



Clark Atlanta University

Lifting Every Voice. Changing Lives. Producing Difference Makers

Faculty and Staff Opening Institute, Spring Semester 2017
Monday, January 9, 2017
Bishop Cornelius L. Henderson Student Center, Multipurpose Room

Dr. Peter O. Nwosu
Provost and Vice President for Academic Affairs
Presiding

- 8:30 a.m. – 9:00 a.m.** **Registration and Continental Breakfast**
- 9:00 a.m. – 9:05 a.m.** **Welcome**
Dr. Peter O. Nwosu
- 9:05 a.m. – 9:10 a.m.** **Morning Inspiration and Invocation**
Rev. Dr. A. Elaine Crawford
University Chaplain
- 9:10 a.m. – 9:20 a.m.** **Musical Selection**
Ms. Reisha Jones
Administrative Secretary, Department of Music
- 9:20 a.m. – 9:30 a.m.** **Greetings**
Dr. Henry Elongé
Chair, Faculty Assembly
Ms. Chasdity Harris
President, Staff Assembly
- 9:30 a.m. – 10:00 a.m.** **State of the University**
Dr. Ronald A. Johnson
President
- 10:00 a.m. – 10:45 a.m.** **Building a 21st Century Model of Marketing and Fundraising**
Mr. Getchel Caldwell
Senior Vice President, Institutional Advancement and University Relations
- 10:45 a.m. – 10:55 a.m.** **Break**
- 10:55 a.m. – 11:25 a.m.** **The State of Academic Affairs**
Dr. Peter O. Nwosu

Clark Atlanta University

- 11:25 a.m. – 11:30 a.m.** **Introduction of Keynote Speaker**
Ms. Lucille Maugé
Executive Vice President and Chief Financial Officer
- 11:30 a.m. – 12:00 p.m.** **Generation Z**
Ms. Wendi Gretz, Sodexo
Senior Director of Marketing
Julia “Julie” Pfeifer, Sodexo
Senior Manager of Marketing
- 12:00 p.m. – 1:50 p.m.** **Working Lunch: Examining the Class of 2020: Profile and Assessment**
- **The 2020 Class**
Dr. Michael Marshall
Associate Vice President, Enrollment Services
 - **Academic Assessments of the 2020 Class**
Dr. Cynthia Clem
Executive Director, Center for Academic and Student Success
Dr. Tia Minnis
Executive Director of Assessment & Effectiveness, OPAR
 - **Breakout for Group Activity: Case Study Examination**
Facilitators
Faculty: Dr. Edward Davis, Dr. Henry Elongé, Dr. Jenny Jones, Dr. Moses Norman, Dr. Danille Taylor
Staff: Mr. Getchel Caldwell, Mr. Robert Clark, Ms. Marilyn Davis, Ms. Debra Hoyt, Dr. Michael Marshall, Ms. Lucille Maugé, Ms. Tanaya Walters
- 1:45 p.m. – 1:50 p.m.** **Introduction of Special Guest Speaker**
Ms. Tanaya Walters
Vice President, Student Affairs
- 1:50 p.m. – 2:20 p.m.** **CAU and the National Landscape on College Completion**
Dr. Dhanfu Elston, Complete College America
Vice President for Alliance State Relations
- 2:20 p.m. – 2:30 p.m.** **Break**
- 2:30 p.m. – 2:50 p.m.** **President’s Fall 2016 Leadership Retreat: Principles for Lifting Every Voice**
Ms. Debra Hoyt
Associate Vice President and Chief Human Resources Officer
- 2:50 p.m. – 3:00 p.m.** **Conclusion and Next Steps**
Dr. Peter O. Nwosu
- 3:00 p.m. – 3:10 p.m.** **Benediction**
Rev. Dr. Elaine Crawford

