Clark Atlanta University
Department of Mass Media Arts

Position: Assistant Professor

The Department of Mass Media Arts at Clark Atlanta University invites applications for a tenure-track **Assistant Professor position** in the area of **Public Relations** to begin August 2006. We seek a public relations expert who is committed to excellence in undergraduate education and who has a demonstrated research focus. The ideal candidate will also be skilled in multi-media platforms. The successful candidate will teach courses such as Principles of Public Relations, Public Relations Campaigns, and Public Opinion and Propaganda. He or she may also, depending on the needs of the department, teach other undergraduate courses, such as Survey of Media and Mass Communications Research. In addition, the successful candidate will have an opportunity to contribute to the growth and development of the public relations curriculum. Other responsibilities include student advisement, professional, university and departmental service and research. A Ph.D. in mass communications, public relations, journalism or related area is required. The successful candidate will also provide evidence of quality teaching, and demonstrated potential for scholarly research. Professional experience in public relations is also required.

About the University: Clark Atlanta University is situated in the metropolitan, media-rich state’s capital of Atlanta. The university has nearly 5,000 students, with the Department of Mass Media Arts having about one-fifth of the student body. Mass Media Arts is in the Division of Communication Arts. In addition to the student—run FM station, the Division boast a PBS radio station, and a cable access station. The Tele-production Digital Laboratory provides a stellar technology-enhanced learning environment for the students. The Department of Mass Media Arts offers concentrations in journalism, radio/television/film, and public relations.

Clark Atlanta University is an Equal Opportunity/Affirmative Action employer. Women, minorities, individuals with disabilities and veterans are strongly encouraged to apply. The University is firmly committed to the principle of diversity.

Applicants should submit a letter of application, curriculum vitae, evidence of quality teaching, and three letters of recommendation to the Search Committee Chair, Mass Media Arts Department, MAC G-72, Clark Atlanta University, 223 James P. Brawley Drive, S.W., Atlanta, GA. 30314.

**Screening of applications will continue until the position is filled.**