

UNCF 101





Vision

- A nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation.



UNCF Three Pillars - Mission

- Raise operating funds & building capacity at 39 member schools
- Strengthen student support and development through financial assistance
- Advocacy - Serve as leading voice in minority higher education



UNCF History

- Nations largest & most effective minority higher education assistance organization
- Founded in 1944 by Dr. Frederick D. Patterson, Tuskegee Institute (now Tuskegee University) with 27 other college presidents
- Famous grads include – Spike Lee, Samuel and Latonya Jackson, Martin Luther King, Jr., Alice Walker, Tom Joyner, Rep. John Lewis and many more!



UNCF Quick Facts & Points of Pride

- 39 institutions must be in the US & founded prior to 1945
- Tuition & fees are about ½ that of other private American colleges – endowments are 1/3 the size
- UNCF and other HBCUs make up 3% of the nations colleges
- Raised more than \$3 billion dollars in 64 years
- Helped more than 350,000 students attend college
- Supports 60,000 students at 900 colleges
- Administers 400+ scholarship, faculty and fellowship programs
- Distributes more funds to help minorities attend school than any other entity outside of the US government



UNCF – Reputable and Efficient!

- “A mind is a terrible thing to waste” – one of most recognized slogans in the country
- 8 UNCF schools ranked in top 10 of America’s Best Black Colleges, *U.S. News & World Report*
- Maintains a low cost ratio using 11.92% of total revenues: 5.28% administrative costs and 6.64% for fundraising



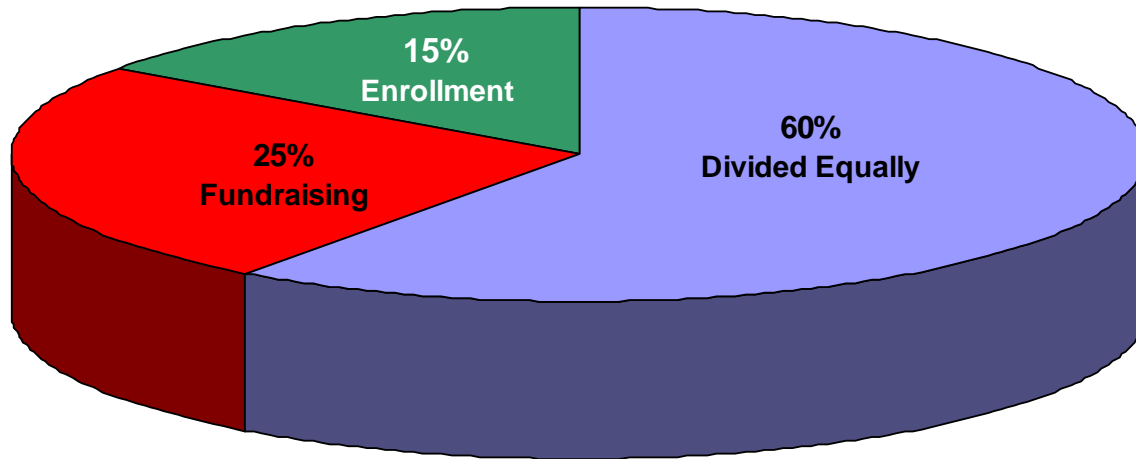
Member University/College Distribution Schedule

- First Distribution - **October**
- Second Distribution - **February**
- Final Distribution - **June**

The final distribution is made after the year end audit is completed or near completion.

60/25/15

UNCF DISTRIBUTION FORMULA





Role of UNCF National Director

- Liaison between UNCF and National Alumni Council (NAC) and National Pre-Alumni Council (NPAC)
- Partner with NAC President to increase awareness of UNCF and it's mission
- Keep College Presidents abreast of NAC activities
- Help plan national conference
- Work with IAC's to raise \$\$\$\$\$\$\$\$
- Work with Pre-Alumni Advisors at institutions
- Increase visibility for Miss UNCF
- Increase visibility for NPAC President/VP
- Monitor allocated funds for NAC/NPAC

Role of the NAC....



- Ambassadors for UNCF
- Attend UNCF events as volunteers
- Work collaboratively with UNCF National Director – including the NAC Conference
- Raise funds through IAC's and conference for UNCF and member institutions
- Recruit young alumni and more volunteers
- Mentor students and train to become engaged alumni



Role of the NPAC

- Ambassadors for their schools and UNCF
- Attend UNCF events and regional conferences as volunteers, speakers, & fundraisers
- Work with the NAC to raise funds for UNCF
- Give back through community service work
- Recruit other students to the NPAC
- Protect school and UNCF's image by being a model citizen

Miss UNCF

Tiffany Donaldson, Stillman College

Most funds raised or funds raised per capita

Benefits for Queen

- \$3,000 stipend
- Chicago Black and White Ball
- Maya Angelou Luncheon
- VIP Seats and travel to AEOS
- Circle City Classic Parade
- Florida Classic Parade
- Atlanta Mayor's Masked Ball





NAC Leadership Conference

- Annual and traveling conference (65 years)
- Students, Alumni, College Presidents, City officials, Celebrities
- Networking, leadership training, internships
- Conference 2011 – Birmingham, 2012 Orlando, 2013 Atlanta
- <http://give.uncf.org/nac2011>

UNCF

“A mind is a terrible thing to waste!”

- Questions and comments?
- Thank you for your time and attention!

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