FOR IMMEDIATE RELEASE

Lawanda Pearson Selected To NCAA Division II Leadership Programs

August 2, 2009
ATLANTA, Ga. – Head Softball Coach and Academic Advisor, Lawanda Pearson, has been selected to participate in the 2009-10 National Collegiate Athletic Association (NCAA) Leadership Institute for Ethnic Minority Males and Females and the 2009-2010 NCAA Division II Leadership Academy serving as a facilitator.

"The Leadership Institute for Ethnic Minority Males and Females is a tremendous opportunity that develops and brings out the leadership skills necessary to be a driving and dynamic force in this industry," said Pearson.

The 12-month program emphasizes leadership and administration, human resource management, finance and fundraising, booster, public and media relations, and leadership during four weekend sessions and one week-long meeting in Indianapolis. The institute is facilitated by a diverse group of leaders in business, higher education and intercollegiate athletics.

The mission of the Division II Leadership Academy is to engage participants in leadership education to enhance self-awareness and facilitate partnerships that will affect progress on campuses, within conferences, throughout Division II, and beyond the collegiate realm.

Pearson has served as head softball coach at Clark Atlanta for the past six years and three years as academic advisor. Prior to her current post, she served as Sports Information Director for three years. Earlier this year Pearson was the recipient of the 2009 CAU Aldridge McMillan Staff Achievement Award for Community Service.

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