CAU Charts a New Course
Dear CAU Family, Friends and Supporters:

During the past three years, I have witnessed the greatness of this institution in myriad ways: the creativity and sparkling intellect of our students, the dedication and relentless curiosity of our faculty, the commitment of our staff and the undying loyalty and noticeably increased support of our alumni. This is, perhaps, one of the greatest privileges of university presidency—a vantage point affording diverse perspectives on excellence. What I have observed in the last 36 months has been heartening.

This fall, I have watched as our 3,941 students from across the nation wove themselves into the fabric of Clark Atlanta University. They have matriculated during a period in history when economic woes make it terribly difficult to afford a college education. This year has been one of the toughest ever for our students and the faculty and administrators who support them. At the same time, global social and political turmoil and the lightning-speed of technological innovation continue to shape a society in which our students cannot afford to forego a college education. These conflicting circumstances necessitate upholding one of the greatest responsibilities of university presidency: anticipating obstacles over which you have little or no control and preparing the enterprise to anticipate and overcome them.

The world as we know it offers two certainties: change is constant and the course of change drives those who are not smart enough to drive it. We must work smart.

And so we begin. Our work is far more complex than shoring up numbers, retreading our brand or reconfiguring systems, although it encompasses all of those measures. Our duty to Alma Mater requires that we envision who we can and must be in the next decade, the next score and, yes, even the next century. Most organizations inherently adapt to change, either proactively or reactively. Smart organizations master the ability to anticipate and affect it. This is not an easy course; it is a higher one. It is also a new course.

The universities successfully fulfilling their missions 50 years from now will be those that are charting courses today that afford institutional nimbleness, environmental sensitivity and organizational cohesiveness. In this issue of Clark Atlanta Magazine, we unfold our new Three-Year Strategic Plan, approved by our board of trustees in October. Its purpose is, quite simply, to chart a new course, guided by our board’s overarching expectations: national recognition; clear and focused direction; purposeful marketing; and financial and institutional stability. Once we have executed this plan, with five strategic priorities and foundational core values, I am confident that we will be extremely well positioned to drive change throughout the national and global higher education communities in the years to come. I am even more confident in the abilities of our students, faculty, staff and alumni—some of whom you will meet in these pages—to create change. That is the greatest hope of every university president.

Carlton E. Brown
President
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Clark Atlanta University launched the “The Call to True Beauty” campaign, which aimed to equip students across the Atlanta University Center and the local metropolitan area with information and resources to empower them to avoid the cycle of dating violence and domestic violence. The program, which targeted female students in particular, also enabled students to become advocates against violence in their own communities.

Several daily events took place during the week of October 25-31, including legal, spiritual and self-esteem workshops; a sexual assault seminar; resource awareness days, including a HOPE line awareness day sponsored by Verizon and the CAU Bookstore; and a press conference. In addition, a series of radio and television PSAs were broadcast throughout the month of October.

Ten CAU students who have committed their academic or professional pursuits to help prevent dating and domestic violence were awarded a total of $12,000 in scholarships funded by generous contributions from Avon ($6,000) and Verizon ($6,000), both nationally recognized leaders in the campaign against domestic violence. The program is administered by The Friends of the Provost for Access and Excellence.

New Blog Takes Viewers Inside of MBA Students’ Everyday Realities

This past summer, André Burgin and Keith Wilson, second-year MBA students, created a blog that chronicles their daily experiences at CAU. “The CAU MBA Experience” (www.clarkatlantambaexperience.com) was created to help build the program’s brand.

By chronicling their daily experiences, Burgin, Wilson and a diverse group of classmates hope to put prospective students “inside the school,” by sharing their accounts of life at Clark Atlanta University. Burgin and Wilson launched the site in July.

“This is another affirmation that we chose the right students for the program,” said Burgin.

Atlanta Mayor Kasim Reed Delivers Keynote Speech at 2010 Commencement Exercises

Atlanta Mayor Kasim Reed delivered the keynote address to members of Clark Atlanta’s Class of 2010 during commencement exercises on May 17, at the Georgia World Congress Center. The ceremony marked Reed’s first university commencement address since he was inaugurated as Atlanta’s 59th mayor in January.

During his address, Reed spoke to graduates about the importance of vigorously pursuing their “God-given talents” and urged them to leverage their degrees as a springboard to achieving long-term goals, long-held dreams and aspirations.

President Brown presided over the commencement exercises, during which approximately 790 degrees were awarded in the categories of bachelor’s, master’s, specialist and doctorate.
“First-generation students can face many obstacles in their matriculation, primarily because they travel on a road that has not been paved by parents and other family members,” said President Brown. “These students do not have the benefit of shared wisdom about the collegiate experience and therefore can be at a disadvantage. However, our history is replete with the stories of those who have made great contributions to this society based on success as a first-generation college student.”

All award recipients must have an undergraduate enrollment that is

Campus Street Renamed in Honor of Student Civil Rights Committee

Fifty years to the day that four black students sat courageously at a Greensboro, S.C., Woolworth lunch counter in defiance of segregation laws, CAU hosted a dedication ceremony to officially rename a street in honor of the Student Nonviolent Coordinating Committee (SNCC).

The Greensboro sit-in took place on Feb.1, 1960, and led to SNCC’s formation at Shaw University in Raleigh, N.C. SNCC was one of the principal student-led, civil rights groups in the nation during the 1960s. Its original Atlanta office was located at 6 Raymond Street, on what eventually became CAU’s campus. Sit-ins, voter registration drives and participation in the 1961 Freedom Rides were conducted and launched from the SNCC office.

Clark Atlanta University Receives $100,000 From the Council of Independent Colleges and the Walmart Foundation

The Council of Independent Colleges (CIC) and the Walmart Foundation have awarded CAU $100,000 through the CIC/Walmart College Success Awards program, which helps first-generation students succeed in college. CAU was one of 30 colleges and universities selected to receive the competitive award that will form a network with 20 other institutions that received $50,000 awards to assist students, learn from one another and serve as models for other colleges and universities. The funding also will be used to produce a publication on best practices to be disseminated at the end of the grant period in 2013.

“First-generation students can face many obstacles in their matriculation, primarily because they travel on a road that has not been paved by parents and other family members,” said President Brown. “These students do not have the benefit of shared wisdom about the collegiate experience and therefore can be at a disadvantage. However, our history is replete with the stories of those who have made great contributions to this society based on success as a first-generation college student.”

All award recipients must have an undergraduate enrollment that is
comprised of at least 30 percent first-generation students among the most recent classes of first-year students. First-generation college students have accounted for approximately 40 percent of CAU’s entering classes.

CAU is the only HBCU in the program and will use its award to support students enrolled in seminar classes in the natural sciences and business.

Clark Atlanta University Lends a Hand in Gulf of Mexico Oil Spill Clean-Up

Thirteen graduates of Clark Atlanta University’s Environmental Justice Resource Center participated in the Deepwater Horizon oil spill clean-up efforts as part of CAU’s effort to promote minority involvement in the construction and environmental industries.

Program graduates are certified in lead, asbestos, hazardous materials and mold awareness, as well as OSHA regulations and construction.

The trained hazmat technicians spent several weeks during the summer helping authorities with tasks such as environmental clean-up and remediation, loading supply vehicles and prepping clean-up equipment.

CAU Alumnus Wins Tony Award for Adaptation of Renowned Play

On June 13, 2010, acclaimed theatre director Kenny Leon (CC ’78) won a 2010 Tony Award in the category of “Best Revival of a Play” for his production of “Fences,” one of the 10 plays created by the late Pulitzer Prize-winning playwright August Wilson. Wilson’s plays focus on aspects of the 20th-century African American experience. Lead actors Denzel Washington and Viola Davis received best performance awards. The play received 10 nominations, including a best director nod for Leon.

Leon is the founder and artistic director of the Atlanta-based True Colors Theatre Company. He first met Wilson while participating in a fellowship program sponsored by the National Endowment of the Arts Foundation. In 2004, the playwright, who was ill at the time, asked Leon to take over the production of the Broadway-bound “Gem of the Ocean.” That same year, Leon’s production of “A Raisin in the Sun” won two Tony Awards.

Steve Harvey Keynotes “Take a Millionaire to Lunch” Program

Comedian, actor, best-selling author and syndicated radio talk show host Steve Harvey drew hundreds of students to the Bishop Cornelius L. Henderson Student Center for the School of Business’s annual “Take a Millionaire to Lunch” lecture series in April.

The host of the “The Steve Harvey Morning Show” discussed the importance of being entrepreneurial, having a vision and setting goals. Harvey delivered his remarks with his trademark comic spin on serious subjects, advising students to “find your God-given talent, which may not necessarily be your passion.”

“Take a Millionaire to Lunch” was established more than 10 years ago by School of Business professor, Dr. Dennis Kimbro, to bring self-made millionaires and business students together in a forum in which students are exposed to the inner workings of entrepreneurship and capital formation.
Robert W. Woodruff Library Celebrates Completion of Phase I Renovation

The Atlanta University Center’s Robert W. Woodruff Library held a ribbon-cutting ceremony in August to celebrate the completion of the building’s first phase of renovations. The event drew approximately 300 people, including the presidents, faculty, staff and students from AUC schools; members of the local business community; Atlanta Mayor Kasim Reed; and other city officials.

Phase I was supported by organizations such as the Robert W. Woodruff Foundation, the Coca-Cola Foundation and Bank of America to create a state-of-the-art learning facility that features technology-infused classrooms, high-tech teaching labs, wireless internet service, open spaces, ergonomic furnishings and a new café.

The estimated $7.5 million second phase of renovations includes upgrades to the library’s exhibition hall event space and sustained long-term protection for irreplaceable and internationally prominent archival collections, including the Morehouse College Martin Luther King, Jr., collection. It will also add Leadership in Energy & Environmental Design energy efficient and environmentally sustainable elements to the building.

Clark Atlanta University VP
Aristide J. Collins, Jr., Accepts New Role at George Washington University

Aristide J. Collins, Jr., who served as CAU’s vice president for Institutional Advancement and University Relations for three years, recently resigned to accept a new position as executive director of board relations and university secretary at George Washington University in Washington, D.C.

Collins began his new role in October 2010.

Collins joined CAU in July 2007 after having served at California State University at Long Beach in a variety of roles within the Division of University Relations and Development.

During his service at Clark Atlanta University, he was responsible for leading strategies for alumni relations, communications, development activities and overall institutional external relations.

Collins served as George Washington University’s director of development for university projects in 1999.

“Mr. Collins’s progression clearly underscores the capacity of this institution to build and advance leaders who can serve not only Clark Atlanta University, but the greater good of higher education in universities and organizations throughout national and international communities,” said President Brown. “We are confident that he will be successful in his new role.”
Most of us live in a world in which economic questions revolve around what happens to us and our families. The questions are basic: Will I have a job next week? Can I afford to send my kids to school next month? Will I be able to retire one day?

If we in the United States—one of the world’s wealthiest nations—wrestle with such questions, one can only imagine what people in developing nations are feeling as they ponder their futures in the midst of global economic uncertainty.

My work focuses on economic life, specifically competitiveness, in developing countries. My Fulbright research focuses on regional competitiveness and examining how a small developing nation can best manage its resources to generate optimal economic benefit.

Jamaica is a key player in the Caribbean region, and while blessed with many natural resources, it has struggled to find the right economic formula for development. Discussions of this type have typically been framed in terms of comparative versus competitive advantage.

Recent evidence, however, suggests that this premise may be a false dichotomy: The products that a country sends to global markets are important, but so are the prices that it commands for those products.

Jamaica and other Caribbean nations are striving to work out cooperative agreements governing trade among themselves and with the rest of the world. However, implementing such agreements has not been easy, and my research will examine some of the challenges these efforts have posed for Jamaica and its partners. One such example is attempts to promote unity within the Caribbean community.

I have been a visiting lecturer at the Mona School of Business in Jamaica since 2007 and was the founding dean of a business school in a rural region of South Africa. The Fulbright fellowship will enable me to deepen my understanding of business challenges in the developing world. I disagree with scholars who believe that the persistent economic challenges of U.S. inner cities differ greatly from those in the developing world. There are similarities and we can learn much from success stories elsewhere. This, in turn, will enable me to convey real-world understandings to my students, which will be vital in the global business environment of the future.

I also encourage students to take advantage of internship and study-abroad opportunities as few return unchanged by these experiences.
Tim Askew, Ph.D., associate professor of English, published in July a new book documenting 25 years of research. Cultural Hegemony and African-American Hegemony: An Analysis of the Song “Lift Every Voice and Sing” (Linus Publications) provides a literary, cultural and musical study of the anthem. Askew points out that the song, written in 1900 by Atlanta University alumnus James Weldon Johnson (class of 1894) and his brother, John Rosamond Johnson, reached the peak of its popularity in the 1930s. The song became somewhat less popular during the civil rights era of the 1960s, only to be revived by African-American cultural and political leaders during the 1970s.

While the work considers various aspects of the song’s cultural imprint, local and national media focused primarily on Askew’s assertion that the time may have come to cease referring to the piece as the “Black National Anthem.” Askew was interviewed about his book by The Atlanta Journal-Constitution, “CNN Saturday Morning,” and the nationally syndicated “Tom Joyner Morning Show.”

Abiodun Awomolo, Ph.D., associate professor of political science, published her first book, Owanbe! Yoruba Celebrations of Life (Rufus and Rachel Publishing, Inc.) in March 2010. The book’s launch was celebrated at a book signing in the CAU Art Galleries in July. It is a vibrant and substantive overview of Yoruban cultural traditions and celebrations that its publishers describe as “a cross between a how-to manual and a coffee table book.”

Daniel Black, Ph.D., assistant professor of African and African-American studies, released his third novel in March. Perfect Peace (St. Martin’s Press) is the story of a mother who raises her seventh son as the daughter she’s always wanted. Set against the backdrop of rural Arkansas, the book explores the themes of sexual identity, social status and unconditional love. It was in its third printing and was required reading for CAU’s 2010-2011 freshman orientation.

Black also was a featured speaker at an April writers and authors workshop hosted by the university, during which he was presented with the Distinguished Alumnus Award by the English department. He also was the guest speaker at Spelman College’s Spring Literary Lecture Series. In addition to reading Perfect Peace, Spelman’s freshmen are required to read Black’s The Sacred Place (St. Martin’s Press, 2008).

Paul D. Brown, Ph.D., assistant professor in the Department of Decision Sciences and head of the School of Business supply chain management program, was the keynote speaker at the Institute of Supply Chain Management’s Atlanta chapter meeting in April. The presentation afforded Brown, whose speech was titled “Developing and Growing a Supply Chain Management Program,” to tout the success of CAU’s undergraduate program, which graduated 30 majors in June. This fall, CAU enrolled the first class of MBA-level supply chain management students.


Veda Jairrels, J.D., Ph.D., professor of exceptional education, presented the topic “African Americans and Standardized Tests: The Real Reason for Low Test Scores,” at the Council for Exceptional Children’s annual convention in Nashville, Tenn. At the invitation of the Wisconsin Department of Public Instruction, Jairrels also presented research findings during the annual Culturally Responsive Education for All Training and Enhancement Conference in Green Bay, Wisc.

Fragano Ledgister, Ph.D., chair and assistant professor of the Department of Political Science, published in March Only West Indians: Creole Nationalism in the British West Indies (Africa World Press). The book chronicles how, contrary to popular belief, the ideology of empire in 19th-century Britain resulted in a number of West Indian Creoles who took the language and values of Britain’s supposedly liberal empire and turned them upside down. Where 19th-century British men of letters, Thomas Carlyle, Anthony Trollope, Charles Kingsley and James Anthony Froude, defined the West Indies in terms of British imperial destiny coupled with a sometimes open, sometimes cloaked Negrophobia, J.J. Thomas of Trinidad asserted that West Indians—black, white, and biracial—were equal members of Victorian civilization and entitled to share in their government.

Ledgister also published a review of Ian Thomson’s The Dead Yard: Tales of Modern Jamaica, in the Winter 2009 issue of Wadabagei: A Review of The Caribbean and its Diasporas, which appeared in May 2010.

Randal Mandock, Ph.D., associate professor of earth systems science in the Department of Physics, co-presented “An Energy Balance Model for Use in the Science Classroom” and “Quantitative Earth Science: Understanding Earthquake Dynamics and Magnitudes” at the
National Science Teachers Association’s National Conference on Science Education in March. He presented “Student Survey Results from an Integrated Lecture and Laboratory Earthquake Project” and “Qualitative Assessment of an Introductory Science Course” at the Georgia Academy of Science’s 87th Annual Meeting in March at Columbus State University in Columbus, Ga. Abstracts of Mandock’s work are included in the Georgia Journal of Science, Vol. 68, No. 1. He also sponsored the Louis Stokes Alliances for Minority Participation’s 2010 Research Symposium in April, in addition to an April town hall meeting for members of the university’s science, technology, engineering and math communities. Mandock also conducted a training seminar, called “How to Develop and Present Posters.”

Ronald E. Mickens, Ph.D., Distinguished Fuller E. Callaway Professor in the Department of Physics, recently presented four papers at universities along the Eastern seaboard. He presented “The Role of History in Mathematics Research” for the Meyerhoff Scholars Program at the University of Maryland-Baltimore County in March and “A New Class of SIR Models,” a plenary talk at the 34th annual meeting of the Southeast Atlantic Section of the Society for the Industrial and Applied Mathematics. Mickens also presented “Physics versus ‘Pure Mathematics’” at the Georgia Academy of Science in Columbus, Ga. In April, Mickens presented “Introduction to NSFD Methods for Differential Equations” at the Department of Mathematics, Penn State University in State College, Penn.


Selected to appear in the 2011 edition of Who’s Who in America, Mickens chairs the 2010 selection committee for the Francis G. Slack Award of the Southeastern Section of the American Physical Society. He was also the organizer for the February “Origins of Research and Teaching at Selected Physics Departments” at the Joint April Meetings of the American Physical Society and the American Association of Physics Teachers in Washington, D.C.

Noran L. Moffett, Ed.D., associate dean and director of field services for the School of Education, co-presented two papers at the Association of Teacher Educators’ (ATE) summer conference, in August. Moffett also co-presented “Reigniting the Teaching Passion through the Self-Efficacy of Middle Grade Students,” a portion of a dissertation written by alumna Jacqueline Scott, Ed.D., a May 2010 CAU graduate. He also co-presented preliminary research on “A Review of a Leadership Team’s Passion for Student Learning in a Title I School Setting” with Deborah Wilson and Yolanda Williams, current doctoral students in the school’s Educational Leadership program. CAU Professor Emerita Pearlie C. Dove (CC, ’41; AU, ’43), the only CAU professor to be named a Distinguished Educator by ATE, the nation’s oldest professional education association, offered reflections after each CAU presentation. Moffett is the first CAU faculty member since Dove to gain an appointment to a standing ATE committee and also has been accepted to ATE’s Leadership Academy.

Jamie Pleasant, Ph.D., assistant professor in the Department of Marketing published in July a marketing book titled Advertising Principles: How to Effectively Reach African Americans in the 21st Century. The book is designed to help brand managers understand the unique psychographic makeup of African Americans. It presents a conceptual segmentation strategy to ensure that marketers correctly identify and hit their targeted African-American market without causing any undesirable social consequences because of faulty research principles. The book is available in the CAU bookstore and on Amazon.com.

Pleasant served as the lead author of a paper that was accepted in a tier one, international blind peer-reviewed academic journal. Dr. Charles Moses and Dr. Donald Vest served as co-authors. The article, titled “Effectively Marketing Managed Health Care: A Look at the Role Marketing Mix Variables Play in the Delivery of Health Care,” was accepted for publication in the International Manager’s Journal on Management.

Pleasant also presented two academic papers at national conferences this year: “Advertising Blunders Towards African Americans and Ways To Avoid Corporate Economic Shortfalls” at the Academy for the Study of African American History’s national conference in October and the paper “Corporate Blunders of African American Marketing Strategies and Ways To Avoid Negative Publicity” at the Academy of Business Disciplines Conference in November.

He also released his fifth book, titled Discover a New You! The books are available at the CAU bookstore, major bookstores and on Amazon.com. Pleasant is donating 50 percent of the list price of his books to scholarships for CAU students.
CAU’s New Strategic Plan Offers a Bold, New Roadmap for Greater Efficiency and Enhanced Service

All stakeholders have a pivotal role in how best to achieve ambitious goals
An organization, no matter its purpose or age, usually has a roadmap or a blueprint that helps the people working behind the scenes achieve and sustain success. In addition, the plan responsible for that success must be re-evaluated, updated, and tweaked periodically to ensure continued progress.

This year, Clark Atlanta University will implement a new strategic plan that will benefit students, faculty, staff, alumni and the academic enterprise as a whole.

The strategic plan is a blueprint that will link the people we educate, the people we employ and our business partners, with the future of the university,” said Joseph H. Silver, Sr., Ph.D. (M.A., AU ‘77; Ph.D., AU ‘80), provost and vice president of Academic Affairs and the plan’s architect.

The new plan will help Clark Atlanta "act effectively and rationally in a changing environment,” said Dr. Alexa B. Henderson, dean of Undergraduate Studies. In addition, the forward-looking nature of a strategic plan, along with an honest assessment of current strengths and weaknesses, is a way to help move a vision into reality, she said.

The Clark Atlanta University Process Improvement Initiative (CAuPRI) is one major project that the strategic plan will support. CAuPRI, which was introduced in 2008, aligns people, processes and technology across all functions to achieve greater organizational effectiveness.

“CAuPRI falls under a board-initiated process called ‘Building Institutional Capacity,’” said Lucille Maugé, vice president for Finance and Business Services and chief financial officer. She also is CAuPRI’s executive team leader.

“The plan will strengthen the initiative over the next three years, particularly since one important area that CAuPRI addresses is CAU’s operational functions. This includes all departments that have a role in the student enrollment process, as well as departments such as Institutional Advancement and Human Resources.”

The strategic planning process provides an opportunity for the university to align itself with its revised mission and new vision statement, develop an integrated and systematic planning process, establish priorities for the university, integrate planning and budget, create focus and an agreed upon direction and become a roadmap to financial support.

THE PLAN

The university’s board of trustees outlined 24 expectations that were divided into four broad categories:

- National recognition
- Clear and focused direction
- Purposeful marketing
- Financial and institutional stability

The board also wanted the plan to address how the university could strengthen graduate programs, build its research capacity, create a more diverse student population and develop an international presence.

Five strategic priorities serve as the backbone of the strategic plan and will direct the institution in achieving enrollment management goals, which must be met by 2013 for the plan to be successful.

Those priorities are to:

- build and execute institutional accountability for enrollment management;
- build institutional capacity;
- align learning, knowledge/discovery and performance;
- improve and maintain financial strength and viability; and
- embrace and provide leadership in community development and environmental sustainability.

The plan, while very aggressive, is also budget-driven, Silver said. Clark Atlanta’s financial stability is a major factor in its success and the university will not fund projects that are not tied to the plan, the mission or the overall success of the institution.

“Our financial stability is tied to our ability to be efficient, reduce expenses and do more with the resources we have,” Maugé added. “Today, we spend a disproportionate
amount of time preparing data and less time on analysis. The strategic plan will help us conduct more thorough analyses of data and provide financial information to unit heads. This will allow us all to make better management decisions in all aspects of university operations.”

The new strategic blueprint is also a “bridge plan,” built upon six core values:

- student centeredness,
- pursuit of excellence,
- innovation and discovery,
- integrity,
- social responsibility, and
- respect.

“These values help keep the conversation on track, and the priorities help focus the conversation. And the beauty of those values and priorities is that people internally and externally will know what Clark Atlanta University stands for,” said Silver. He said there already has been a shift in thinking at the university and the plan is expected to make CAU a renewed and even stronger institution for students, faculty, staff and the community at large.

For the students, staff and faculty, changes in the academic structure are possible as the plan takes shape. Making sure the university is offering classes that are ahead of the curve is also a major goal.

Part of the plan’s success can be measured by the local community’s response and the roles the university plays in future development of the areas surrounding the campus and beyond. Silver said partnerships with agencies such as the Atlanta Development Authority, the Neighborhood Planning Units and corporate partners will be highly sought after.

THE MOTIVATION BEHIND THE PLAN
There was also the matter of updating the university’s operations, Silver said. There was a time when a 10-year strategic plan was the norm. CAU’s most recent plan covered five years.

However, a plan of that length is no longer feasible because of the speed at which elements of internal and external environments change. Therefore, strategic plans have to be shorter in duration to account for those changes, Silver explained.

The plan will also link to the university’s intensified focus on research projects and the development of more strategic partnerships. That is part of why the new strategic plan is so critical, he said.

When Silver joined Clark Atlanta in January 2010, he formally began working on the strategic plan, but he had actually begun before officially starting as provost. Silver conducted a series of informal listening sessions with faculty, staff and students to engage them in the process and gain a better perspective on how stakeholders viewed challenges, risks and opportunities to the institution.

“The faculty is very engaged and involved in the process because we all want a good, strong strategic plan,” said Dr. Lynne Patten, associate professor in the School of Business’s Management Department. “We know that strategic planning is central to the future of the academy and were pleased to contribute to its development.”

According to Silver, the board’s foresight and involvement made the tremendous charge of leading CAU’s strategic planning process easier. Trustees began discussing the need for a strategic plan in May 2009.

“The board came together with an experienced academic facilitator and took a critical look at what the university needs to accomplish over the next three years to successfully leverage all of its opportunities for growth and ultimately reach the pinnacle of greatness,” said Juanita P. Baranco, chair of CAU’s board of trustees. “All of the goals we want to achieve, and really everything that we do at the university, feeds into and emanates from a strong strategic plan.”

“When it is time to implement the next strategic plan, we will be very, very well placed. Individuals, corporations and organizations in the community will be knocking on our door, saying, ‘We are ready, we want to join you.’ ”

— Joseph H. Silver Sr., Ph.D., provost and vice president of academic affairs for the university
The board established the parameters and direction for the process, said Baranco. President Brown established the protocol for the process and set the process in motion. From there, various committees and subcommittees were formed, and they provided direction and continuity.

“Our new strategic direction was developed after a careful and candid review of our institutional capacity, as well as an assessment of our ability to elevate and strengthen core systems, programs and functions within the university,” said Brown. “This plan will support the institution by strategically investing in the areas where we can achieve greater distinction and continue to raise our academic stature. Three years from now, we expect that we will have measurably advanced the university in every area of the academic enterprise, our research purview, the quality of student services, a more diverse student population, and greater resources to support faculty and students, as well as the centers of excellence, individual schools and departments.”

For the past year, Silver has set about identifying ways that the university can meet those expectations by examining its practices and priorities. With the help of the executive cabinet, students, faculty, staff and business partners, Silver identified areas in which the university can strengthen current relationships and create new alliances, while giving students a better education.

“It is very important for students to have a voice in the planning process,” said La’ Torria Lemon, a senior public relations major and president of CAU’s student-run radio station, WSTU. “Often, students are aware of internal issues that the administration is not, and we can bring them to the forefront so that they’re addressed. This gives us a better university on many different levels.”

At the end of the day, this effort is really about the quality of education the university gives students, said Silver.

**A PLAN WITH A PURPOSE**

From the beginning, the goal was to develop a strategic plan that would allow the institution to discuss, define and adopt a set of priorities that will be mission-driven, and inclusive of those within the academic enterprise. The new plan is also expected to stretch the thinking about growth in areas such as graduate programs, Silver said.

“Graduate education has been identified by the trustees as an important area on which to focus for growth,” said Dr. Bettye M. Clark, interim dean for the Office of Graduate Studies. “This plan gives the university a perfect opportunity to put graduate education at the forefront and raise it to new levels. The increased emphasis on graduate education should also increase faculty and student research, which is consistent with our research-one designation.”

The plan will help Clark Atlanta become more efficient and effective in its internal operations, while promoting its continuous development as an engaged institution focused on research and graduate education.
“This plan will support the institution by strategically investing in the areas where we can achieve greater distinction and continue to raise our academic stature. Three years from now, we expect that we will have measurably advanced the university in every area of the academic enterprise, our research purview, the quality of student services, a more diverse student population, and greater resources to support faculty and students, as well as the centers of excellence, individual schools and departments.”

—President Carlton E. Brown

Efficiency and effectiveness are most often achieved through involvement and input from a broad base of stakeholders, and Silver believes that one of the best approaches to engaging the entire university community is transparency. One method used to accomplish this was the creation of a web-based feedback form for faculty, staff and students and the inclusion of all stakeholders in the process.

“Staff participation in the planning process is significant because of our role as partners in the educational environment of our students,” said Gay-linn Gatewood-Jasho (CC ’81, CAU ’94), president of CAU’s Staff Assembly. “We take very seriously the concept of shared governance and active participation in the life of the university and its future. We are so pleased that President Brown and Provost Silver made the strategic planning process one that was open and available to all of us.”

Coincidentally, Silver found that the plan will also serve as a yardstick to measure how well he lives up to his own commitments to faculty, staff and students.

“I shouldn’t put myself under this much pressure, but in a real sense, my personal integrity is on the line here, too, because I came in to the university saying I was open, transparent, honest and inclusive,” he said. “Therefore, the very first major assignment I have outside of my day-to-day responsibilities is this plan, and I’m saying these same things about transparency and inclusion. I’m sure folks are going to be looking at me to see whether I’m truly about the things that I’ve so often stated publicly.”

Creating a new strategic plan has not been easy, and the process could have been easier had it been done completely behind closed doors. Strategic plans are often developed without input from the people who will be needed to make it a success, which is a prerequisite for failure, Silver said.

Several academic task forces were created to assist with the process, including Faculty Workload Policies, Promotion, Tenure, Pre-Tenure and Post-Tenure Review, Fifth Year SACS Review and General Education, Core Curriculum and Gateway Courses.

“What’s amazing to me is that we all have our own day-to-day responsibilities and we’re overlaying this process on top of everything else everybody has to do,” said Silver. “So, to still have things going according to plan at this point is wonderful and amazing.”

As soon as the three-year plan is in place, work begins on the next strategic plan, which will likely be a five-year plan, Silver said.

“When it is time to implement the next strategic plan, we will be very, very well placed,” he said. “Individuals, corporations and organizations in the community will be knocking on our door, saying, ‘We are ready, we want to join you.’”

MICHELLE E. SHAW (CAU ’99; B.A.) is a student of the Gammon Theological Seminary at the Interdenominational Theological Center in Atlanta.
Culture for Service

If it is true that “to whom much is given, much is required,” certainly those given the opportunity of a college education owe a tremendous debt to society. As a student at Clark Atlanta University, where one of the foundational tenets is “culture for service,” I believe my classmates understand this more than many of our contemporaries.

CAU truly incorporates service into the campus culture, be it the mandatory letter-writing campaign in which all freshmen participate during orientation to raise money for St. Jude Children’s Research Hospital, or volunteering time in labs or on political campaigns. Service is as vital to our matriculation as maintaining a respectable grade point average and participating in extracurricular activities.

I encountered two professors in my freshman year at Clark Atlanta who significantly impacted my outlook on the big picture of my education and how the culture of service needed to be integrated into the experience.

The first professor who really made an impression on me had not only relinquished her media career to teach, but also dedicated herself to working with students at The Panther, CAU’s student newspaper. She was always accessible to students, even if it meant sacrificing time with her family.

The second professor gave up a career as a sports journalist—which is my career aspiration—because he felt he needed to give back. Both of these instructors gave up careers because they felt compelled to make a deposit in the lives of young people, rather than just strive for personal and professional fulfillment.

I am extremely passionate about children’s issues. Moved by the sacrifices made by these two professors, I began to look for ways to become a part of the “culture for service.”

As a CAU freshman, I trekked from my dorm to a nearby elementary school several times a week to tutor students. This was an independent effort. It was just something I wanted to do.

As a freshman, I trekked from my dorm to a nearby elementary school several times a week to tutor students. This was an independent effort that was not organized by CAU. It was just something I wanted to do. If my grandmother was paying thousands of dollars each semester for me to attend this university, the least I could do was impart my knowledge to another who may or may not have the resources to be in my shoes one day.

As sports editor of the student newspaper, I also spent countless hours tutoring athletes to help them maintain their eligibility to play. I believe that when one has been blessed with specific talents, one should use those gifts to help and support others when the need arises.

During my sophomore year, I continued tutoring and joined the JumpStart program, which allowed me to continue working with children in a more structured environment. As a junior and senior, I volunteered at a local pre-school and served on the school’s PTA as secretary, in addition to founding and volunteering with my church’s children’s program.

Post-graduation, I will continue to be involved with children and education, remembering always our motto, “Culture for Service,” and facilitating in my own children the same culture as I pursue my career goals.

Autumn Arnett Jones will earn a bachelor’s degree in journalism in May 2011.
When I was 11, my mother suffered a brain aneurism. This life-changing incident forced our family to move from Tucson, Arizona, to Los Angeles, where we initially lived with extended family members until we eventually ended up on the streets of Los Angeles. Exposure to the gang violence and drugs that often corrupt inner cities both shaped and challenged me to embrace my potential and instilled in me a strength that I have frequently drawn upon for survival.

There were many times during this 14-month period when I faced tremendous peer pressure to engage in behaviors that I knew were not in my best interest. But even though I was a vulnerable teen without any stable adult guidance, I chose instead to invest my energy in positive endeavors, such as education, music, basketball and my local church. When I was 13, my intermediate family and I journeyed back to familiar territory. The eight years following our return to Tucson, however, weren’t much better.

I was separated from my siblings and lived in eight different foster homes before I was placed with a loving family that nurtured and mentored me. Finally, I had a safe place to call home.

My older brother, Gregory Allen “Goober” Belcher, was far less fortunate and ultimately became a victim of my family’s circumstances. He joined Los Angeles’ notorious East Side East Coast Crips, a gang that considered him to be a leader. Sadly, my brother was brutally murdered in 1996 in front of our mother’s Tucson home.

I responded to this tragedy by doing some soul searching and I have actively fought against violence ever since.

In 1998, prompted in part by my brother’s death, I decided it was time to search for my father. After several attempts, I finally made contact with him. I came to Atlanta to meet my father when I was 24 years old and have been here ever since.

I also earned an associate’s degree in psychology from Georgia Perimeter College before enrolling in Clark Atlanta University, where I am a senior pursuing a bachelor’s degree in social work. I hope to ultimately earn a Ph.D.

Despite the challenges and distractions that can easily make a student lose focus, I have managed to maintain a 3.9 GPA by drawing on the inspirational lives of author, activist and former Clark College faculty member W.E.B DuBois, and Whitney M. Young, Jr., the legendary civil rights activist and former dean of Atlanta University’s School of Social Work for whom CAU’s School of Social Work is named.

The most valuable lesson that I have learned from these great men is that successful leaders know that they cannot rely on others to guide them around life’s roadblocks. For example, growing up fatherless challenged me to discover who I am and how to survive without his support and guidance. When life throws me unexpected curveballs, I find a way or make one.

Michael Prim will earn his bachelor’s degree in social work in May 2011.
Lauren Evette Williams, Graduate Student Government Association President

Lauren Williams hails from New Castle, Del., and is pursuing a master’s degree in public administration with a concentration in policy. The University of Pittsburgh graduate plans to continue working on the initiatives that she started last year during her first term as Student Government Association graduate president. Those initiatives centered on graduate student involvement in overall campus life and include creating a platform for students through programs developed with CAU’s administration, undergraduate and graduate students and alumni. She also would like to increase graduate students’ visibility and the services they receive and provide.

“We play a vital role in the overall CAU community,” said Williams. “We contribute a great deal to the university in the way of academic research and exposure to cultural and career diversity. Undergraduate students can benefit from seeing successful, involved grad students on campus, as well.”

In addition to serving as SGA graduate president, Williams is a member of the Public Administration Students Association and a City of Atlanta employee.

“I enjoy it all and wouldn’t change a thing,” she said.

Williams, who will graduate in 2011, plans to pursue a juris doctorate and career track her way to becoming a political commentator for a national news network or elected office.

A. Philanda K. Moore, III, Undergraduate Student Government Association President

A. Philanda Moore, III, ran for undergraduate Student Government Association president so that he could be a voice for his fellow students and make sure that their concerns are heard. He is also committed to creating and leading initiatives that will stimulate students socially and academically.
The Sacramento, Calif., resident first became interested in Clark Atlanta during a visit to Atlanta to attend a youth conference and fell immediately in love with the campus.

Moore hopes that his legacy will result in the students he serves stating unequivocally that his cabinet made tangible contributions to the university and helped make it a better place.

“I want my cabinet to create and pass initiatives that will stand the test of time and I hope we’ll be able to set a precedent for future cabinets,” he said.

Moore, a senior majoring in business administration with a concentration in supply chain management, is a member of Omega Psi Phi Fraternity, Inc.; Beta Psi; the California Club; the Supply Chain Management Club; and the Honda Campus All-Star Challenge.

He plans to pursue a career in logistics or procurement.

“Eventually, I’d like to earn an MBA and then a Ph.D.,” said Moore. “My ultimate goal is to be CEO of my own company or a chief procurement officer for a Fortune 500 company.”

Chelsie Daniels, Executive Board Secretary

Chelsie Daniels applied to “what seemed like every HBCU in the country,” but one visit to CAU was all she needed to make up her mind.

“I knew immediately that I was coming here,” said Daniels. “I fell in love with the campus and overall atmosphere.”

Today, the Sterling, Va., native is a senior in the School of Business, scheduled to earn a bachelor’s degree in business administration with a dual concentration in marketing and supply chain management in May 2011. She then plans to pursue a juris doctorate and a career in corporate law.

As executive board secretary, Daniels says her top priority will be to ensure that students are better informed about SGA activities and initiatives.

In addition, she plans to work closely with other campus-chartered organization secretaries to help them develop tools to better serve their organizations.

Daniels has been an active student leader for the past three years. She has served as executive director of CAU’s “Up ’til Dawn,” event, an annual, nationwide collegiate fundraising effort that has raised millions of dollars for St. Jude Children’s Research Hospital. She is also president of the Alpha Pi Chapter of Alpha Kappa Alpha Sorority, Inc.

De’Jonique Garrison, Miss Clark Atlanta University

De’Jonique Garrison decided long ago on a career as a television news reporter for a major network and knew that in a competitive industry like broadcast news, she needed to attend a university that offered an equally competitive journalism program.

“I chose CAU in part because of its renowned mass media arts department,” said Garrison, a senior majoring in mass media arts with a concentration in television.

As Miss CAU, the New Orleans native plans to serve and represent the university community by creating and participating in seminars, special events, and various community service initiatives. Garrison believes that giving back to CAU is the best way to honor its long history of educating young African Americans.

“It is important to use my term as Miss CAU to be an advocate for students and to serve the university, which will help me prepare for what I hope will be a successful career in journalism,” said Garrison. “I just want to contribute whatever I can to CAU while I am here and after I graduate.”
“I chose CAU in part because of its renowned mass media arts department.”
— Miss CAU De’Jonique Garrison

Katrina Joycelin Hertz, Undergraduate Vice President
Interestingly, Katrina Joycelin Hertz, a Mobile, Ala., native chose CAU during a campus visit in spring 2008 when elections were being held for new SGA officers.

“I loved the atmosphere, leadership opportunities and competitive nature that CAU exuded,” said Hertz, a junior mass media arts major. “I also loved the students’ energy and decided right away that I wanted to attend Clark Atlanta.”

As the undergraduate vice president, Hertz will work to ensure that the House of Delegates and Council of Chartered Organizations are both functioning and influential campus organizations that reflect the university’s policies and procedures. She hopes that by the end of her term the two organizations will also reflect both the strength and capabilities of student-run organizations.

“I have been given a great opportunity to inspire and motivate the student body to brand themselves and brand CAU by being excellent students and servants,” said Hertz. “I believe I can use my position to encourage other students to be involved in service activities and work with people on and off campus.”

Hertz, who plans to attend graduate school or work for a nonprofit organization after her 2012 graduation, is a member of Alpha Kappa Alpha Sorority, Inc., Alpha Pi Chapter, the Honors Program and the Ladies of Virtue. She also is an Honor’s Program teacher’s assistant.

Ka’Laun Vernae Westry, Executive Board Treasurer
Ka’Laun Westry chose CAU because it offered a dual chemistry and engineering program and the ideal HBCU experience. The full scholarship was icing on the cake.

“As a chemistry major planning to pursue my master’s
degree in biomedical engineering, I knew that CAU was a great choice for me,” said Westry. “Also, while obtaining my graduate degree, I want to work on the sort of healthcare and biomedical research that’s already being conducted on campus.”

As executive board treasurer, Westry plans to develop processes to ensure that SGA funds are allocated properly and efficiently and identify additional revenue streams to fund and support the association’s 2010-2011 activities.

Westy is a member of the Pearl-Bearing Sigma chapter of Delta Sigma Theta Sorority, Inc., the Atlanta University Center Council of Students, Clark Atlanta University Honors Program, Golden Key Honor Society, Maintaining Innocence Is Never Impossible, Sisters Keeping it Real Through Service, and the Historically Black Colleges and Universities Undergraduate Program for Science, Technology, Engineering, and Mathematics.

Christopher D. White, Graduate Vice President
Christopher White chose the Whitney M. Young, Jr., School of Social Work because of its unparalleled history and tradition of producing dedicated social workers. The Cleveland, Ohio, native will receive his master’s in social work in 2011 and plans to work with at-risk youth.

As graduate vice president, he plans to help bridge the gap between graduate and undergraduate students and between students and university faculty and staff, said White, who is parliamentarian of the Whitney M. Young Master Graduate Association and a member of the newly charted Alpha Epsilon Lambda Graduate Honor Society.

“I want to be a great student advocate who has an open door policy that makes people feel comfortable voicing their concerns to me,” he said. In addition, White hopes to implement programs to help other students develop leadership skills. □

Tom Joyner Scholarship Recipients

This year, 34 students were named Tom Joyner Scholars following a competitive process based on academic performance, leadership and community service. The awards are for the 2010-2011 academic year.

Thirty-one students were awarded $1,500 scholarships and three students received $2500 scholarships. The $2,500 scholarship is a special initiative to address the shortage of African-American males in higher education.

In October 2009, Clark Atlanta University was named the Tom Joyner Foundation School of the Month, an initiative that raises money for outstanding students at historically black colleges and universities to help them continue their education.

Although they aren’t seen daily among the throngs of students in the Bishop Cornelius S. Henderson Student Center, attending a lecture in Haven-Warren Hall, or dashing into Trevor-Arnett before the post office closes, Clark Atlanta University’s Alumni Association (CAUAA) is alive and well and very much a part of campus life.

With the start of a new administration, headed by CAUAA president Devin White, immediate past president Ramona Houston recently reflected on the many accomplishments she and her fellow alumni shared during the past two years.

“CAUAA members worked very hard and were able to elevate the profile and the contributions of alumni to our alma mater,” she said.

That the group worked hard may be an understatement. During the last two years, Houston and her cabinet created new standards of excellence for the association and its role at CAU. Her term began with the development of a two-year strategic plan, complemented by a
revised constitution and operations manual and an officers retreat. CAUAA also played a significant role in the university’s recent strategic planning process.

During the course of the next 24 months, the organization was virtually unstoppable. Members reactivated chapters in Miami, Atlanta, Charlotte and Dallas; developed the television show, “Alumni Matters” on CAU-TV; and created an alumni mentoring program.

Most notably, the association created the Spirit of Greatness Annual Gala, which this year tripled its initial success and raised more than $125,000 in scholarships. In addition to raising scholarship money, the event recognizes the professional and community service accomplishments of outstanding alumni.

The Association created the Spirit of Greatness Annual Gala, which this year tripled its initial success and raised more than $125,000 in scholarships.

“We wanted to put in place an event that would allow us to recognize CAU’s alumni for their contributions, both to the university and to the greater good, and also fund scholarships for students following in our footsteps,” said Houston.

Thanks to effective planning, organization and cultivation, CAUAA boosted its giving throughout the university community in the past two years.

In addition to increasing the percentage and amount of alumni giving, in 2009 CAUAA donated more than $10,000 to the university, including donations that helped the Tom Joyner School of the Month campaign exceed its $250,000 goal. The association also provided the university’s Pre-Alumni Council with a gift of $1,000 and, in partnership with the CAU Athletic Boosters’ Association, raised more than $44,500 for new marching band uniforms. The group even helped increase membership subscriptions during WCLK-91.9FM’s 2010 membership drive.

“We feel a sense of pride every time the Marching Panthers take the field,” said Houston, adding that it is a great time to be a part of CAUAA.

“There’s tremendous, new energy here and, under Devin White’s leadership, I know the next two years are going to be an exciting, incredible time for alumni and the university.”

CAUAA Spirit of Greatness Gala honorary chair Al Reid presents the Pathways to Excellence Award to Jerri DeVard for Excellence in Business.

CAUAA Spirit of Greatness Gala honorary chair Tommy Dortch presents Pathways to Excellence Award for Excellence in Public Service to Mereda Davis Johnson, who accepted the award on behalf of her husband Congressman Hank Johnson (D-Georgia).
“We wanted to put in place an event that would allow us to recognize CAU’s alumni for their contributions, both to the university and to the greater good, and also fund scholarships for students following in our footsteps.”
—Ramona Houston, immediate past CAUAA president
STAND UP FOR CAU!

SUPPORT CLARK ATLANTA’S 2011 ANNUAL FUND CAMPAIGN

When you support Clark Atlanta University’s annual fund, you put a college education within reach for deserving students. You also strengthen the University’s academic enterprise.

Make Your Stand...Your Way!

General annual fund gifts received through June 2011 will support CAU’s scholarship program. But the University also has established 27 unique annual funds. Now you can designate your gifts to specific schools or units such as athletics, library services, or even student organizations. Share your support...you way!

Stand with Your Pack!

This year, you can support CAU and take a stand for the institution with individuals in your stakeholder group!

PROWL with CAU’s Athletics and Booster Supporters!
CLASS is in session for Alumni and School Supporters!
ROAR with CAU’s Parents and lift up your voice!
CUBS is a way to Celebrate the University’s Best Students!
PANTHER week is just for CAU Faculty and Staff!

For information about your group, go to www.cau.edu. Join in and let the fun begin! Giving is simple, with three convenient options!

Mail it to: Office of Annual and Special Giving,
223 James P. Brawley Dr., SW,
Atlanta, GA 30314

Make a secure online donation
at www.cau.edu.

Call Nicole Blount, director of
Annual and Special Giving, 404-880-8710,
to discuss personalizing your gift options!

Stand Up For CAU today!
If there was ever proof that a degree in social work can lead to a diverse career path, or if one needs a living example of how well the Whitney M. Young, Jr. School of Social Work prepares future social work professionals, one need look no further than Dr. Charcella Green (M.S.W. ’83; Ph.D. ’99). Green has leveraged her degrees to navigate successful career opportunities as an executive with Georgia Power, at nonprofit organizations and in higher education.

“I feel like I owe my career to the School of Social Work and an internship with Georgia Power when I was a graduate student in the early 1980s,” said Green, who is a family coach for the Center for Working Families Atlanta. “The training is so diverse that it provides students with the skills we need to move almost seamlessly from a business environment to a social services setting.”

Since the school opened on October 14, 1920, with only 14 students, it has educated and trained several generations of professionals like Green, many of whom have become leaders at social service agencies, scholars, authors, educators and entrepreneurs. CAU was the first historically black school of social work in the nation to be accredited and also the first to be established in Georgia.

“There is a very, very rich history at this school,” said Dr. Vimala Pillari, who has served as the school’s dean since October 2008. “For me, it’s about carrying forth the banner that will help the school continue to be a leading educator of new professionals and among the best schools in the nation for research, scholarship and training.”

Pillari is working to position it as a national educational and research resource and to expand its graduate programs. “We are currently working on creating a clinical doctoral program through which students can earn a degree in clinical education,” said Pillari. “I anticipate that when the degree is offered, we will be well positioned to increase the number of doctoral students who choose to study here.”

Pillari and the faculty are moving assertively but strategically toward pushing the school to achieve even greater heights.

L-R: Susan Gibson (CC ’77, CAU ’00), director, Enrollment Support Services and Student Retention; Dean Vimala Pillari; The Honorable Otis Johnson (AU ’69), mayor of Savannah, Ga.; and Dr. Benjamin Downs (CAU ’95), adjunct faculty for the School of Social Work. Gibson and Downs served as mistress and master of ceremonies for the school’s 90th anniversary banquet and gala where Johnson received a commemorative plaque for Outstanding Male Alumnus Award.
“As we begin our 90th year, we will focus on intensifying clinical research, graduate programs and field experience for students. I am confident that we are doing the things that will position our school as a preeminent institution in research and education on a national level.”

— Dean Vimala Pillari

Donovan Vaughn is a senior and one of eight student trainees selected to participate in the Next Generation Child Welfare Traineeship Project.

heights. Two additional examples of this effort are the Families and Children’s Research Center and the Next Generation Child Welfare Traineeship Project established in 2009.

Drawing on her extensive background as a licensed clinical social worker, Pillari is committed to bringing her vision for the Families and Children’s Research Center to fruition.

“Studying issues such as intimate partner violence, child abuse, adolescents’ problems, drug addiction, alcohol abuse, single-parent issues and grandparents rearing grandchildren will help us find ways to develop solutions and, hopefully, prevent many of the negative intergenerational behavior patterns that often develop in some families,” said Pillari.

The Administration for Children and Families awarded the Next Generation Child Welfare Traineeship Project grant to CAU in fall 2009. Each year, for the next five years, the program will recruit eight rising seniors who have outstanding academic records to participate in an internship rotation with private and public social service agencies, including the Federal Children’s Bureau, one of the school’s 52 agency partners.

“Students who participate in this program will have a rare opportunity to develop a working knowledge of child welfare in the private, public and federal systems and will learn how federal regulations impact the public and private sectors. Students at most other institutions will not have this advantage,” said Dr. Margaret Counts-Spriggs, associate professor. Counts-Spriggs and assistant professor Mary Ashong serve as the project’s two principal investigators.

At the time of the award, CAU was one of only nine schools of social work in the nation to receive the grant.

“I do see this opportunity as an advantage because we are taking all that we have learned and actually putting it into practice at the agencies,” said Donovan Vaughn, a senior and one of the first eight trainees chosen. “We are receiving the kind of experience that will likely make us more prepared than other students when we compete for jobs and enter the field as full-time professionals.”

Vaughn’s perception of how well CAU prepares future social work professionals is consistent with Green’s experiences as a student here nearly 30 years ago.

Green credits the school’s intense focus on combining a strong curriculum with clinical experience for attracting her back to CAU as an adjunct professor.

“Returning to my alma mater in a teaching role is something that I find to be very fulfilling,” said Green. “It is most gratifying to actually have the opportunity to pass on to future social workers the tenets of the great preparation that I received when I was a student.”

Pillari and her faculty are intensifying their efforts to prepare the next generation of social work professionals through cutting-edge academic programs and opportunities for practical experience that are applicable to addressing today’s societal problems.

“As we begin our 90th year, we will focus on intensifying clinical research, graduate programs and field experience for students,” said Pillari. “I am confident that we are doing the things that will position our school of social work as a preeminent institution in research and education on a national level.”

JONATHAN LANDRUM (CAU ’03; B.A.) is a news writer for The Associated Press in Atlanta.
Nanotechnology Spurs Innovations in Drug Delivery and Research

CAU scientists seek new ways to attack disease with microscopic materials

CAN MICROSCOPIC MATERIALS TARGET AND DESTROY CANCER CELLS?

Researchers at Clark Atlanta University have partnered with Cornell and Mercer universities to find out just that. The research initiative is partly housed at CAU’s Center for Functional Nanoscale Materials (CFNM), which is preparing future nanotechnology scientists. Nanoscale materials are fibers, thin films or nanoparticles that have a high surface-to-volume ratio. Nanoscale is usually smaller than one-tenth of a micro meter and a micrometer is one millionth of a meter, which is equivalent to the thickness of a single strand of hair. The research initiative has assembled a team of six graduate students — five from CAU and one from Cornell University — who will be supported by faculty members to carry out a series of research studies aimed at using nanomaterial to improve drug delivery and attack allergic diseases, including cancer.

“The specific cancer that we look at is not that critical,” explained CFNM director Dr. Ishrat Khan. “But the overall results we obtain will enable us to develop a more systematic approach to cancer therapeutics.”

Ph.D. students Ladena Holley and Jereme Doss review research data in the Center for Functional Nanoscale Materials.
The research studies focus on two key areas: using nanoparticles to improve drug delivery in patients in collaboration with Mercer University and working with Cornell University to develop innovations in nanoscience to control cell signaling in the mast cells, which are responsible for allergic reactions. The ability to control cell signaling could potentially allow researchers to arrest abnormal allergic reactions. The research initiative is also interdisciplinary and takes advantage of each university’s area of expertise, including nanomaterial preparation, computational science and molecular biology.

For instance, doctoral student and CFNM researcher Laurisa London focuses her studies on groundbreaking research, using nanomaterials in the development of biocompatible sensors that can facilitate the development of new therapeutics.

“With rising health concerns around the world, biocompatible biosensors have become widely studied,” London explained. “I am privileged to have the opportunity to develop the problem-solving skills needed to transition from coursework to research.”

CAU has been represented in South Africa, where studies and scientific publications have been submitted on data from London’s research.

“I am honing the skills needed for the study of material science, which will be critical for employment in the industrial research field,” she said.

Though a considerable amount of research has been conducted on the use of nonmaterial to combat diseases, there is still an urgent need to develop nanoparticle-based therapeutics that are inexpensive, orally-administered, and have low toxicity, that will improve treatment effectiveness and potentially save lives each year. The research activities targeted to cancer therapeutics is focused on prostate cancer since CFNM researchers can work closely with the CAU Center for Cancer Research and Therapeutic Development (CCRTD).

“By focusing on prostate cancer, we can draw on the expertise of CCRTD personnel to effectively understand the overall biology of cancer,” said Khan.

The project, which has current annual expenditures of about $250,000, was initially funded by a grant from the National Science Foundation’s Centers of Research Excellence in Science and Technology program. However, Khan expects annual expenditures to grow to more than $1 million within the next three years. CFNM has submitted several proposals to such federal agencies as the National Institutes of Health and the Department of Defense to support the initiative’s growth.

But in the end, the partnership’s most valuable asset is the three universities’ ability to share resources and expertise.

“It is important to understand how essential multi-institutional, interdisciplinary collaborative communities are to compete in the current scientific enterprise,” said Khan. “No single institution has all the necessary expertise and resources required to come up with answers to complex scientific questions and thus must partner with institutions with complementing expertise. The benefit to each participating institution is that we solve a complex problem. Indeed, some of these teams have to be multi-institutional, as is ours.”

JACQUELINE GAYLE (CAU ’00; B.A) is a technical advisor for the nonprofit Orphans and Vulnerable Children for Africare.
CAU Scientists Set to Break New Ground in Prostate Cancer Research

Efforts could slow cancer’s disproportionate impact on African Americans

Dr. Paulette Dillard (second from right) and students.
It didn’t matter that some people said it was “a crazy idea.” When Paulette Dillard was a doctoral student in CAU’s biological sciences department, she had a hunch that prostate cancer cells could produce their own testosterone, the chemical they need to survive and reproduce. Despite how far-fetched the idea might have seemed to others, Dr. Shafiq A. Khan, Dillard’s mentor and director of CAU’s Center for Cancer Research and Therapeutic Development (CCRTD), encouraged her to pursue the research project.

“The more I read about prostate cancer and its need for testosterone to thrive and proliferate, the more I thought, ‘What if we were looking in the wrong place?’” Dillard recalled. “It was one of those shots in the dark, but it has opened up a whole new avenue of research.”

Dillard wanted to know how prostate cancer reoccurred in some patients even though testosterone sources had been removed via surgical or chemical castration. If indeed the cells produced their own testosterone, that would explain cases of treatment-resistant cancers and refocus treatment efforts from castration to disabling the mechanisms within the cells that cause them to produce the hormone.

“Once you castrate a person, you significantly impact his life,” Dillard explained. “If the patient endures all of that, only to have the cancer return, it can be difficult for his emotional well-being.”

With support from CCRTD, Dillard proved her theory, and her initial findings were published in a November issue of *Molecular and Cellular Endocrinology*. Dillard, who also recently successfully defended her dissertation on the same topic and earned her doctorate, won third prize at CCRTD’s sixth annual National Symposium on Prostate Cancer. Additionally, CCRTD supported her participation in the Gordon Conference on Hormone Action in Development and Cancer in July on an underrepresented minority fellowship award.

Participants are selected to attend this national conference based on the significance of their work to the subject, making it an excellent forum for the exchange of ideas in a focused area of research.

“The university’s equipment, facilities and support are second to none in the country,” Dillard said. “We perform countless experiments daily that require the use of sophisticated equipment for cellular and molecular biology analyses, including flow cytometers, thermocyclers, and imagers, to name just a few. It would be impossible to do this work effectively without this instrumentation.”

There is also a personal reason why Dillard chose to study cancer. Her mother and grandmother died of colon and cervical cancer, respectively, and her father was diagnosed with prostate cancer at age 72. So after 25 years of working as a manager for a clinical laboratory testing firm, she decided to pursue cancer research. At Clark Atlanta, Dillard found world-class equipment and fellow scientists equally dedicated to researching cancers that disproportionately affect African Americans. As a result, she also actively participates in CCRTD’s outreach activities, such as health fairs and town hall meetings, and has signed up as a cancer center volunteer for the Hosea Feed the Hungry program.

“Sometimes when you’re in a lab, you are just interested in the scientific reaction,” Dillard said. “So, how do I translate what I’m doing to something that is meaningful to a patient? When you conduct outreach, you get to see how our work directly impacts people.”

The next step in Dillard’s research, which she will be conducting as a CCRTD post-doctoral research fellow, will center on the point at which cancer cells acquire the ability to make their own testosterone during the progression of the disease, and what triggers that activity. Once this is known, drug companies will be able to develop treatments to block the production and action of testosterone to prevent progression to the advanced stage castration resistant prostate cancer. Sadly, that’s still many years away, which frustrates Dillard, and other scientists who have lost loved ones to the disease.

“Cancer touches everybody,” she mused. That’s why I am committed to research that helps us find answers to some of the most pressing questions about this disease.”
Cutting-Edge Collaboration Focuses on Gene-Based Cancer Research

IMAGINE THAT YOU RECEIVE A DIAGNOSIS FOR CANCER AND your physician is able to prescribe a treatment specifically developed for you, based on your genetics. This is what Dr. Shafiq Khan, director of Clark Atlanta University’s Center for Cancer Research and Therapeutic Development (CCRTD), expects will be possible in several years as a result of the work being carried out at the year-old Collaborative Cancer Genomics Center. The center, which is housed at CAU, is being spearheaded by CCRTD, Georgia Institute of Technology’s Integrative Cancer Research Center and St. Joseph’s Hospital in Atlanta. An academic-tertiary hospital collaboration like this model does not exist anywhere else in the country.

“I don’t think we are too far away from it,” Khan said of the possibility that the collaboration may one day develop targeted cancer treatments by identifying irregularities in cancer patients’ genetic codes and then finding a drug that will address the patient’s specific irregularity.

The Collaborative Cancer Genomics Center was launched in September 2009 with a grant from the Department of Health and Human Services, Health Resources and Services Administration (HRSA) and also leverages funds awarded to CCRTD by the National Institutes of Health and Georgia Research Alliance. The collaboration focuses on finding treatments for prostate, ovarian, pancreatic and lung cancers, which disproportionately affect
African Americans. According to the American Cancer Society, the likelihood of African-American men being diagnosed with prostate cancer is twice as high as that of other American men and they also have the highest incidence of prostate cancer in the world.

“We are especially interested in why there is such a high prevalence of these particular cancers in African Americans,” said Dr. John McDonald, biology professor and director of the Integrated Cancer Research Center at Georgia Tech. “In keeping with CCRTD’s extensive research on prostate cancer, we will have a special focus on researching the genetic basis of that cancer in African Americans.”

St. Joseph’s Hospital will begin providing CCRTD with cancer cell samples from African American patients as early as this fall. CAU and Georgia Tech scientists and graduate students and St. Joseph’s clinicians will use state-of-the-art equipment to map the cells’ genomes and then send the data to the Georgia Tech for analysis. Once the cells have been analyzed, scientists will be able to identify both irregularities and specific treatments.

“We want to cure cancer,” said Dr. George Daneker, director of Oncology Research and Surgical Oncology and Translational Research at St. Joseph’s Hospital. “Short of that lofty goal, we would like to use the tools of basic science so that treatment is as personalized and individualized as possible. We want to use this research to more appropriately tailor therapies for each individual patient.”

The research findings generated also will help scientists address the disparities in cancer survival rates that exist between African Americans and their Caucasian counterparts due to lifestyle differences and late detection, by generating information that will be shared through CCRTD outreach and education initiatives designed to promote cancer screening and demystify the disease.

One year into the initiative, preparations are nearly complete and data processing is due to begin this year. Clark Atlanta has received the genome sequencing equipment that will be used to identify and examine approximately 40,000 of the genes in the human body at one time, and staff has been trained on its use. Only a few other universities in the nation have similar equipment.

The university will soon hire additional staff, including a facility manager, a senior scientist and a faculty member who will oversee all CCGC research activities. Khan said that the goal is to begin churning out data by the end of this year.

The research team also will include approximately 15 doctoral students whose initial focus will be to conduct gene sequence research, using the new technology.

“This is pioneering research and these students could make history as they work to uncover the role of genetics in cancer development,” said Khan. “And, because their research findings will specifically address treatment for several cancers that disproportionately affect African Americans, it could have a very significant impact on future health outcomes for this demographic.”
Treena Eaddy is well on her way to fulfilling one of her primary career goals — becoming principal at an urban elementary school. As she spends her days teaching computer science to children at Kendrick Middle School in Jonesboro, Ga., Eaddy has already achieved several small milestones, such as chairing her school's Connections Team, which is composed of 13 Kendrick teachers who teach a range of subjects, and joining the Kendrick Team, which performs the crucial task of identifying necessary school improvement methods.

“One of the greatest advantages for future teachers and administrators who study at CAU is the strong emphasis on extensive field experience that the program encourages,” said Eaddy, who is scheduled to earn a master’s degree in December 2010. In addition, she said, students must demonstrate that they can actually apply what they have learned in a real-world setting at an elementary, middle, or high school.

“Our goal is to prepare leaders who are critical thinkers and able to go into various educational settings and measurably improve academic outcomes for all students, particularly those in culturally and linguistically diverse groups,” said Dean Sean Warner. “With that mission in mind, we expose our students to a problem-solv-
ing curriculum and a close examination of the societal problems endemic in scholastic environments. They must also participate in very rigorous clinical field work.”

From Warner’s vantage point, developing educators who are improvement-oriented leaders with the ability to prepare diverse student populations for higher education and to compete in a global marketplace, is the School of Education’s mandate.

Dr. Noran L. Moffett, associate dean and field services director, said that most of the program’s graduates go on to teach or work as administrators at urban schools, many of which are Title I schools that have large concentrations of low-income students and receive supplemental funds to assist in meeting students’ educational goals.

Those schools often confront a number of challenges that rural and suburban schools do not, including low achievement, over-crowded classrooms, lack of equipment, fewer resources and teacher shortages.

“The challenges that exist in Title I schools are of particular interest as we prepare our students to teach in those settings,” said Moffett, who supervises and directs students participating in internships and clinical practices. “I tell them that their education is readying them to advocate for children with the least opportunity so that they are prepared to compete with the students who have the greatest opportunity.”

Emma Hutchinson Elementary, headed by Rebecca Dashiell-Mitchell (Ed.D. ’07), is a Title I school that has partnered with the School of Education for 14 years. Twenty percent of its students are from homes where the first language is Spanish, French or Vietnamese.

The school’s faculty includes four other CAU graduates. Emma Hutchinson’s student profile is symbolic of the kind of school that Warner describes as the focal point of the School of Education’s mission.

Under Dashiell-Mitchell’s leadership, students at the year-round school have consistently made annual progress in six of seven standardized test areas, and 80 percent of the students are exceeding expectations in language arts and reading. Teachers and administrators are implementing a strategic Mathematics Action Plan to help students make similar progress in that subject.

Dashiell-Mitchell attributes Emma Hutchinson’s strong performance to dedicated counselors and an outstanding faculty that includes four CAU graduates: Gerard Lattimore (’08), Kinsasha Msola (’07) and Shireen Zimmerman (’08) who each hold a B.A. in early childhood education, and Cassell Gray (CAU ’07; B.A. in Music Education) who graduated from CAU’s School of Arts and Sciences. They are applying much of what they learned at CAU and during their field service at Emma Hutchinson to the transformational process underway, which aims to continuously improve overall student achievement.

“Our faculty and counselors are largely responsible for the progress being made, but I also attribute our focus on what we refer to here as the Three Rs,” said Dashiell-Mitchell. “As a teaching team and clinical faculty, we emphasize rigor of curriculum, the relevance of what we are teaching children and the relationships that we build with students and their families.”

Four years ago, the School of Education and Emma Hutchinson created the collaborative Action Research Team, comprised of Moffett; Dr. Barbara Mason, CAU assistant professor, Department of Curriculum, Teacher Education; Dashiell-Mitchell; Gray, Msola, Zimmerman and other teachers at the elementary school.

The team’s purpose is to conduct clinical research and use their findings to improve student learning and enhance the rigor, relevance and relationships to which Dashiell-Mitchell referred.

“This effort will not advance scholarship over the needs of community,” explains Moffett. “We have purposefully sought to promote an opportunity for novice teachers to be intricately involved in identifying problems and developing research-based solutions to solve problems that impede teaching and learning at the school.”

The field service program, through which students gain clinical experience, and the ability to apply what they’ve learned in the classroom to culturally and linguistically diverse students, and participation in collaborations like the Action Research Team, underscore an approach to developing 21st educators that distinguishes CAU’s School of Education from others. Its professors also are deeply committed to upholding the school’s hands-on reputation.

One recent afternoon, Moffett assisted Eaddy and another master’s degree candidate as they prepared to take the educational leadership exam, which is part of the Georgia Assessment for the Certification of Educators (GACE).

“I don’t think that professors at many other universities would typically give their time in the middle of the day to help students prepare for an exam,” said Eaddy, who aced the GACE the next day. “Since participating in CAU’s master’s degree program, I can honestly say that now I look outside of my own classroom and see the school as a whole and its role in preparing students to be competitive and successful individuals.”

MARIA ODUM-HINMON, PH.D. (CAU ’88; B.A.) is the managing editor for the Atlanta Daily World newspaper.
New Dean for the School of Business Shares Perspectives on Balancing Professional Excellence and Personal Choices

Dr. Lydia McKinley-Floyd became the School of Business’s dean in July. She brings a wealth of experience to her position, having served as dean at both Florida A&M and Chicago State universities’ schools of business, as well as associate dean and associate professor of marketing at Savannah State University. McKinley-Floyd was an associate marketing professor and chair of CAU’s marketing department from January 2004 to May 2005 and has held positions with several other institutions, including Jackson State University, Morehouse College and Emory University.

CAU Magazine: What are the emerging business trends that savvy professionals should monitor?

Lydia McKinley-Floyd: Business is and has always been a relationship between an enterprise and its customers. A major change that is occurring is the way businesses communicate with customers and how those customers are taking more control of the conversation. Social networking in its various forms is empowering customers to form virtual forums in which they can evaluate and critique all media and communications, instantly and frequently. Savvy professionals will keep a sharp eye on technologies and developments in that theater.

CAU Magazine: In the 70s, business schools encouraged professional networking as a skill. In the 80s, they encouraged business students to play golf. Which skills should up-and-coming professionals master to gain an upper hand or get a foot in the door today?
MCKINLEY-FLOYD: Social intelligence is the attribute that continues to figure prominently in the fabric of successful careers. Networking, social sports, even arts and culture, are all tools for building effective professional relationships. The current iteration of social intelligence centers on the concept of “servant leadership.” Aspiring professionals who identify and demonstrate superior value they can bring to an enterprise are likely the individuals whom organizations will reward and promote to greater responsibility.

CAU MAGAZINE: Technology, globalization and worldwide economic turbulence have drastically changed many of the paradigms that once governed doing business. What advice do you give to students who today are entering career tracks defined, in large part, by the constancy and frequency of change?

MCKINLEY-FLOYD: Certain fundamentals of business don’t change. In the last century, this century or the next, providing superior fulfillment of customer needs remains the mantra of successful enterprises across the spectrum of old tech, new tech, high tech or low tech. Stay focused on learning what your customer needs, thinks and feels. Constantly strive to improve the product or service you deliver to your internal and external customers and remain agile.

CAU MAGAZINE: What is your vision for Clark Atlanta’s School of Business?

MCKINLEY-FLOYD: I envision the School of Business Administration as being a premier business school, the destination of choice for high achieving, critical-thinking, entrepreneurial-minded individuals who are driven by challenges and passionate about discovering innovative solutions to global business challenges.

School of Business students enjoy a lecture

MCKINLEY-FLOYD: When to leave an organization is often a tough decision, and it happened to be a tough one to some extent for me. In 2003, while dean at Chicago State University, I was having the time of my personal and professional life, making substantial headway in repositioning the school for excellence. Bank One (now JPMorgan/Chase), Kraft Foods, and Household International were among the many corporations partnering with us to develop talent for corporate America. I was living in a downtown condo with a view of Lake Michigan and the Navy Pier, enjoying all that the great city of Chicago has to offer when my 90-year-old mother had a car accident.

I had to decide whether to continue in my gratifying position or return to Atlanta to help care for her. My oldest sister was retired, and was in the best position to help, but Mom was a handful. It took me a few minutes to recall some very good advice that I had heard from Anne Fudge, who was CEO of Young & Rubicam Brands, about how to manage a successful career, and that was God, family and work, in that order. I decided to quit my job and take care of my mom. It was a decision that I have not regretted. Without God and family, nothing achieved in business really matters.

CAU MAGAZINE: What is the toughest professional decision you’ve ever made and what guided your thinking in making it?

MCKINLEY-FLOYD: Certain fundamentals of business don’t change. In the last century, this century or the next, providing superior fulfillment of customer needs remains the mantra of successful enterprises across the spectrum of old tech, new tech, high tech or low tech. Stay focused on learning what your customer needs, thinks and feels. Constantly strive to improve the product or service you deliver to your internal and external customers and remain agile.

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PANTHERS’ LEADERSHIP SKILLS SPOTLIGHTED

Student Athletes Participate in the 2010 Inaugural NCAA Student-Athlete Leadership Forum

Senior volleyball player Krysta McGowan and senior basketball player Kenneth Hunter were selected to serve as ambassadors for the inaugural NCAA Student-Athlete Leadership Forum as representatives of Clark Atlanta University’s Department of Athletics.

McGowan and Hunter are both high academic achievers who consistently demonstrate strong leadership qualities as students and as members of the Atlanta community.

“Events like the leadership forum are the types of experiences that truly allow our student athletes to grow and prepare for life after graduation,” said Athletic Director Tamica Smith Jones. “When we invest in our students’ personal and professional growth and development, we enhance the overall quality of our athletics program. We have found this particularly to be the case when we support our high academic achievers and student ambassadors.”

The Student-Athlete Leadership Forum is a unique educational opportunity that provides life skills support to students in the areas of academics, athletics, personal development, career development and service through the distribution of accessible resources and strategic partnerships. These resources and events are designed to promote the well-being and development of student-athletes and to provide ongoing education and training to athletics professionals who identify and serve student-athlete needs.

ATHLETES EXCEL IN ACADEMICS

Five CAU student athletes were recognized as Arthur Ashe, Jr., Sports-Scholar Athletes. The awards, sponsored by Diverse Issues in Higher Education magazine, honor undergraduate students of color who have made outstanding achievements in academics and as athletes.

Ashley Brooks (softball/volleyball), Diamond Lee (softball), Krysta McGowan (volleyball), Folasade Omogun (women’s cross country) and Julius Sudds (men’s basketball) received certificates for their achievements.

McGowan, Omogun and Sudds were named to the Arthur Ashe, Jr., Sports Scholars 2010 Teams in their respective sports and featured in an April issue of Diverse Issues in Higher Education. To be included, students have to compete in an intercollegiate sport; maintain a cumulative grade point average of at least 3.2; and be active on their campuses or in their communities.

2010-11 PANTHER BASKETBALL SIAC MEN’S SCHEDULE

Date | Opponent | Location | Time
--- | --- | --- | ---
1/10 | @Paine College* | Augusta, GA | 3:00 P.M.
1/26 | @Benefect College* | Columbia, SC | 7:30 P.M.
2/2 | @LEMOYNE OWENS* | CAU | 8:00 P.M.
2/2 | Miles College | CAU | 8:00 P.M.
2/2 | @Lane College* | Jackson, TN | 7:30 P.M. (CST)
2/2 | @Kentucky State Univ.* | Frankfort, KY | 3:00 P.M.
2/2 | @Claffin University* | Orangeburg, SC | 7:30 P.M.
2/2 | TUSSKEE GEE UNIV.* | CAU | 8:00 P.M.
2/2 | STILLMAN COLLEGE* | Tuscaloosa, AL | 5:00pm (CST)
2/2 | @Claffin University | CAU | 8:00 P.M.
2/2 | MOREHOUSE COLLEGE* | CAU | 8:00 P.M.
2/2 | FORT VALLEY STATE UNIV.* | CAU | 8:00 P.M.
2/2 | @ALBANY STATE UNIV.* | Albany, GA | 7:30 P.M.
2/2 | @ALBANY STATE UNIV.* | CAU | 8:00 P.M.
2/2 | PAIN COLLEGE* | CAU | 8:00 P.M.
2/2 | BENEDICT COLLEGE* | CAU | 8:00 P.M.
2/2 | Albany State Univ. | CAU | 8:00 P.M.
2/2 | @LEMOYNE OWENS* | FORBES ARENA (Away) | TBA
2/2 | @Kentucky State Univ.* | @Kentucky State Univ.* | 7:30 P.M. (CST)
2/2 | @Miles College | Birmingham, AL | 7:30 P.M. (CST)
2/2 | @Fort Valley State Univ.* | Fort Valley, GA | 8:00 P.M.
2/2 | LANE COLLEGE* | CAU | 8:00 P.M.
2/2 | KENTUCKY STATE UNIV.* | CAU | 8:00 P.M.
2/2 | SIAC TOURNAMENT | Atlanta, GA | TBA

2010-11 LADY PANTHER BASKETBALL

Date | Opponent | Location | Time
--- | --- | --- | ---
1/10 | @Paine College* | Augusta, GA | 1:00 P.M.
1/10 | @Benefect College* | Columbia, SC | 5:30 P.M.
1/10 | @LEMOYNE OWENS* | CAU | 6:00 P.M.
1/10 | Miles College | CAU | 6:00 P.M.
1/10 | @Lane College* | Jackson, TN | 5:30 P.M. (CST)
1/10 | @Kentucky State Univ.* | Frankfort, KY | 1:00 P.M.
1/10 | @Claffin University* | Orangeburg, SC | 5:30 P.M.
1/10 | TUSSKEE GEE UNIV.* | CAU | 6:00 P.M.
1/10 | STILLMAN COLLEGE* | Tuscaloosa, AL | 3:00pm (CST)
1/10 | @Claffin University | CAU | 6:00 P.M.
1/10 | FORT VALLEY STATE UNIV.* | CAU | 6:00 P.M.
2/2 | @ALBANY STATE UNIV.* | Albany, GA | 6:00 P.M.
2/2 | @Paine College* | CAU | 5:30 P.M.
2/2 | BENEDICT COLLEGE* | CAU | 6:00 P.M.
2/2 | Albany State Univ. | CAU | 6:00 P.M.
2/2 | @LEMOYNE OWENS* | MEMPHIS (Away) | 5:30 P.M. (CST)
2/2 | @Miles College | Birmingham, AL | 5:30 P.M. (CST)
2/2 | @Fort Valley State Univ.* | Fort Valley, GA | 6:00 P.M.
2/2 | LANE COLLEGE* | CAU | 6:00 P.M.
2/2 | KENTUCKY STATE UNIV.* | CAU | 6:00 P.M.
2/2 | SIAC TOURNAMENT | Atlanta, GA | TBA

* Southern Intercollegiate Athletic Conference Games

Home games are in **BOLD/CAPS**

L-R: Julius Sudds and Krysta McGowan
CLARK ATLANTA UNIVERSITY
CLARK ATLANTA UNIVERSITY ALUMNI ASSOCIATION

Spirit of Greatness
GALA
SATURDAY
MARCH 19, 2011
LOEWS ATLANTA HOTEL
ATLANTA, GA
FORMAL ATTIRE
WWW.CAUAA.org