banner System

**PRIORITY 7: STUDENT-CENTERED INSTITUTIONAL CLIMATE**

7.1 Customer Satisfaction  
7.2 Student Support Services  
7.3 Student Engagement → Positive Relationships with Faculty, Staff and Administrators  
7.4 Safe and Secure Living/Learning Environment