CAMPAIGN 25 FOR CA

$25 from 2500

Give Today

October 1-15

What

Clark Atlanta University is about to make history as she prepares to celebrate 25 years as a consolidated institution! Like never before, the CAU community is joining forces to help our university fulfill its mission in an unprecedented way. Campaign 25 for CAU is a two-week fundraising campaign that supports the current and future needs of Clark Atlanta University. This mini-campaign runs October 1-15, 2012 and seeks to secure $25 gifts from 2500 alumni, parents, students, friends and other supporters of the university.

When

The campaign officially begins October 1 and ends October 15. All gifts given during this two week period will be eligible and counted as a part of this mini-campaign.

Why

CAU is turning 25 and this aggressive campaign will support student success, increase our donor participation rate and will also launch our anniversary celebration. We want 2500 supporters to make a gift of $25; less than the cost of 2 movie tickets!
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Gift Level and Benefits
All gifts, club levels and challenge champions will be recognized in the donor honor roll call. Also, if you follow the two easy steps listed below you will be asked to join “The 25 Club” as an added benefit to making an investment in your CAU. Visit www.cau.edu to see all giving levels and how you can join a team!

Steps to Receive an Invitation into “The 25 Club”:
1. Text, mail, or make a secure gift of $25 online.
2. Secure gifts of $25 from 25 individuals and become a member of The 25 Club. Be sure that the donor’s name is included with each gift in order to measure eligibility for club invitation.

3 Easy Ways To Give
Giving is simple, with three convenient options! Join in and let the fun begin!
1. Text CAU to 50555 to give now
2. Mail check or money order to Office of Annual and Special Giving, 223 James P. Brawley Dr., SW, Atlanta, GA 30314
3. Make your secure online donation at www.cau.edu.

Volunteer With Your Group
You can support Campaign 25 for CAU with individuals in your stakeholder group! Any individual or group securing 25 gifts of $25 will be invited into The 25 Club. Visit www.cau.edu to see how your group can ramp up their support and become a Challenge Champion!