



STAND UP FOR CAU!

SUPPORT CLARK ATLANTA'S 2012 ANNUAL FUND CAMPAIGN

When you support Clark Atlanta University's annual fund, you put a college education within reach for deserving students. You also strengthen the University's academic enterprise.

Make Your Stand...Your Way!

General annual fund gifts received through June 2012 will support CAU's scholarship program. But the University also has established 27 unique annual funds. Now you can designate your gifts to specific schools or units such as athletics, library services, or even student organizations. Share your support...your way!

Stand with Your Pack!

This year, you can support CAU and take a stand for the institution with individuals in your stakeholder group!

- PROWL** with CAU's Athletics and Booster Supporters!
- CLASS** is in session for Alumni and School Supporters!
- ROAR** with CAU's Parents and lift up your voice!
- CUBS** is a way to Celebrate the University's Best Students!
- PANTHER** week is just for CAU Faculty and Staff!

For information about your group, go to www.cau.edu. Join in and let the fun begin! Giving is simple, with three convenient options!

Mail it to: Office of Annual and Special Giving,
223 James P. Brawley Dr., SW,
Atlanta, GA 30314

Make a secure online donation
at www.cau.edu.

Call Nicole Blount, director of
Annual and Special Giving, 404-880-8710,
to discuss personalizing your gift options!



Stand Up For CAU today!



"STAND UP FOR CAU!" ANNUAL FUND DONATION FORM

Mr./Ms./Mrs./Dr./Rev. _____
(Last First M.I. Maiden)

Home Address _____

City _____ State _____ Zip _____

Phone (_____) _____ - _____ Work Phone (_____) _____ - _____

Department _____ Challenge Ambassador _____

Email Address _____ ID# 900 _____

My or My Spouse's employer participates in a Matching Grants Program.

Matching Employer Name/Address _____

I AM "STANDING UP FOR CAU!" AND PLEDGE THE FOLLOWING (please check one):

I (we) pledge a total of \$_____ to be paid: now semi-monthly monthly quarterly

Start date _____ End date _____ (end before or by June 30)

I (we) will make contribution in the form of: cash check credit card payroll deduction

| |
|---------------------------------------|
| Credit card type and number: |
| Expiration date: |
| Authorized signature (cc or payroll): |

SUPPORT WHAT'S MOST IMPORTANT TO YOU - Clark Atlanta University has established 27 annual funds supporting schools and units across the University. Each fund provides essential resources that deans and unit heads rely on to sustain quality teaching, research, and outreach. Gifts of all sizes are welcome. You can designate your gift to any of the schools and units listed below.

The Academic Enterprise

- University's Greatest Need
- Student Scholarship Fund
- School of Arts and Sciences
- School of Business Administration
- School of Education
- Whitney M. Young Jr., School of Social Work
- English Department Writers Workshop Conference
- Graduate Programs
- Mass Media Arts Fund for Excellence
- Provost Fund for Access and Excellence
- Research Centers

Additional Areas of Great Potential

- Student Affairs
- Student Programs-List Desired Area: _____

Greek Organizations-List Desired Area: _____

- Pre-Alumni Council
- Philharmonic Society
- University Bands
- Jazz Ensemble
- Athletics-List Desired Area: _____

Athletics Booster Association In-scholarship Initiative

- Cheerleading Squad
- Religious Life Fund
- WCLK-91.9FM
- CAU-TV
- CAU Art Galleries
- Robert W. Woodruff Library
- Alumni Consistent Giving Program
- CAU Reunion.org Endowed Book Scholarship Fund
- Any other area at CAU -List Desired Area: _____



Thank you for supporting Clark Atlanta University

Clark Atlanta University

Institutional Advancement & University Relations,

Annual and Special Giving Office

223 James P. Brawley Drive, S.W.

Atlanta, GA 30314

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www.cau.edu